
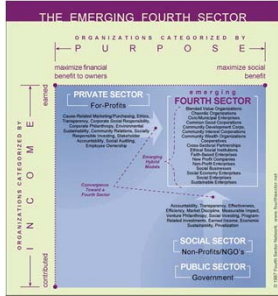


SOCIAL ENTERPRISES AND EMPLOYMENT



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SOCIAL ENTERPRISE SECTOR



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WHY YOUTH?

Millennials · Gen Connect · Gen Innovate · Digital Natives

- Technology is a way of life
- Entrepreneurial, independent, empowered
- Globally aware, connected and committed
- Economic uncertainty and fragile communities

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SOCIAL ENTERPRISE PATHWAYS FOR YOUTH

1. Engage
2. Learning: creative, tech, experiential, marketable
3. Real world experiences with mentoring
4. Networks
5. Business accelerators - lean start-up
6. Development - competitions, recognition

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TERTIARY

- Unique context to engage and develop youth
- Extremely under-developed
- Ashoka - marketplace gap
 - Student clubs and competitions
 - Papers
 - Enterprise development, business mentoring
 - Networks
 - Research

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GROWING SOCIAL ENTERPRISE START-UPS

"If I were given one hour to save the planet, I would spend 59 minutes defining the problem and one minute resolving it."
Albert Einstein



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Loomio - tech start-up

Te Hana - Maori cultural centre

Rekindle

Wikihouse NZ



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OPPORTUNITIES

1. Government policy
2. Visibility campaign
3. Partnerships
4. Social enterprise "track" for YES Scheme
5. Tertiary investment
6. Youth incubators: mentoring, training and seed funding (Ashoka)



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