School of Government

PUBL 205
DEVELOPMENT POLICY AND MANAGEMENT

Trimester One 2011

COURSE OUTLINE

Contact Details

Course Coordinator: Associate Professor Graham Hassall
Room: Rutherford House Level 8, Room 806, Pipitea Campus
Phone: 04 463 5047
Email: Graham.Hassall@vuw.ac.nz

Administrator: Kerry Pert
Room: Rutherford House Level 8, Room 821, Pipitea Campus
Phone: 04 463 6599
Email: Kerry.Pert@vuw.ac.nz

Trimester Dates

Teaching Period: Monday 28 February to Friday 3 June 2011
End of Year Study Period: Monday 6 June to Thursday 9 June 2011
Examination Period: Friday 10 June to Saturday 2 July 2011 (inclusive)

Class Times and Room Numbers

Lecture Timetable: Thursday and Friday 2.40pm – 3.30pm GB LT 3

Tutorials: Thursday 1.40pm – 2.30pm RWW414
          Friday 3.40pm – 4.30pm RWW126

Withdrawal from Courses:

1. Your fees will be refunded if you withdraw from this course on or before 11 March 2011.

2. The standard last date for withdrawal from this course is 14 May. After this date, students forced to withdraw by circumstances beyond their control must apply for permission on an ‘Application for Associate Dean’s Permission to Withdraw Late’ form including supporting documentation.

The application form is available from either of the Faculty’s Student Customer Service Desks.
# Course Schedule

<table>
<thead>
<tr>
<th>Wk</th>
<th>Begins</th>
<th>Lecture</th>
<th>Tutorial</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Mar 3</td>
<td><strong>Introduction</strong>&lt;br&gt;Description of course outline and requirements</td>
<td>tutorials begin week 2</td>
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<tr>
<td></td>
<td>Mar 4</td>
<td>Characteristics of developing countries – a survey of current issues</td>
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<tr>
<td>02</td>
<td>Mar 10</td>
<td><strong>Determining the Development Agenda</strong>&lt;br&gt;Early models of development and economic growth</td>
<td>Building Class Community</td>
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<tr>
<td></td>
<td>Mar 11</td>
<td>Development and Global interdependence</td>
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<tr>
<td>03</td>
<td>Mar 17</td>
<td><strong>The role of institutions in Governance for Development</strong>&lt;br&gt;Improving governance and strengthening institutions</td>
<td>Critical thinking and writing</td>
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<tr>
<td></td>
<td>Mar 18</td>
<td>Policy Cycles and Networks</td>
<td></td>
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<tr>
<td>04</td>
<td>Mar 24</td>
<td><strong>Human Development</strong>&lt;br&gt;Education and health policies in developing countries</td>
<td>Advanced Library Tour</td>
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<td></td>
<td>Mar 25</td>
<td>Gender and development</td>
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<tr>
<td>05</td>
<td>Mar 31</td>
<td><strong>The role of government in development</strong>&lt;br&gt;The Public Sector</td>
<td>preparation for interview</td>
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<td></td>
<td>Apr 1</td>
<td>Financing development and managing government debt</td>
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<tr>
<td>06</td>
<td>Apr 7</td>
<td><strong>Civil society, law and policy</strong>&lt;br&gt;Increasing trust, integrity, transparency and accountability</td>
<td>Report from the field - I</td>
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<tr>
<td></td>
<td>Apr 8</td>
<td>A rights-based approach to development</td>
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<tr>
<td>07</td>
<td>Apr 14</td>
<td>No Lecture</td>
<td>First Assignment due 15\textsuperscript{th} April 4pm</td>
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<tr>
<td></td>
<td>Apr 15</td>
<td>No Lecture</td>
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<tr>
<td>08</td>
<td>May 5</td>
<td><strong>Opening the economy to global influences</strong>&lt;br&gt;Globalisation and trade policy; Structural adjustment and regulatory policies</td>
<td>Public Policy Research tools</td>
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<tr>
<td></td>
<td>May 6</td>
<td>Foreign investment and the transfer of technological know-how</td>
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<tr>
<td>09</td>
<td>May 12</td>
<td><strong>Rural development and the role of agriculture</strong>&lt;br&gt;Sustainable agricultural and rural community development policy</td>
<td>The Human Development Index and Reports</td>
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<td></td>
<td>May 13</td>
<td>Land tenure systems and land reform</td>
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<tr>
<td>10</td>
<td>May 19</td>
<td><strong>Development, Conflict, and Peace-building</strong>&lt;br&gt;Conflict &amp;under-development</td>
<td>Report from the field - II</td>
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<tr>
<td></td>
<td>May 20</td>
<td>Development, conflict resolution, and Peace-building</td>
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<tr>
<td>11</td>
<td>May 26</td>
<td><strong>Urbanization and the Environment</strong>&lt;br&gt;Planning for urbanization</td>
<td>Class Community Debrief</td>
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<td></td>
<td>May 27</td>
<td>Development at local level</td>
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<tr>
<td>12</td>
<td>June 2</td>
<td><strong>Bringing it all together: Policy Leadership for Development</strong>&lt;br&gt;Development, strategic planning and the role of leadership</td>
<td>Course Review</td>
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<tr>
<td></td>
<td>June 3</td>
<td>The current state of the debate on development policy</td>
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</tbody>
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WEEK 1

Introduction
March 3 Description of course outline and requirements
March 4 Characteristics of developing countries – a survey of current issues

Required Reading:

Supplementary Reading:

WEEK 2

Determining the Development Agenda
March 10 Early models of development and economic growth
March 11 Development and Global interdependence

Required Reading:
Supplementary Reading:

WEEK 3

The role of institutions in Governance and Development

March 17 Improving governance and strengthening institutions
March 18 Policy Cycles and Networks

Required Reading:


Supplementary Reading:


WEEK 4

Human Development

March 24 Education and health policies in developing countries
March 25 Gender and Development

Required Reading:

Supplementary Reading:


WEEK 5

The role of government in development
March 31  The public sector
April 1   Financing development and managing government debt

Required Reading:


Supplementary Reading:


WEEK 6

Civil Society, law, and policy
April 7    Increasing trust, integrity, transparency and accountability
April 8    A rights based approach to development

Required Reading:

Less-Developed and Post-Socialist Countries, Johns Hopkins University Press, pp. 67 – 90.

Supplementary reading


WEEK 7

No lectures – assignment preparation

WEEK 8

Opening the economy to global influences

May 5   Globalisation and trade policy: structural Adjustment and Regulatory Policies

May 6   Foreign investment and the transfer of technological know-how

Required Reading:


Supplementary Reading:


WEEK 9

Rural development and the role of agriculture

May 12 Sustainable agricultural and rural community development policy

May 13 Land tenure systems and land reform

Required Reading:


Supplementary Reading:


**WEEK 10**

**Development, Conflict, and Peace-building**

May 19  Conflict & under-development

May 20  Development, Conflict Resolution, & Peace-building
Required Reading:


Supplementary Reading:


WEEK 11

Urbanization and the Environment

May 26 Planning for urbanization

May 27 Development at Local Level

Required Reading:


Supplementary Reading:


WEEK 12

Bringing it all together: Policy Leadership for Development

June 2  Development, strategic planning and the role of leadership
June 3  The current state of the debate on development policy

Required Reading:

Supplementary Reading:
# Course Learning Objectives

**Course Objectives:** By the end of this course, students should be able to:

<table>
<thead>
<tr>
<th>Major Attributes</th>
<th>MA 1</th>
<th>MA 2</th>
<th>MA 3</th>
<th>MA 4</th>
<th>MA 5</th>
<th>MA 6</th>
<th>MA 7</th>
<th>MA 8</th>
<th>MA 9</th>
<th>MA 10</th>
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<tbody>
<tr>
<td>1</td>
<td>Describe the concepts, methods and theories of development.</td>
<td>MA 2</td>
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<td>3</td>
<td>Identify the development policies currently being recommended by the major international aid agencies and describe their strengths and weaknesses.</td>
<td>MA 8</td>
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<td>5</td>
<td>Discuss and analyse the political aspects of development policy, including the main concepts and mechanisms of governance, approaches to deterring corruption and broadening popular participation in the development process.</td>
<td>MA 4, MA 5</td>
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<td>MA 3</td>
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<td>7</td>
<td>Identify the policies most likely to promote economic and social development in a developing country.</td>
<td>MA 1</td>
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## Major Attributes: PUBL majors will be able to

<table>
<thead>
<tr>
<th>MA1</th>
<th>Judge the defining features of good policy analysis and advice and appraise how they are best produced</th>
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<tbody>
<tr>
<td>MA2</td>
<td>Demonstrate an understanding of the influence of political ideas and philosophies, and of constitutional and political institutions on public policy</td>
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<tr>
<td>MA3</td>
<td>Demonstrate an understanding of the contribution of quantitative and qualitative methods in policy analysis</td>
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<td>MA4</td>
<td>Identify the nature and respective roles of state and civil society in the development, implementation and evaluation of public policy, and demonstrate an understanding of the distinction between government and governance</td>
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<td>MA5</td>
<td>Appraise different disciplinary contributions to the development, implementation and evaluation of public policy</td>
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<td>MA6</td>
<td>Judge the relevance and importance of evidence in policymaking</td>
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<td>MA7</td>
<td>Apply the comparative method to policy analysis, and identify insights that might be drawn from other policy jurisdictions</td>
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<td>MA8</td>
<td>Judge and articulate the relevant criteria that might be used in assessing the advantages and disadvantages of particular policy options</td>
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<td>MA9</td>
<td>Analyse complex policy issues from multiple perspectives and identify opportunities for innovation</td>
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<td>MA10</td>
<td>Express ideas succinctly and persuasively both in written form and orally</td>
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### Course Delivery

The course will be delivered through two 1 hour lectures and through one 1 hour tutorial per week. Questions and discussion by students during lectures is encouraged. The tutorials are inquiry-based and participatory. They focus on the content provided in lectures, but emphasise acquisition of skills in consultation, communication, critical thinking, professional identity, and leadership.

### Expected Workload

Students are expected to undertake an average of 2 to 3 hours of self-directed study for each contact hour. This means students should expect a workload of between 8 to 12 hours per week.

### Course Readings

Please obtain a copy of the Course Readings from VicBooks, Student Book Centre, Kelburn campus. Additional readings can be obtained from the library.

### Assessment Requirements

1. Examination - 50% (2 hours)
2. Essay 1 (2,000 words max.) - 15% - due 15 April 2011 by 4pm
   Essay 2 (3,000 words max.) - 35% - due 3 June 2011 by 4pm

Grading is on a relative basis. Both the essays and the examinations are assessed to evaluate the students’ comprehension of the subject, ability to organise the materials, and use of library and web-based sources. The assessments will cover lecture content, additional reading, plus tutorial participation.

### Extensions

For essays may only be granted to those who meet the University’s aegrotat rules, viz. medical certificate or personal bereavement, or critical personal circumstances involving the health of a close relative, or exceptional circumstances beyond the student’s control.

*Note: Your assessed work may also be used for quality assurance purposes, such as to assess the level of achievement of learning objectives as required for accreditation and audit purposes. The findings may be used to inform changes aimed at improving the quality of FCA programmes. All material used for such purposes will be treated as confidential, and the outcome will not affect your grade for the course.*

### Mandatory Course Requirements and Penalties

To fulfil the mandatory paper requirements for this paper you must:

- Attend eight of the scheduled tutorial sessions.
• Submit all written assignments by the due date. A late assignment will have its mark reduced by 3% for each day it is overdue unless there is a very good reason why it was late.
• Sit the course examination.

Assignments will not be accepted that are over a week late. Assignments significantly exceeding the word limit will have 5 marks deducted.

Students who fail to satisfy the mandatory requirements for passing this course, other than the requirement to obtain a C grade overall, will not receive a graded result, and their records will show a “K” (fail due to not satisfying mandatory course requirements, even though the student’s course requirements reached the level specified for a pass).

**To pass PUBL 205 a student must meet the mandatory requirements and achieve at least a total of 50% over all the assessment.**

**Examinations**

The final examination for this course will be scheduled at some time during the period from **Friday 11 June to Saturday 2 July 2010**.

Students who enrol in courses with examinations are obliged to attend an examination at the University at any time during the formal examination period.

**Class Representative**

A class representative will be elected in the first class, and that person’s name and contact details will be available to VUWSA, the course coordinator, and the class. The class representative provides a communication channel to liaise with the course coordinator on behalf of the students.

**Communication of Additional Information**

Additional information, or any changes to the information contained in the course outline, will be conveyed to students by way of notices on Blackboard.

**Academic Integrity, Plagiarism, and the use of Turnitin**

Plagiarism is presenting someone else’s work as if it were your own, whether you mean to or not.

‘Someone else’s work’ means anything that is not your own idea. Even if it is presented in your own style, you must still acknowledge your sources fully and appropriately. This includes:

• material from books, journals or any other printed source
• the work of other students or staff
• information from the Internet
• software programs and other electronic material
• designs and ideas
• the organisation or structuring of any such material.
Acknowledgement is required for all material in any work submitted for assessment unless it is a ‘fact’ that is well-known in the context (such as “Wellington is the capital of New Zealand”) or your own ideas in your own words. Everything else that derives from one of the sources above and ends up in your work – whether it is directly quoted, paraphrased, or put into a table or figure, needs to be acknowledged with a reference that is sufficient for your reader to locate the original source.

Plagiarism undermines academic integrity simply because it is a form of lying, stealing and mistreating others. Plagiarism involves stealing other people’s intellectual property and lying about whose work it is. This is why plagiarism is prohibited at Victoria.

If you are found guilty of plagiarism, you may be penalised under the Statute on Student Conduct. You should be aware of your obligations under the Statute, which can be downloaded from the policy website (www.victoria.ac.nz/home/about/policy/students.aspx). You could fail your course or even be suspended from the University. Plagiarism is easy to detect. The University has systems in place to identify it.

Student work provided for assessment in this course may be checked for academic integrity by the electronic search engine http://www.turnitin.com. Turnitin is an on-line plagiarism prevention tool which compares submitted work with a very large database of existing material. At the discretion of the Head of School, handwritten work may be copy-typed by the School and subject to checking by Turnitin. Turnitin will retain a copy of submitted materials on behalf of the University for detection of future plagiarism, but access to the full text of submissions will not be made available to any other party.

There is guidance available to students on how to avoid plagiarism by way of sound study skills and the proper and consistent use of a recognised referencing system. This guidance may be found at the following website http://www.victoria.ac.nz/home/study/plagiarism.aspx

If in doubt seek the advice of your course coordinator. Plagiarism is simply not worth the risk.

For the following important information follow the links provided:

Academic Integrity and Plagiarism
http://www.victoria.ac.nz/home/study/plagiarism.aspx

General University Policies and Statutes
Find key dates, explanations of grades and other useful information at www.victorias.ac.nz/home/study

Find out about academic progress and restricted enrolment at
www.victoria.ac.nz/home/study/academic-progress

The University’s statutes and policies are available at http://www.victoria.ac.nz/home/about/policy except qualifications statutes, which are available via the Calendar webpage at www.victoria.ac.nz/home/study/calendar (see Section C.)

Further information about the University’s academic processes can be found on the website of the Assistant Vice-Chancellor (Academic) at www.victoria.ac.nz/home/about_victoria/avcadademic/default.aspx
AVC (Academic) Website: information including: Conduct, Academic Grievances, Students with Impairments, Student Support
http://www.victoria.ac.nz/home/about_victoria/avacademic/Publications.aspx

Faculty of Commerce and Administration Offices
http://www.victoria.ac.nz/fca/studenthelp/Contactus.aspx

Manaaki Phipihinga Programme
http://www.victoria.ac.nz/st_services/mentoring/