

# Community and Voluntary Sector Research Forum

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24 November, 2015

## **DIARISE!**

The next forum will be March 2016.



## **DOWNLOAD!**

Information from past and future Community and Voluntary Sector Research Forums can be accessed from <http://www.victoria.ac.nz/cvsr-forums>



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## PROGRAMME

**When?** Tuesday, 24th November 2015, 3pm-5pm.  
(Refreshments provided from 2.45pm)

**Where?** Victoria's Railway West Wing Room 501  
*(Victoria University's door on the left hand side of the Station; take the first lift to the 5<sup>th</sup> floor, or take one of the other lifts to the 4<sup>th</sup> floor and walk up a flight of stairs.)*

**Speakers:** (see over the page for abstracts )

- **Madeline Sakofsky "Volunteering New Zealand: State Of The Sector 2015"**
- **Patricia Webster "Marketisation of Charities"**
- **Lisa Marriott "Crime Pays! Examining white-collar Crime in New Zealand"**

**RSVP BY 19TH NOVEMBER TO: [Lyne.Todd@vuw.ac.nz](mailto:Lyne.Todd@vuw.ac.nz)**

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## Madeline Sakofsky "Volunteering New Zealand: State Of The Sector 2015"

**Abstract:** Volunteering New Zealand recently conducted a survey of registered charities in order to gain an insight into the present state of volunteering in New Zealand. More than 80% of respondents said that volunteers are essential to achieving the organisation's goals. The survey covered questions including: reasons for utilising volunteers, the role that technology plays in recruiting and enabling volunteers, challenges in retaining volunteers, and reimbursement of volunteers. The survey findings, based on 1,500 responses, will be discussed in this forum. The information gathered will be used by VNZ to strategically support the community and voluntary sector by identifying current trends, issues and challenges.

**Bio:** Madeline Sakofsky is the Research Advisor at Volunteering New Zealand. She held a position as oboist/cor anglais player with the Auckland Philharmonia Orchestra for eight years, and worked as a freelancer with leading orchestras around New Zealand. Along with a Bachelor of Music degree from the Victorian College of the Arts in Melbourne, Madeline has two Postgraduate Diplomas in Performance from music schools in Mannheim and Cologne, Germany. In 2014 she completed a Master of Arts in Arts Management at Whitecliffe College of Arts & Design. It was here that her interest in research evolved and she recently undertook a project in audience development for the Royal New Zealand Ballet.

## Patricia Webster "Marketisation of Charities"

**Abstract:** Pat will focus on the systemic nature of mission drift in the charitable sector. Market-led changes by government and other sources have led to well-documented outcomes for the voluntary sector. These outcomes are evident in this PhD research into the experiences of three diverse charitable organisations in the social development sector between 1985 and 2010. The research finds that the characteristics of the three organisations have undergone systemic marketising change which has eroded their values, changed their structural and operational characteristics and diminished the role the organisations play in civil society. The research argues that these changing characteristics are as much a part of mission-drift in charitable organisations as stated goals, whose meaning can easily be manipulated. Diverse organisational decisions can accumulate to create mission-drift unless those in decision-making

positions throughout the organisation have a clear sense of organisational identity as well as purpose.

**Bio:** Pat Webster has recently completed a PhD at the Institute of Development Studies at Massey University. She has had a wide range of experience in the voluntary sector, politics and trade unions. She has a particular interest in the relationship between the voluntary sector and government having been involved in the development of the Strategic Partnership Agreement between NGOs and MFAT, a member of Te Waka Huia, the Steering group on Government Voluntary Sector Relationships, an inaugural member of the Charities Commission and a community representative on the Nelson PHO. Pat is currently Chair of the Community Work Training and Support Trust (CWTAS) in Nelson.

## Lisa Marriott: "Crime Pays! Examining White-Collar Crime in New Zealand"

**Abstract:** Individuals in New Zealand can expect to receive different treatments in the justice system depending on whether their crime is 'white-collar' or 'blue-collar'. This presentation will report on the extent of these differences, using tax evasion as a proxy for white-collar crime and welfare fraud as a proxy for blue-collar crime. These offences are conceptually similar: they are both non-violent and financial in nature; they have the same victim (government and society); both reduce government resources; and both are deliberate. However, an important distinction is that tax evasion is typically undertaken by individuals in privileged positions, while benefit fraud is typically undertaken by those less advantaged in society. Moreover, tax evasion has considerably greater economic significance in New Zealand than welfare fraud. The presentation will also report on findings from analysis of Serious Fraud Office prosecutions over

the past 15 years. This analysis shows the gains that may accrue from serious financial offending in New Zealand.

**Bio:** Lisa Marriott is an Associate Professor of Taxation at Victoria University of Wellington's School of Accounting and Commercial Law. Lisa's research interests include social justice and inequality, and the behavioural impacts of taxation. Her work is interdisciplinary covering disciplines including criminology, political science and public policy. Lisa was awarded a Royal Society of New Zealand Marsden Grant to investigate the different treatments of blue- and white-collar crime in the New Zealand justice system. Lisa has worked in the private sector in the United Kingdom and in the public sector in New Zealand. For the past eight years, Lisa has worked in academia.