

APCA

ASIAN PACIFIC COPYRIGHT ASSOCIATION

2015 Conference: *Copyright Law and Policy in the Asian Pacific*

Thursday, 26 November 2015

6.00 – 7.00 pm **Pre-Conference Reception at the VC Suite,
Old Government House, University of Auckland
Campus**

DAY 1

Friday, 27 November 2015

8.30 – 9.00 am **Registration including welcome tea and coffee**

9.00 – 9.15 am **Welcome**

9.15 – 10.00 am **Opening address: Professor Adrian Sterling,
Professorial Fellow, Queen Mary Intellectual
Property Research Institute, Queen Mary College,
and Visiting Professor, King's College, University
of London.**

Asian Pacific Copyright Code: Proposal for discussion.

10.00 – 10.45 am **Keynote address: Professor Susy Frankel,
Victoria University of Wellington, Director of the
New Zealand Centre of International Economic
Law, Chair of the Copyright Tribunal (NZ).**

*The Impact of TPP and Trade Agreements on Copyright
and Investment in the Creative Economy.*

10.45 – 11.00 am **Morning tea**

11.00 – 12.45 pm

- “Using New Zealand copyright law to prevent unconsented use of personal images: challenges and opportunities” S Che Ekaratne, University of Canterbury

- “Copyrightability of artistic works: A new Japanese approach” Professor Keita Sato, Chuo University, Japan.
- “Copyright in Tattoos: What a tangled web we weave” Associate Professor Alexandra Sims, Auckland University
- “Between Market and Authority: A Case Study on Copyright Collective Management in China” Professor LiYang, Shenzhen University. China.

12.45 – 1.45 pm Lunch

1.45 – 2.30 pm

- “Monetising Copyright for Economic Prosperity” WeCreate Panel discussion: Paula Browning, Chief Executive CLNZ and Chair We Create, Anthony Healey, Head of New Zealand Operation at APRA AMCOS, Kevin Chapman, Book Publisher, and Stephen Knightly, Board Member of the New Zealand Game Developers Association and Managing Director of InGame.

2.30 - 3.45 pm

- “Copyright and New Technology: A Comparative Approach for Meeting the Challenges of Drones, Three-D Printing and Computer Hacking” Professor Doris Estelle Long, The John Marshall Law School, Chicago
- “3D Printing and Enforcement: A Copyright Perspective from Finland and China - Are We so Different?” Mikko Antikainen, PhD candidate Hanken School of Economics, Jyväskylä University.
- “Streaming, copyright and new technologies – whither the response of sports organisers?” Dr Craig Dickson, Auckland University of Technology.

3.45 – 4.00 pm Afternoon tea

4.00 – 5.15 pm

- “Reproduction and Communication of Traditional Cultural Expressions in Electronic Form: Recent Legislative Developments in Pacific Island Countries.” Mark Boddington, Legal Counsel at Scientific Software and Systems Limited.
- “Access to Books for the Visually Impaired and the Future of User Rights” Dr Lida Ayoubi, Victoria University of Wellington

- “Permitted Exceptions and their Disadvantages: Education and Library Provisions in the Copyright Laws of the Asian Pacific” Associate Professor Susan Corbett, Victoria University of Wellington.

5.15 – 5.45 pm

APCA AGM

6.30 – 7.00 pm

Pre-dinner drinks at Four Seasons Restaurant

7.00pm

**Conference dinner, Four Seasons Restaurant
Auckland University of Technology Campus**

DAY 2

Saturday, 28 November 2015

9.00 – 9.30 am

Registration including welcome tea and coffee

9.30 – 10.30 am

Keynote address: Professor Peter Yu, Co-Director of the Center for Law and Intellectual Property, Texas A&M University School of Law

Chinese Copyright Law at 25.

10.30 – 10.45 am

Morning tea

10.45 – 12.45 pm

- “*Droit de Suite*, Treaty Obligations and *Realpolitik* in the Asian Pacific Region” Dr Jonathan Barrett, Victoria University of Wellington.
- “The TPP and other integrated economic agreements’ negotiation principles and representation: a New Zealand librarian’s perspective” Cherry Gordon, Librarian and Information specialist.
- “Regulating Copyright Metadata: Creating Incentives for Efficient Digital Intellectual Property Management” Jhonny Antonio Pabón Cadavid, PhD candidate Victoria University of Wellington
- “Treating “Idea” as a Key Element of Copyrightable Work: Practices, Problems and Alternative Solutions” Assistant Professor Dong Zhu, Xiamen University, China.
- Panel discussion TBA: Professor Adrian Sterling’s proposed Asian Pacific Copyright Code.

12.45 – 1.00 pm

Closing remarks

1.00 pm

Lunch