# BCom Programme

<table>
<thead>
<tr>
<th>Course Codes</th>
<th>ACCY 111</th>
<th>ECON 130</th>
<th>QUAN 102</th>
<th>MARK 101</th>
<th>INFO 101</th>
<th>MGMT 101</th>
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<td>Learning Objectives</td>
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<td>Content Areas (Standard 15)</td>
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## BCom Learning Goals

**LG1 Critical & Creative Thinking**
- LO1a Analyse a complex situation which could be viewed from multiple perspectives
- LO1b Use/apply analytical techniques/models/frameworks appropriately in specific contexts
- LO1c Reflect critically on practical and theoretical issues
- LO2a Academic Writing
- LO2b Business Writing
- LO2c Presentation
- LO2d Oral skills
- LO2e Multi-cultural

**LG2 Communication**
- LO3a Global environments
- LO3b Adapt strategy
- LO3c Legis/Govt policy impacts
- LO3d Cross-Cultural
- LO3e Multi-cultural
- LO3f Lead discussion
- LO3g Global Ethical

**LG3 Global and Multicultural Perspectives**
- LO4a Lead discussion
- LO4b Ethical
- LO4c Group work
- LO4d Lead discussion
- LO4e Multi-cultural
- LO4f Global Ethical