

# Community and Voluntary Sector Research Forum

---

## 25th March 2014

*DIARISE NOW!*

2014 FORUMS will be  
24th June, 23rd September  
and 25th November

Information from past and  
future Community and  
Voluntary Sector Research  
Forums can be accessed  
from [http://  
www.victoria.ac.nz/cvsr-  
forums](http://www.victoria.ac.nz/cvsr-forums)



Association of  
Non-Governmental  
Organisations of  
Aotearoa



---

### PROGRAMME

**When?** Tuesday 25th March 2014, 3pm-5pm.  
Refreshments provided from 2.45pm

**Where?** Victoria's Railway West Wing Room 501

*(Victoria University's door on the left hand side of the Station; take the first lift to the 5<sup>th</sup> floor, or take one of the other lifts to the 4<sup>th</sup> floor and walk up a flight of stairs.)*

**Speakers:** (see over the page for abstracts )

**Joany Grima:** "Volunteer impact and management at New Zealand sporting events"

**Rodney Dormer:** "Whanau ora and the collaborative turn "

**Farzana Tanima:** "Microfinance and Women's Empowerment in Bangladesh: A Study of Competing Logics and their Implications for Accounting and Accountability Systems"

---

**RSVP BEFORE 22nd March to: [Lyne.Todd@vuw.ac.nz](mailto:Lyne.Todd@vuw.ac.nz)**

## Joany Grima: “Volunteer impact and management at New Zealand sporting events”

**Abstract:** This study examines the impact of volunteers on the delivery of New Zealand sporting events and the management of the unpaid workforce. Participants were organisers of New Zealand sporting events delivered between 2009 and 2013 that included volunteers pre-event, during the event or post-event. The results show that volunteers are highly valued by event organisers, are treated considerately and are central to the successful delivery of sporting events in New Zealand, regardless of size or scope. The impact of volunteers on the delivery of sporting events was found to be significant; highlighting the possibility that many events would be at risk of not being staged without the volunteer support they have come to depend on. In this presentation, the challenges of the volunteer workforce strengths and im-

plications will be discussed.

**Bio:** Since 2010, Joany Grima has designed and delivered the Graduate Diploma in Event Management at Wellington Institute of Technology (WeITec). Outside of the classroom, Joany is completing a Master of Business Studies (Communication) at Massey University and is the Project Manager for the biennial Commonwealth People’s Forum. Joany has previously worked predominately in event management, staging events within the tertiary and government sectors, and for not-for-profits in seven countries: most recently, Sri Lanka.

Her research interests include building event management capacity in the not-for-profit sector. She holds a Graduate Diploma in Arts Management (UTS), BA Television Production (CSU) and Certificate in Adult Education (WeITec).

## Rodney Dormer: “Whanau ora and the collaborative turn”

**Abstract:** In the context of the on-going evolution of the field of public management, this paper first explores the two concepts of collaboration and accountability. It suggests that these are understood and applied in a number of different ways. Using research and semi-structured interviews with a number of government officials and non-government service providers, the paper then explains how these approaches are reflected in a current New Zealand initiative of devolved governance – Whanau Ora. The different, and at times conflicting, perspectives of New Zealand’s formal model of public sector management and that of traditional Māori culture are explored.

**Bio:** Rodney lectures in the School of Accounting and Commercial Law and the School of Government at Victoria University of Wellington. He also teaches a programme for the Australia and New Zealand School of Government (ANZOG) and has taught at the UNDP supported Regional Hub of the Kazakhstan Academy of Public Administration.

He has held senior financial positions in the private and public sectors, in both the United Kingdom and New Zealand. He has provided advice to a number of government departments that on the structuring of their appropriations and their planning and costing models. Internationally he has provided financial advice to the South Pacific Forum and the Government of Uruguay.

## Farzana Tanima: “Microfinance and Women’s Empowerment in Bangladesh: A study of competing logics and their implications for accounting and accountability systems”

**Abstract:** This study seeks to explore the issue of microfinance and women’s empowerment in Bangladesh, and its implications for accounting and accountability systems. This is a politically contentious topic. There are debates about what exactly “women’s empowerment” means, how it fits with the other stated objectives of microfinance (such as financial self-sustainability and poverty alleviation), how the success of microfinance should be evaluated, whether or not women are actually being empowered through microfinance initiatives, and concerns about the accountability of microfinance institutions. Farzana’s study examines these controversies. In particular, it aims to compare and contrast “economic/commercial” and “social” logics and explore their implications for the way accounting and accountability systems are conceptualised and operationalised.

Through a participatory action research (PAR) case study, the research focuses on the potential of dialogic accounting and accountability systems to address

some of the problems and challenges identified in both the gender and development studies and accounting literatures.

**Bio:** Farzana Tanima graduated from Victoria University of Wellington (VUW) in 2009 with a Bachelors of Commerce and Administration in Accounting (Honours) and Money & Finance. She is currently working as an Assistant Lecturer and working part-time on her PhD thesis at the School of Accounting and Commercial Law (SACL), VUW which she hopes to finish by the end of 2014. Farzana is originally from Bangladesh and her research interests broadly lie in the area of Accounting and Development.

Farzana’s PhD research is part of a broader Marsden funded project entitled: *Dialogic Accounting, Taking Multiple Perspectives Seriously*, led by Professor Judy Brown, Victoria University of Wellington.