



VICTORIA BUSINESS SCHOOL  
Orauariki

# Community and Voluntary Sector Research Forum

27 Sept 2016



**Victoria Business School invites you to a Community and Voluntary Sector Research Forum:**

**A networking opportunity to share and report on current research, supported by Hui E! Community Aotearoa.**

## CSV Forum Programme: Tuesday 27 September, 2016

- **Brent Kennerley:** “The challenge of change”
- **Ruth Weatherall:** “The nonprofit sector and positive social change”
- **Christopher D.B. Burt:** “Donor control: Methods of managing donor trust”

The Community and Voluntary Sector Research forums run from 3.00-5.00pm, with tea and coffee available from 2.45pm, and the general public are most welcome to attend. Abstracts and speaker backgrounds are listed below.

- **When:** Tuesday, 27 September 2016 from 3 pm-5 pm. Refreshments provided from 2.45 pm.
- **Where:** Railway Building West Wing, Level 1, RWW 129. Victoria University’s Door is on the left hand side of the Station; take the lift to the 1st floor, or walk up the flight of stairs to the right of the lifts.
- **RSVP:** email your attendance to [lynn.barlow@vuw.ac.nz](mailto:lynn.barlow@vuw.ac.nz) by Friday 23 September.

**Note:** Information about our Community and Voluntary Sector Research Forums, including PPTs from previous presentations, can be accessed from [www.victoria.ac.nz/cvsr-forums](http://www.victoria.ac.nz/cvsr-forums).

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## About the CSV speakers and presentations

### Brent Kennerley: “The challenge of change”

**Abstract:** Brent will present the findings of Grant Thornton’s latest Not for Profit sector survey undertaken every two years to examine challenges and organisational views in New Zealand and Australia. In the latest Survey, one finding stands out: In today’s ever evolving business environment, NFPs on both sides of the Tasman are intrinsically striving to develop and maintain professional standards in how they manage, operate and govern their enterprises. Significant issues facing the sector include: How do I fund my operations? Are we managing risk well? Is my technology working for me? Are the people that matter going to stay?

- Download a [copy of the survey \(PDF, 1.36MB\)](#)

**Bio:** Brent Kennerley heads Grant Thornton New Zealand’s Not For Profit Sector specialist group and is passionate about the sector. He has over 20 years’ management experience delivering audit and assurance assignments in New Zealand and internationally in the commercial, public and Not for Profit sectors. He is also on the Gant Thornton global NFP advisory committee. Brent is responsible for a large audit portfolio incorporating trade associations, Not for Profit (NFP) organisations and both local and offshore companies.

## Ruth Weatherall: “The nonprofit sector and positive social change”

**Abstract:** Ruth will discuss her ongoing PhD research about the relationships between individual workers in nonprofit organisations, and the organisational work of fostering positive social change. Nonprofit organisations often experience tensions between expressing social justice identities, which may foster positive social change; and the political risks in enacting such identities, particularly in terms of gaining funding and maintaining organisational legitimacy. This research aims to explore how nonprofit workers negotiate such tensions on a day-to-day basis and foster positive social change. This relationship is conceptualised in terms of identity, and specifically how individual workers’ sense-of-self contributes to fostering positive social change on the organisational level.

**Bio:** Ruth Weatherall is a PhD candidate in the School of Management at Victoria University of Wellington. Her research interests include nonprofit organisations, identity, narrative, and ethics. Previous work with the nonprofit sector has included looking at the ethics of social service nonprofit organisations, and honours research about the narratives nonprofit workers tell about their experiences working for nonprofit organisations.

## Christopher D.B. Burt: “Donor control: Methods of managing donor trust”

**Abstract:** Charities face decisions about how donations are used, and these economic decisions influence the public’s trust in the organization. Typically, donors have little or no direct control over how their donation is used by a charity. Furthermore, donors can also have limited information about how their donation will be used, where such information could provide perceived control. Several experiments are discussed which manipulated both direct and perceived control, examined the influence on donations, and rated charity trust. Results are discussed in terms of building donors’ trust in a charity, and providing charities with a degree of certainty in the proportion of donations they can spend on administration costs before the public’s trust is compromised.

**Bio:** Christopher D. B. Burt is an Associate Professor of Industrial and Organisational Psychology, and Director of the Masters in Applied Psychology programme at the University of Canterbury. He has published two books, one on managing the public’s trust in nonprofit organisations, and the other on new employee safety, and over 75 peer-reviewed articles, book chapters, and proceedings. His research mainly focuses on trust development processes.



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**Put the next CSV  
Forum in your diary  
22 November 2016**

**Hui E!**  
Community Aotearoa