

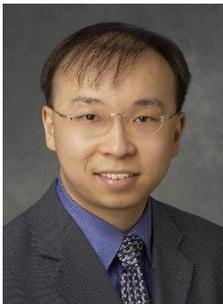
The Centre for Accounting, Governance and Taxation Research (CAGTR) and
the School of Accounting and Commercial Law (SACL)

cordially invite you to attend a Breakfast Seminar entitled:

"Legal Transplants in the Digital Age"

Presentation by Professor Peter Yu, Drake University Law School, USA
Commentary by Susan Corbett, School of Accounting and Commercial Law
Chair: Professor Tony van Zijl, Director CAGTR

The advent of the Internet and new communications technologies has created many challenges for the copyright system. To protect the interests of copyright holders, policymakers throughout the world have been scrambling for legislative solutions, which are often modelled after laws in other countries and are heavily lobbied by the creative industries. Using as illustrations the recently proposed digital copyright reforms in Hong Kong and the ongoing efforts to introduce the creative commons license in the region, this presentation examines the strengths and weaknesses of legal transplants and offers guidelines on determining when those transplants would be undesirable.



Peter Yu

Professor Peter K. Yu holds the Kern Family Chair in Intellectual Property Law and is the founding director of the Intellectual Property Law Center at Drake University Law School. He is also a Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China. Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He writes and lectures extensively on international trade, international and comparative law and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of four books and more than 60 law review articles and book chapters. Professor Yu has spoken at events organized by the World Intellectual Property Organization, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, U.S. and EU governments and at leading research institutions from around the world. His lectures and presentations have spanned more than twenty countries on six continents, and his publications have been translated into Chinese, Japanese and Portuguese.

Wednesday, 28 July 2010 from 7.30 am to 9.00 am

**Victoria University of Wellington, Rutherford House,
Lecture Theatre 2, 23 Lambton Quay, Wellington**

The seminar will be preceded by a light breakfast on the Ground Floor of Rutherford House from 7.00 – 7.30 am.

This is a free seminar. For catering purposes kindly RSVP (acceptances only)
by Monday, 26 July 2010 to vanessa.borg@vuw.ac.nz or telephone 04 463 5550.