School of Government

PADM 510
APPROVED PERSONAL COURSE OF STUDY
(24 Points)

(Taught with GOVT 532 E-GOVERNMENT /
EGOV 502 E-GOVERNMENT, PUBLIC SECTOR REFORM
AND GOOD GOVERNANCE)

Trimester 2 / 2015

COURSE OUTLINE

Names and Contact Details

Course Coordinator:  Professor Miriam Lips
Room RH 806, Level 8, Rutherford House, Pipitea Campus
Telephone: (04) 463 7411
Email: miriam.lips@vuw.ac.nz

Administrator:  Darren Morgan
Room RH 821, Level 8, Rutherford House, Pipitea Campus
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School Office Hours:  8.30am to 5.00pm, Monday to Friday

Trimester Dates

Monday 6 July – Monday 2 November 2015

Withdrawal from Course

Formal notice of withdrawal must be in writing on a Course Add/Drop form (available from either of
the Faculty’s Student Customer Service Desks or from the course administrator). Not paying your
fees, ceasing to attend lectures or verbally advising a member of staff will NOT be accepted as a
formal notice of withdrawal.
1. Your fees will be refunded if you withdraw from this course on or before **Friday 17 July 2015**.

2. The standard last date for withdrawal from this course is **Friday 25 September 2015**. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an ‘Application for Associate Dean’s Permission to Withdraw Late’ including supporting documentation. The application form is available from either of the Faculty’s Student Customer Service Desks or at [www.victoria.ac.nz/vbs/studenthelp/publications/Application-for-late-withdrawal-2010.doc](http://www.victoria.ac.nz/vbs/studenthelp/publications/Application-for-late-withdrawal-2010.doc).

### Class Times and Room Numbers

This course is delivered in a modular format.

<table>
<thead>
<tr>
<th>Module One:</th>
<th>Wednesday 8 July 2015</th>
<th>9.00am – 5.00pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Two:</td>
<td>Wednesday 26 August 2015</td>
<td>9.00am – 5.00pm</td>
</tr>
<tr>
<td>Module Three:</td>
<td>Wednesday 21 October 2015</td>
<td>9.00am – 5.00pm</td>
</tr>
</tbody>
</table>

**Locations:** Classes will be held on the Pipitea Campus of Victoria University in Wellington and you will be advised of your classroom one week prior to each module by email. The timetable is also available to view on the Victoria University website at [www.victoria.ac.nz/students/study/timetables](http://www.victoria.ac.nz/students/study/timetables).

Attendance is **required** at all teaching days.

### Course Delivery

This course is delivered in a modular format over three days (three ‘modules’) of 6 hours contact time each (18 hours total) between 9.00am and 5.00pm on the days indicated above, supplemented by 6 hours (online or face-to-face small group discussions and oral report backs) between modules. **Attendance is required at all teaching days. Participation in additional work sessions is mandatory.**

### Group Work

The course requires 6 hours of group work between modules. This work is considered part of the class structure, but rather than being accommodated in a longer module day (i.e. 8.30am to 6.00pm), the equivalent of 2 hours per module can be flexibly scheduled by groups of students, with tasks undertaken and reported back as detailed in the course instructions provided via Blackboard and during class meetings. This group work will not be assessed as such, but it will support students in their learning and preparation for the course assignments.

### Expected Workload

The learning objectives set for each course are demanding and to achieve them, candidates must make a significant commitment in time and effort to reading, studying, thinking and completion of assessment items outside of contact time. Courses vary in design but all require preparation and
learning before the first day of the course and regular learning is also necessary (students who leave everything to the last moment rarely achieve at a high level).

Expressed in input terms, on average, the time commitment required usually translates to approximately 240 hours for a 24-point course. Some of that is set contact time. The rest is your study time and we recommend you study weekly for approximately 14-16 hours.

**Prescription**

This course examines theories, principles, models and strategies for using transformational e-Government initiatives to establish good governance, drawing on international and New Zealand experience.

**Course Learning Objectives**

*PADM candidates are expected to achieve these learning outcomes at a level that reflects the fact that this is a 24 point course. Moreover, in terms of learning outcomes, students are expected to engage at a level appropriate for senior managers in the NZ public sector (e.g. a strategic rather than operational focus; oriented towards whole-of-government rather than a single work unit or organisation; demonstrating synthesis, contextuality and multidisciplinarity in thinking), and will accordingly be assessed on that basis.*

Students who pass this course will be able to:

1. Demonstrate understanding of the conditions and requirements for achieving good governance through ICT-enabled public sector reform and for communicating these to a variety of internal and external stakeholders;
2. Apply theories, principles, models and concepts for using transformational e-Government initiatives to establish good governance;
3. Apply e-Government knowledge, strategies, regulatory frameworks, policies and practice contributing to ICT-enabled public sector reform and good governance;
4. Critically analyse good governance outcomes of ICT-enabled public sector reform internationally and in New Zealand;
5. Apply benefits realisation methods and techniques to transformational e-Government initiatives in the context of establishing good governance; and
6. Evaluate transformational e-Government initiatives from a good governance perspective.

**Readings**

There is no textbook for this course. All required readings will be available via either the Victoria University of Wellington library or Blackboard.

Required readings indicated below with an asterisk are available from the Victoria University of Wellington library databases or e-book collections. As a VUW student, you have complete and free access to these materials. University copyright licenses allow you to download and print these materials, so long as you use them for educational purposes only. Please ask your course convenor or a VUW librarian if you require help to access material, or if you run into any other problems.
If the library does not have database or e-book access to required readings (i.e. those with no asterisk in this course outline), the readings will be available on Blackboard (e.g. a URL to the relevant document(s) or a copy of the document will be provided).

In some cases, you may need to go to the library to consult books or journal articles, or to check them out. Please note that some additional readings may be added as the course progresses.

**Course Content**

**Module 1: The role of e-Government in public sector reform**

In this first module, we will discuss the role of Information and Communication Technologies (ICTs) in societal and institutional change, and how ICTs are contributing to public sector reform in New Zealand and in overseas jurisdictions. In particular, we will explore the nature, meaning and forms of ‘good governance’ in the context of ICT-enabled public sector reform, and under what conditions these ICT-enabled forms of good governance can be achieved.

Topics to be covered:

- The role of ICTs in public sector reform
- Defining and conceptualising ‘good governance’ in ICT-enabled public sector reform
- Open government, transparency and accountability
- Citizen-centric government and governance

**Required readings:**


**Module 2: ‘Good governance’ and ‘bad governance’ in ICT-enabled public sector reform**

In this second module, we will further explore the nature and meaning of ICT-enabled good governance by discussing when, where, and under what conditions we may observe ICT-enabled forms of ‘bad’ governance in the public sector. In many cases, the same technological developments and capabilities can lead to both positive and negative transformational outcomes: how can we minimise the risks of negative outcomes and maximise the benefits of ICT-enabled transformational change? How can ICT-enabled good governance be achieved, in New Zealand and elsewhere, whilst acknowledging competing public sector values, such as efficiency, effectiveness, fairness, privacy, security, transparency, and secrecy?

Topics to be covered:

- The application and use of ‘big data’ and data analytics in the public sector
- The data revolution in New Zealand and in developing countries: the New Zealand Data Futures Forum and the UN Global Pulse programme
- Surveillance State vs. Service State developments
- Defining ‘good governance’ through an understanding of what ‘bad governance’ entails

**Required readings:**


Kayyaki, N. & Rodriguez, K. (2014) *On 6/5, 65 Things We Know about NSA Surveillance that We Didn’t Know a Year Ago*. Downloaded from www.eff.org, Electronic Frontier Foundation.  
www.eff.org/deeplinks/2014/06/65-65-things-we-know-about-nsa-surveillance-we-didnt-know-year-ago


www.oecd-ilibrary.org/docserver/download/5js7t9wqzyg8.pdf?expires=1432683401&id=id&accname=guest&checksum=FAAED2E0D73109E7CCD7077DBCF631CB


**Module 3: Managing and evaluating good governance of transformational e-Government**

In this third module, we will explore the meaning and conditions for good governance of transformational e-Government initiatives in New Zealand. What are the strategy and governance arrangements for e-Government initiatives in New Zealand? What are contributing factors to ‘good practice’ of transformational e-Government? How can transformational e-Government be best managed and evaluated, and benefits of these initiatives be realised?
Topics to be covered:

- Managing and evaluating transformational e-Government
- Benefits realisation in transformational e-Government
- Managing good governance: lessons from the Novopay case

Required readings:


Assessment


The achievement of course objectives will be tested in the assessment items described below. All assignments will contribute to the course mark of each student, according to the following assessment ratio:

1. Take-home test (course learning objectives 1,2,3,4) 20%
2. Case study assignment (course learning objectives 1,2,3,4,6) 30%
3. Ministerial briefing paper (course learning objectives 1,2,3,4,5,6) 20%
4. Written essay (course learning objectives 1,2,3,4,6) 30%

Total 100%

1. **Take-home test [20% course assessment]**

   A take-home test with open questions designed to assess the student’s understanding of concepts, theory, strategies, frameworks, policies, knowledge and practice around e-Government, public sector reform and good governance.

   This assessment will require each student to write approximately 2,500 words.

   The take-home test will be handed out by the Course Coordinator at the end of Module 1 on Wednesday 8 July 2015.

   **Submission date: 4.00pm, Monday 10 August 2015**

2. **Case study assignment [30% course assessment]**

   This assessment item is designed to test the student’s ability to apply the theory, concepts, practice and knowledge covered in this course to critically analyse and evaluate the impact and implications of a transformational e-Government initiative from a good governance perspective.

   At least 5 academic resources (e.g. academic journal articles, book chapters, research reports) will need to be used and appropriately referenced in preparing the assignment.

   This assessment will require each student to write approximately 2,500 words.

   The assignment will be handed out by the Course Coordinator at the end of Module 2 on Wednesday 26 August 2015.

   **Submission date: 4.00pm, Monday 28 September 2015**
3. **Ministerial briefing paper [20% course assessment]**

This assessment item is designed to test the student’s ability to apply the theory, concepts, practice, strategies, frameworks, methods, available knowledge and discussions covered in this course to prepare a research-based briefing paper for the Minister responsible for ICT-enabled public sector reform.

At least 10 academic resources (e.g. academic journal articles, book chapters, research reports) will need to be used and appropriately referenced in preparing the assignment.

This assessment will require each student to write approximately 3,000 words, excluding references.

The assignment will be handed out by the Course Coordinator at the end of Module 1 on Wednesday 8 July 2015.

**Submission date: 4.00pm, Monday 2 November 2015**

4. **Written essay [30% course assessment]**

This assessment item is designed to test the student’s ability to apply the theory, concepts, practice, strategies, frameworks, available knowledge and discussions covered in this course to critically analyse and evaluate what the student considers to be a ‘good practice’ of good governance in the context of a transformational e-Government initiative in the New Zealand public sector or internationally.

Each student will need to write an essay providing a critical analysis and evaluation of (the outcomes of) good governance arrangements in a particular transformational e-Government case study.

At least 10 academic resources (e.g. academic journal articles, book chapters, research reports) will need to be used and appropriately referenced in preparing the essay.

This assessment will require each student to write approximately 3,000 words, excluding references.

**Submission date: 4.00pm, Monday 2 November 2015**

All assignments should be submitted via Blackboard.

Students should keep a copy of all submitted work.

**Note to Students**

Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and academic audit. The findings may be used to inform changes aimed at improving the quality of VBS programmes. All material used for such processes will be treated as confidential, and the outcome will not affect your grade for the course.
Penalties

The ability to plan for and meet deadlines is a core competency of both advanced study and public management. Failure to meet deadlines disrupts course planning and is unfair on students who do submit their work on time. It is expected therefore that you will complete and hand in assignments by the due date. Marks will be deducted at the rate of five per cent for every day by which the assignment is late and no assignments will be accepted after five working days beyond the date they are due. For example, if you get 65% for an assignment, but you handed it in on Monday when it was due the previous Friday, you will get a mark of 50%.

If ill-health, family bereavement or other personal circumstances beyond your control prevent you from meeting the deadline for submitting a piece of written work or from attending class to make a presentation, you can apply for and may be granted an extension to the due date. You should let your course coordinator know as soon as possible in advance of the deadline (if circumstances permit) if you are seeking an extension. Where an extension is sought, evidence, by way of a medical certificate or similar, may be required by the course coordinator.

Computation of Grades

The translation from numerical marks to letter grades is set by the following grade ranges.

<table>
<thead>
<tr>
<th>Pass/Fail</th>
<th>Grade</th>
<th>Normal range</th>
<th>Indicative characterisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pass</td>
<td>A+</td>
<td>90% - 100%</td>
<td>Outstanding performance</td>
</tr>
<tr>
<td></td>
<td>A</td>
<td>85% - 89%</td>
<td>Excellent performance</td>
</tr>
<tr>
<td></td>
<td>A-</td>
<td>80% - 84%</td>
<td>Excellent performance in most respects</td>
</tr>
<tr>
<td></td>
<td>B+</td>
<td>75% - 79%</td>
<td>Very good performance</td>
</tr>
<tr>
<td></td>
<td>B</td>
<td>70% - 74%</td>
<td>Good performance</td>
</tr>
<tr>
<td></td>
<td>B-</td>
<td>65% - 69%</td>
<td>Good performance overall, but some weaknesses</td>
</tr>
<tr>
<td></td>
<td>C+</td>
<td>60% - 64%</td>
<td>Satisfactory to good performance</td>
</tr>
<tr>
<td></td>
<td>C</td>
<td>55% - 59%</td>
<td>Satisfactory performance</td>
</tr>
<tr>
<td></td>
<td>C-</td>
<td>50% - 54%</td>
<td>Adequate evidence of learning</td>
</tr>
<tr>
<td>Fail</td>
<td>D</td>
<td>40% - 49%</td>
<td>Poor performance overall; some evidence of learning</td>
</tr>
<tr>
<td></td>
<td>E</td>
<td>0 - 39%</td>
<td>Well below the standard required</td>
</tr>
<tr>
<td></td>
<td>K</td>
<td></td>
<td>Fail due to not satisfying mandatory course requirements, even though the student’s numerical course mark reached the level specified for a pass, usually 50%. A student whose course mark is below 50 should be given a D (40-49) or E (0-39), regardless of whether they met the mandatory course requirements</td>
</tr>
<tr>
<td>Pass</td>
<td>P</td>
<td>Overall Pass (for a course classified as Pass/Fail)</td>
<td></td>
</tr>
<tr>
<td>Fail</td>
<td>F</td>
<td>Fail (for a Pass/Fail course)</td>
<td></td>
</tr>
</tbody>
</table>
**Access to Blackboard**

Blackboard is Victoria University’s online environment that supports teaching and learning by making course information, materials and other learning activities available via the internet through the myVictoria student web portal. Ensure that you can access Blackboard before the course begins.

To access the Blackboard site for this course:

1. Open a web browser and go to [www.myvictoria.ac.nz](http://www.myvictoria.ac.nz).
2. Log into myVictoria using your ITS Username (on your Confirmation of Study) and password (if you’ve never used the Victoria University computer facilities before, your initial password is your student ID number, on your Confirmation of Study, Fees Assessment or student ID card – you may be asked to change it when you log in for the first time).
3. Once you’ve logged into myVictoria, select Blackboard (from the options along the top of the page) to go to your Blackboard homepage.
4. The “My Courses” section displays the courses you have access to – select the appropriate link to access the course-specific Blackboard site. Please note that only courses that are actually using Blackboard and have been made available to students by their respective course coordinator will be displayed.

If you have any problems gaining access to Victoria University’s computer facilities, such as myVictoria and Blackboard, you should contact the ITS Service Desk on (04) 463 5050 or its-service@vuw.ac.nz. See [www.victoria.ac.nz/its/student-services/](http://www.victoria.ac.nz/its/student-services/) for more information.

Power-point slides and other lecture materials that are posted on Blackboard may differ from the presentations used in class, as the copyright rules for archived presentations differ somewhat from those for live presentation.

**Academic Integrity, Plagiarism, and the Use of Turnitin**

Plagiarism is presenting someone else’s work as if it were your own, whether you mean to or not. ‘Someone else’s work’ means anything that is not your own idea. Even if it is presented in your own style, you must still acknowledge your sources fully and appropriately. This includes:

- material from books, journals or any other printed source
- the work of other students or staff
- information from the Internet
- software programs and other electronic material
- designs and ideas
- the organisation or structuring of any such material.

Acknowledgement is required for all material in any work submitted for assessment unless it is a ‘fact’ that is well-known in the context (such as “Wellington is the capital of New Zealand”) or your own ideas in your own words. Everything else that derives from one of the sources above and ends up in your work – whether it is directly quoted, paraphrased, or put into a table or figure, needs to be acknowledged with a reference that is sufficient for your reader to locate the original source.

Plagiarism undermines academic integrity simply because it is a form of lying, stealing and mistreating others. Plagiarism involves stealing other people’s intellectual property and lying about whose work it is. This is why plagiarism is prohibited at Victoria.
If you are found guilty of plagiarism, you may be penalised under the Statute on Student Conduct. You should be aware of your obligations under the Statute, which can be downloaded from the policy website (www.victoria.ac.nz/home/about/policy/students.aspx). You could fail your course or even be suspended from the University. Plagiarism is easy to detect. The University has systems in place to identify it.

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine www.turnitin.com. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

There is guidance available to students on how to avoid plagiarism by way of sound study skills and the proper and consistent use of a recognised referencing system. This guidance may be found at the following website www.victoria.ac.nz/home/study/plagiarism.aspx. If in doubt, seek the advice of your course coordinator.

Plagiarism is simply not worth the risk.

School of Government Service Standards

Good learning and teaching outcomes for students in School of Government courses depend on many factors, including open, transparent and accountable relationships between teaching and support staff, and students in their various activities. The following service standards indicate some of the key expectations that teaching staff and students can have of each other. In all cases, they represent what the School believes should be ‘normal’ practice; exceptional circumstances can and will be negotiated as required.

Please note that there are University-wide policies relating to assessment – including rights of review and appeal. Details may be found in the Assessment Handbook (which is reviewed and updated from time to time – www.victoria.ac.nz/about/governance/dvc-academic/publications).

In general terms, any concerns that a student or students may have should be raised with the course coordinator in the first instance. If that course of action is not appropriate, the School’s programme support staff will direct you to the relevant Programme Director/Coordinator.

Standards relating to staff timeliness of responses to email and phone queries:
- Email or phone queries from students will be responded to in 48 hours

Standards relating to availability of course materials:
- Students on modular or intensive courses will usually have course materials at least 4 weeks before the course starts
- Students on weekly courses will usually have course materials available on the first day of the course
Standards relating to attendance:

- It is expected that students will attend all contact teaching sessions for a course. If a student is aware that they will be unable to attend part of a course prior to it commencing, they are required to advise the course coordinator. In such a situation, the student may be declined entry into the course.
- Where a course coordinator approves some non-attendance before the class commences, the course coordinator may set additional item(s) of assessment of learning and teaching objectives for the course for students unable to attend. Advice relating to the submission and assessment of any such additional assessment will be provided by the course coordinator.

Variations to the assessment details provided in the course outline:

- Any variation to the assessment details in the course outline will be formally agreed between the course coordinator and students at the earliest possible time, preferably at the beginning of the course.

Standards relating to assignments – turnaround and feedback:

- Unless otherwise agreed between students and the course coordinator, items of assessment will be marked within 15 working days of submission.
- Comments on pieces of assessment will allow students to understand the reasons for the mark awarded, relative to the teaching and learning objectives specified in the course outline, and will usually include advice on how the student can improve their grades in future assignments.

Mandatory Course Requirements

In addition to obtaining an overall course mark of 50 or better, students must submit or participate in all pieces of assessment required for this course.

Any student who is concerned that they have been (or might be) unable to meet any of the MCRs because of exceptional personal circumstances, should contact the course coordinator as soon as possible.

If you cannot complete an assignment or sit a test or examination, refer to www.victoria.ac.nz/home/study/exams-and-assessments/aegrotat.

Communication of Additional Information

Information will be communicated via Blackboard. It is essential, therefore, that you activate your @myvuw.ac.nz email account (the free email account created for you when you enrol and accessed via the myVictoria student web portal) before the start of the course. Once you have activated your @myvuw.ac.nz email account, if you want to receive these emails at your preferred email address (e.g. your home or work email address), you must modify the settings so all emails sent to it are automatically forwarded to your preferred email address. For more information, please go to www.victoria.ac.nz/its/student-services/FAQs.aspx#Email_Forward.
**Student Feedback**

Student feedback on University courses may be found at [www.cad.vuw.ac.nz/feedback/feedback_display.php](http://www.cad.vuw.ac.nz/feedback/feedback_display.php).

**Link to General Information**

For general information about course-related matters, go to [www.victoria.ac.nz/vbs/studenthelp/general-course-information](http://www.victoria.ac.nz/vbs/studenthelp/general-course-information).