



VICTORIA BUSINESS SCHOOL  
Orauariki

# Community and Voluntary Sector Research Forum

11 April 2017



**Victoria Business School invites you to a Community and Voluntary Sector Research Forum.**

**A networking opportunity to share and report on current research, supported by Hui E! Community Aotearoa.**

## CSVSR Forum Programme: Tuesday 11 April, 2017

- **Dave Henderson & Jo Cribb:** “How can academics and the third sector professionals work better together?”
- **Dr Phyllis Anscombe:** “Policy advocacy in Government-funded charities”
- **Louise Parkin:** “Putting the bones in the meat: The benefits of pursuing a postgraduate degree in philanthropy and not-profit studies”

This Community and Voluntary Sector Research forum will run from 3.30-5.30pm, with tea and coffee available from 3.15pm, and general public are most welcome to attend. Abstracts and speaker backgrounds are listed below.

- **When:** Tuesday, 11 April 2017, **from 3.30pm-5.30pm**. Refreshments provided from 3.15 pm. **Please note the slightly later times for this Forum.**
- **Where:** Victoria University’s Pipitea Campus in Rutherford House, Mezzanine Level, Room MZ05.
- **RSVP:** email your attendance to [lynn.barlow@vuw.ac.nz](mailto:lynn.barlow@vuw.ac.nz) by Friday 7 April

**Note:** Information about our Community and Voluntary Sector Research Forums, including PPTs from previous presentations, can be accessed from [www.victoria.ac.nz/cvsr-forums](http://www.victoria.ac.nz/cvsr-forums).

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## About the CSVSR speakers and presentations

**Dave Henderson and Jo Cribb:** “How can academics and the third sector professionals work better together?”

**Abstract:** Dave Henderson and Jo Cribb will co-facilitate an interactive discussion aimed at identifying the opportunities and the barriers to stronger, sustainable and more impactful engagement between academe and the third sector. This session was inspired by a **conversational blog written by Duncan Green**, strategic adviser for Oxfam GB, which featured a report by the Carnegie UK Trust entitled **Interaction: How can academics and the third sector work together to influence policy and practice?**

**Bio:** Dave Henderson is External Relations Manager for **Hui E! Community Aotearoa**, working to ensure the perspective and contribution of all community based organisations is included in policy-making planning and programme design. For the previous 10 years Dave was Coordinator of ANGOA, the Association of Non-Government Organisations of Aotearoa. He is active in CIVICUS, the world alliance for citizen participation, and is chair of its sub-group the Affinity Group of National Associations. Dave is also Chair of Kidney Health NZ.

**Bio:** Jo Cribb is a Wellington-based consultant working on strategic policy issues, organisation strategy and supporting organisations to achieve their diversity goals. She regularly facilitates strategic sessions for leadership teams. Previously she was the Chief Executive of the Ministry for Women and the Deputy Children's Commissioner, and has a background in public service leadership roles and social and community policy. She has had a long association with the community and voluntary sector including sitting on a number of NGO boards and her PhD research which considered NGOs' experiences of government contracting. As part of her consulting portfolio she is currently leading a research project exploring NGO boards and their strategic and change management capability.

### **Dr Phyllis Anscombe: "Policy advocacy in Government-funded charities"**

**Abstract:** Phyllis will present a summary of her PhD research which investigated the policy voice of government-funded charities. When charities are dependent on government funding they may repress their policy voice, because the legislative limitation on political advocacy by charities can be confused as a limitation on policy voice. The thesis examined charities that received at least \$40,000 from the government in the 2011-12 year. Mixed methods analysis of 201 such charities shows that their policy advocacy activity is diverse, but sometimes obscure. The higher the dependence on government income, generally the more careful and strategic is the policy advocacy.

Multiple strategies are used and tactics are adapted to changing circumstances. Continuing with policy advocacy despite a perceived negative impact on their funding is an expression of the degree of autonomy that each charity possesses.

**Bio:** Phyllis Anscombe is a Senior Advisor at the **Ministry of Justice**, responsible for the provision of community legal services by Community Law Centres (CLCs). The Ministry is the primary funder of CLCs and is scoping a review of CLCs. This work is aligned with the doctoral research Phyllis has recently completed, which included consideration of the autonomy of government-funded charities. Previously Phyllis was a Principal Advisor, Strategic Relationships Advisor and Policy Manager in local government in Auckland, in peri-urban and urban contexts. Acknowledging the diversity of community stories is a common objective in all of these experiences.

### **Louise Parkin: "Putting the bones in the meat: The benefits of pursuing a postgraduate degree in philanthropy and not-profit studies"**

**Abstract:** Louise is currently completing a Graduate Certificate in Business (Philanthropy and Non-Profit Studies) at Queensland University of Technology. She is pleased to share some experiences of this course which is essentially an MBA equivalent in Charity Management. As part of this, Louise is focusing her research work on Disaster Philanthropy. It will be useful for all of those considering some post graduate study to formalise their leadership experience in the Community and Volunteer Sector, or even those who want to start a new career.

**Bio:** Louise Parkin is the General Manager at the **Nikau Foundation**, Wellington's Community Foundation. She has worked in the sector for 25 years in various roles with hundreds of charitable and philanthropic organisations both in New Zealand and internationally. After working in London for 10 years, she returned to New Zealand and founded the Saints Information – Asia-Pacific's largest fundraising research agency where she worked for 12 years. She then established Execucare NZ Ltd – a boutique recruitment agency specialising in charity management, fundraising, marketing and communications roles. In 2013, she was awarded a fellowship of the Fundraising Institute of New Zealand for her contribution to the fundraising profession.



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**Details for the next  
CSVr Forum tbc; see  
[www.victoria.ac.nz/cvsr-forums](http://www.victoria.ac.nz/cvsr-forums)**

**Hui E!**  
Community Aotearoa