

2018  
Undergraduate Prospectus

# Public Policy

**VICTORIA BUSINESS SCHOOL  
ORAUARIKI**

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MĀ TE MŌHIO

## Prospectuses

For information on other subjects, see the relevant prospectus for that subject area or school. These are available as PDFs online at [www.victoria.ac.nz/prospectus](http://www.victoria.ac.nz/prospectus)

Not all faculties and schools produce prospectuses. Go to the relevant faculty website for course information:

- Faculty of Architecture and Design  
[www.victoria.ac.nz/fad](http://www.victoria.ac.nz/fad)
- Faculty of Education  
[www.victoria.ac.nz/education](http://www.victoria.ac.nz/education)
- Faculty of Health  
[www.victoria.ac.nz/health](http://www.victoria.ac.nz/health)
- Faculty of Humanities and Social Sciences  
[www.victoria.ac.nz/fhss](http://www.victoria.ac.nz/fhss)
- Faculty of Science  
[www.victoria.ac.nz/science](http://www.victoria.ac.nz/science)
- Victoria Business School  
[www.victoria.ac.nz/vbs](http://www.victoria.ac.nz/vbs)

## Cancellation of courses

The courses offered by the University and listed in this prospectus may be cancelled by the University as a result of insufficient resources or student demand, or if other unforeseen circumstances arise.

## Timetable changes

Check the timetable for confirmation of course times.

[www.victoria.ac.nz/timetables](http://www.victoria.ac.nz/timetables)

## Studying in 2018

Admission to Victoria is based on your previous qualifications and results. You will need to submit your application for consideration by:

1 December 2017 for international students making a first-year application for March 2018 intake

1 December 2017 for limited-entry programmes and limited-entry courses if you are not a school leaver

10 December 2017 for school leavers, to ensure a place in your preferred courses

20 January 2018 for all other applicants, programmes and courses.

[www.victoria.ac.nz/apply](http://www.victoria.ac.nz/apply)

## Postgraduate study at Victoria in 2018

The closing dates for admission into postgraduate programmes vary. Go to [www.victoria.ac.nz/postgraduate](http://www.victoria.ac.nz/postgraduate) or contact the relevant Faculty Student and Academic Services Office for more information.

## Academic integrity and plagiarism

Academic integrity is based on ethical scholarship and intellectual independence. It is a core value of Victoria University's learning, teaching and research activities and requires these activities to be conducted honestly, fairly and respectfully.

Plagiarism and other academic misconduct seriously undermine academic integrity. The University defines plagiarism as presenting someone else's work as if it were your own, whether you mean to or not. 'Someone else's work' means anything that is not your own idea. Even if it is presented in your own style, you must acknowledge your sources fully and appropriately. Sources include:

- material from books, journals or any other printed material
- the work of other students or staff
- information from the internet
- software programmes and other electronic material
- designs and ideas
- the organisation or structuring of any such material.

It is also a form of cheating to resubmit work you have done in one course to meet the requirements of another. If you wish to build on your earlier work you should always first discuss it with your lecturer and obtain their permission.

All members of the University community—staff and students—share responsibility for developing, demonstrating and strengthening a culture of academic integrity. The value of your qualification depends on Victoria University's reputation for academic integrity.

See [www.victoria.ac.nz/plagiarism](http://www.victoria.ac.nz/plagiarism) for more information.

**Important notice:** Victoria University uses all reasonable skill and care to ensure the information contained in this document is accurate at the time of being made available. However, information is subject to change due to a continuous process of review and to unanticipated circumstances. The University therefore reserves the right to make any changes without notice. So far as the law permits, the University accepts no responsibility for any loss suffered by any person due to reliance (either whole or in part) on the information contained in this document, whether direct or indirect, and whether foreseeable or not.

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## WELCOME FROM THE HEAD OF SCHOOL



It's a real pleasure for me to be able to welcome you to the School of Government if you are a first time 'visitor', and to provide a warm 'welcome back' to those of you who are continuing students or coming back to study with us after a break.

I have always had a high regard for the unique mission of the School, as well as the quality of the people who make the School what it is. I have become even more impressed by the passion and commitment that is evidenced by our faculty and our staff to teaching, and to direct and constructive engagement with decision-makers. Whether it is through our undergraduate and postgraduate teaching programmes, our executive programmes, our research institutes or our sponsored Chairs, we connect with political and public sector leaders in a powerful way. Partly because of this we are constantly playing host to scholars and senior civil servants from around the world who are curious to learn about the New Zealand public sector experience.

This is the document where you can find out more about our programmes of study, specific core and elective courses, and the people who make up New Zealand's only School of Government.

One of the real endowments that the School enjoys (and celebrates) is the place that comes with being part of a capital city university. When we look out our windows from the eighth floor of Rutherford House we see the central institutions of the New Zealand State – a legislature, a Beehive shaped building housing our political executive (and their staff), three central government agencies, and a host of other government departments and entities. And we can also see buildings that house those involved in regional and in local government, and non-governmental organisations of various kinds. This immediacy is a constant reminder of the imperative of relevance, and the importance of encouraging a culture of responsibility.

We work hard to offer courses and programmes that are relevant to the needs of learners, and the organisations they work with, or aspire to work with in the future. In 2014, we made significant changes to our postgraduate programme curriculum. In 2015, we turned our attention to our growing undergraduate programme and, as a result of this planning, we introduced five new courses in 2016. In 2017, we introduced two new postgraduate courses: GOVT 542, Governance for Sustainability and Resilience and GOVT 551, Investment Approaches and Contemporary Policymaking. We achieved accreditation for our Master's programmes through the Network of Schools of Public Policy, Affairs and Administration (NASPAA), the global standard in public service education.

Victoria University of Wellington has identified 'Advancing Better Government' as a key strategic interdisciplinary theme that it plans to concentrate its collective intellectual energy on. The School of Government is playing an integral role in promoting better government both within New Zealand and throughout the Asia-Pacific through its undergraduate, postgraduate, research and development programmes.

The environment in the School of Government is one in which we are all learners. We, as the staff of the School, learn a great deal from you; and you will learn a great deal from each other, as well as from those who lead courses, and those who provide the course content and whose task it is to nurture and sustain that learning environment.

Kia ora mai.

**Professor Girol Karacaoglu**  
Head of School

## SCHOOL OF GOVERNMENT Te Kura Kāwanatanga

Programme: Public Policy  
 Location: Level 8, Rutherford House  
 23 Lambton Quay  
 Pipitea Campus  
 Phone: 04-463 6599  
 Email: [sog-info@vuw.ac.nz](mailto:sog-info@vuw.ac.nz)  
 Website: [www.victoria.ac.nz/sog](http://www.victoria.ac.nz/sog)

### STAFF CONTACTS

| TITLE                             | NAME  | ROOM   | CONTACT      |
|-----------------------------------|---|--------|--------------|
| Head of School:                   | Girol Karacaoglu<br>Email: <a href="mailto:Girol.Karacaoglu@vuw.ac.nz">Girol.Karacaoglu@vuw.ac.nz</a> | RH 818 | tel 463 6850 |
| Undergraduate Programme Director: | Wonhyuk Cho<br>Email: <a href="mailto:wonhyuk.cho@vuw.ac.nz">wonhyuk.cho@vuw.ac.nz</a>                | RH 809 | tel 463 6929 |
| School Manager:                   | Lyne Todd<br>Email: <a href="mailto:Lyne.Todd@vuw.ac.nz">Lyne.Todd@vuw.ac.nz</a>                      | RH 815 | tel 463 9492 |
| Senior Administrator:             | Robyn McCallum<br>Email: <a href="mailto:Robyn.Mccallum@vuw.ac.nz">Robyn.Mccallum@vuw.ac.nz</a>       | RH 821 | tel 463 6599 |
| Administrator:                    | Darren Morgan<br>Email: <a href="mailto:Darren.Morgan@vuw.ac.nz">Darren.Morgan@vuw.ac.nz</a>          | RH 821 | tel 463 5458 |
| FCOM111 Course Administrator:     | TBC   | MY 210 | tel 463 5686 |
| Professor:                        | Jonathan Boston<br>Email: <a href="mailto:Jonathan.Boston@vuw.ac.nz">Jonathan.Boston@vuw.ac.nz</a>    | RH 825 | tel 463 5456 |
|                                   | Brad Jackson<br>Email: <a href="mailto:Brad.Jackson@vuw.ac.nz">Brad.Jackson@vuw.ac.nz</a>             | RH 831 | tel 463 5794 |
|                                   | Girol Karacaoglu<br>Email: <a href="mailto:Girol.Karacaoglu@vuw.ac.nz">Girol.Karacaoglu@vuw.ac.nz</a> | RH 818 | tel 463 6850 |

|   |
|---|
| RH – Rutherford House<br>(Pipitea)<br>MY – Murphy Building<br>(Kelburn) |
|---|

| <b>TITLE</b>                     | <b>NAME</b>   | <b>ROOM</b> | <b>CONTACT</b> |
|----------------------------------|---|-------------|----------------|
| Associate Professor /<br>Reader: | Chris Eichbaum<br>Email: Chris.Eichbaum@vuw.ac.nz     | RH 1203     | tel 463 5675   |
|                                  | Graham Hassall<br>Email: Graham.Hassall@vuw.ac.nz     | RH 826      | tel 463 5047   |
|                                  | Karl Löfgren<br>Email: Karl.Lofgren@vuw.ac.nz         | RH 811      | tel 463 6349   |
|                                  | Michael Macaulay<br>Email: Michael.Macaulay@vuw.ac.nz | RH 1204     | tel 463 9672   |
| Senior Lecturer:                 | Barbara Allen<br>Email: Barbara.Allen@vuw.ac.nz       | RH 810      | tel 463 5709   |
|                                  | Wonhyuk Cho<br>Email: Wonhyuk.Cho@vuw.ac.nz           | RH 809      | tel 463 6929   |
|                                  | Jaikishan Desai<br>Email: Jaikishan.Desai@vuw.ac.nz   | RH 823      | tel 463 6592   |
|                                  | Valentina Dinica<br>Email: Valentina.Dinica@vuw.ac.nz | RH 802      | tel 463 5711   |
|                                  | Verna Smith<br>Email: Verna.Smith@vuw.ac.nz           | RH 801      | tel 463 5848   |

#### **ADJUNCT STAFF CONTACTS**

|           |   |          |              |
|-----------|---|----------|--------------|
| Lecturer: | Simon Chapple<br>Email: simon.chapple@vuw.ac.nz | RH 342   | tel 463 5307 |
|           | Eric Crampton<br>Email: Eric.Crampton@vuw.ac.nz | Off-site | tel 463 6599 |

|                                    |
|------------------------------------|
| RH – Rutherford House<br>(Pipitea) |
|------------------------------------|

## **INTRODUCTION**

Victoria University's location in the capital city of Wellington makes for an excellent place to study public policy.

This prospectus is designed to provide background information on the Undergraduate Programme offered by the School of Government. The information contained in this booklet complements other material available on the School of Government website ([www.victoria.ac.nz/sog](http://www.victoria.ac.nz/sog)) or issued by the university.

The courses offered by the University and listed in this prospectus may be cancelled by the University as a result of insufficient student demand or resources, or if other unforeseen circumstances arise.

### **What is Public Policy?**

Public Policy is a field of study that focuses on what decisions governments must make on behalf of 'the people', and how they can best make these decisions. The field of Public Policy therefore extends to a wide variety of issues, from education and health, to economic development and environmental sustainability and the methods used to assist public policy decision makers.

The study of Public Policy also concerns governance issues, such as how governments raise their income, how they arrange their public administration, and how they inform the public about critical issues of the day. Many, if not most, decisions that governments have to make affect a wide range of interest-groups or 'stake-holders', and so the quality of public consultations and the transparency of decision-making are also topics for study.

Sometimes policy decisions require trade-offs between competing objectives, for example, economic growth and protection of the environment; providing assistance to the needy (sick, unemployed, etc.) and the deserving (pensioners) without creating overreliance or dependence on the state. There are also questions about the proper sphere of public activity. Whereas it was once thought that governments should provide all public goods such as roads, bridges, dams, and electricity, emphasis has shifted in recent years to privatisation of these and other services, including prisons, security, and health.

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## COURSE INFORMATION INDEX

| Course Code          | CRN          | Title                                       | Points | Trimester |
|----------------------|--------------|---|--------|-----------|
| <b>Undergraduate</b> |              |   |        |           |
| FCOM 111             | 17242 (L1)   | Government, Law and Business                | 15 pts | 1/3       |
|                      | 17243 (L2)   |   |        |           |
|                      | 17244 (L3)   |   |        |           |
|                      | 17245 (L4)   |   |        |           |
|                      | 28422 (L5)   |   |        |           |
| PUBL 113 / SPOL 113  | 13094 / 9512 | Social and Public Policy: Values and Change | 20 pts | 1/3       |
| PUBL 201             | 2005         | Introduction to Public Policy               | 20 pts | 1/3       |
| PUBL 203             | 2085         | Introduction to Public Economics            | 20 pts | 1/3       |
| PUBL 205             | 2087         | Development Policy and Management           | 20 pts | 2/3       |
| PUBL 209             | 18155        | Introduction to Public Economics            | 15 pts | 1/3       |
| PUBL 210             | 28263        | Policy Analysis Methods and Practice        | 20 pts | 2/3       |
| PUBL 211             | 28262        | Introduction to Public Management           | 20 pts | 1/3       |
| PUBL 303 / ECON 307  | 2092 / 19742 | Public Sector Economics                     | 20 pts | 2/3       |
| PUBL 304             | 2093         | Cabinet Government                          | 20 pts | 2/3       |
| PUBL 307             | 28290        | Environmental Policy and Governance         | 20 pts | 1/3       |
| PUBL 310             | 28264        | Innovations in Public Policy                | 20 pts | 1/3       |
| PUBL 311             | 28265        | Emerging Perspectives in Public Management  | 20 pts | 2/3       |

building  
 capability in the  
 public sector

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## UNDERGRADUATE MAJOR AND COURSES

### Requirements for Major

#### Public Policy for the Bachelor of Commerce (BCom) Degree

Study in Public Policy is an essential component for a capital city Commerce degree. Public Policy can be studied as a major or as a very useful component in a BCom degree, regardless of a student's particular area of specialisation.

There are seven core courses for the BCom degree: ACCY 111 or 115 or 130, ECON 130, FCOM 111, INFO 101, MARK 101, MGMT 101 and QUAN 102.

The requirements for a Public Policy major in a BCom degree, in addition to the BCom core, are:

- (a) FCOM 111 or PUBL 113 or POLS 111
- (b) PUBL 201, 210; one further course from PUBL 200-299
- (c) PUBL 310; one further course from PUBL 300-399
- (d) One further course from PUBL 200-399

#### Public Policy for the Bachelor of Arts (BA) Degree

As with the BCom degree, Public Policy can be studied as a major or as a very useful component in a BA degree, regardless of a student's particular area of specialisation.

The requirements for a Public Policy major in a BA degree are:

- (a) FCOM 111 or PUBL 113 or POLS 111
- (b) PUBL 201, 210; at least 15 further points from PUBL 200-299
- (c) PUBL 310; 20 further points from PUBL 300-399
- (d) At least 15 further points from PUBL 200-399

#### Public Policy as part of study in other areas and disciplines

Public Policy draws on a number of different disciplines and because of this, it is usefully combined with a wide range of other courses. While it is anticipated that some students will wish to major in Public Policy for the BCom/BA, others may study Public Policy as part of a programme involving detailed study in other disciplines.

Public Policy draws predominantly, but by no means exclusively, on economics and politics. The following areas also provide natural complements to study in Public Policy:

- |   |   |
|---|---|
| <input type="checkbox"/> Cultural Anthropology                    | <input type="checkbox"/> Law            |
| <input type="checkbox"/> Cultural Criminology                     | <input type="checkbox"/> Māori Business |
| <input type="checkbox"/> Development Studies                      | <input type="checkbox"/> Māori Studies  |
| <input type="checkbox"/> Economics and Finance                    | <input type="checkbox"/> Management     |
| <input type="checkbox"/> Education                                | <input type="checkbox"/> Marketing      |
| <input type="checkbox"/> Environmental Studies                    | <input type="checkbox"/> Philosophy     |
| <input type="checkbox"/> Geography                                | <input type="checkbox"/> Politics       |
| <input type="checkbox"/> History                                  | <input type="checkbox"/> Sociology      |
| <input type="checkbox"/> Human Resources and Industrial Relations | <input type="checkbox"/> Social Policy  |
| <input type="checkbox"/> International Management                 | <input type="checkbox"/> Tourism        |
| <input type="checkbox"/> International Relations                  |   |

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## UNDERGRADUATE LECTURE TIMETABLE

### TRIMESTER ONE COURSES

#### FCOM 111 – Government, Law and Business

*Coordinator: Simon Chapple*

CRN 17242 (L1)

Monday and Wednesday                      2.10pm – 3.00pm                      MC LT103, Kelburn

CRN 17243 (L2)

Monday and Wednesday                      4.10pm – 5.00pm                      MC LT103, Kelburn

#### PUBL 113 / SPOL 113 – Social and Public Policy: Values and Change

*Coordinator: Associate Professor Graham Hassall*

CRNs 13094 / 9512

Tuesday and Thursday                      9.00am – 9.50am                      SU MT228, Kelburn

#### PUBL 201 – Introduction to Public Policy

*Coordinator: Professor Jonathan Boston*

CRN 2005

Tuesday and Thursday                      11.30am – 12.20pm                      GB LT1, Pipitea

#### PUBL 203 / PUBL 209 – Introduction to Public Economics

*Coordinator: Dr Eric Crampton*

CRNs 2085 / 18155

Tuesday and Wednesday                      12.40pm – 1.30pm                      GB LT3, Pipitea

#### PUBL 211 – Introduction to Public Management

*Coordinator: Dr Wonhyuk Cho*

CRN 28262

Thursday                      12.40pm – 2.30pm                      RH MZ03, Pipitea

#### PUBL 307 Environmental Policy and Governance

*Coordinator: Dr Valentina Dinica*

CRN 28290

Wednesday                      2.40pm – 4.30pm                      RH MZ03, Pipitea

#### PUBL 310 – Innovations in Public Policy

*Coordinator: Associate Professor Karl Löfgren*

CRN 28264

Thursday                      2.40pm – 4.30pm                      RH LT2, Pipitea

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**TRIMESTER TWO COURSES**
**FCOM 111 – Government, Law and Business**
*Coordinator: Simon Chapple*

|                      |                   |                   |
|----------------------|-------------------|-------------------|
| CRN 17244 (L3)       |                   |                   |
| Wednesday and Friday | 3.10pm – 4.00pm   | MC LT103, Kelburn |
| CRN 17245 (L4)       |                   |                   |
| Wednesday and Friday | 9.00am – 9.50am   | KK LT303, Kelburn |
| CRN 28422 (L5)       |                   |                   |
| Wednesday and Friday | 10.00am – 10.50am | HM LT205, Kelburn |

**PUBL 205 – Development Policy and Management**
*Coordinator: Dr Jaikishan Desai*

|                     |                   |                 |
|---------------------|-------------------|-----------------|
| CRN 2087            |                   |                 |
| Monday and Thursday | 11.30am – 12.20pm | GB LT4, Pipitea |

**PUBL 210 – Policy Analysis Methods and Practice**
*Coordinator: Dr Jaikishan Desai*

|                        |                 |                 |
|------------------------|-----------------|-----------------|
| CRN 28263              |                 |                 |
| Wednesday and Thursday | 1.40pm – 2.30pm | RH LT2, Pipitea |

**PUBL 303 / ECON 307 Public Sector Economics**
*Coordinator: Professor Girol Karacaoglu*

|                      |                 |                 |
|----------------------|-----------------|-----------------|
| CRNs 2092 / 19742    |                 |                 |
| Wednesday and Friday | 2.40pm – 3.30pm | GB LT1, Pipitea |

**PUBL 304 Cabinet Government**
*Coordinator: Dr Chris Eichbaum*

|          |                   |                  |
|----------|-------------------|------------------|
| CRN 2093 |                   |                  |
| Tuesday  | 10.00am – 11.50am | TTR 203, Kelburn |

**PUBL 311 – Emerging Perspectives in Public Management**
*Coordinator: Professor Brad Jackson*

|           |                  |                 |
|-----------|------------------|-----------------|
| CRN 28265 |                  |                 |
| Friday    | 9.30am – 11.20am | RH LT3, Pipitea |

## **GRADUATE CERTIFICATE / GRADUATE DIPLOMA IN COMMERCE**

The Graduate Certificate and Graduate Diploma in Commerce are flexible qualifications designed for Commerce graduates who want to move into a new area of specialisation, and for graduates in other disciplines who want to gain a Commerce qualification.

The **Graduate Certificate in Commerce (GCertCom)** is equivalent to one trimester of full-time study. The courses selected for the Certificate must total at least 60 points at 200-level or above, including at least 40 points at 300-level or above. A specialisation will be awarded if the courses all come from a particular commerce subject area.

The **Graduate Diploma in Commerce (GDipCom)** is equivalent to two trimesters of full-time study, although it may take longer depending on the sequencing of the courses chosen and the possible need to take prerequisites first (graduates are sometimes allowed to enrol in a course without the stated prerequisites – talk to the Undergraduate Coordinator about this possibility).

The courses selected for the Diploma must total at least 120 points from courses at 200-level or above, including at least 75 points at 300-level or above.

Your course of study can follow a specialisation within a Commerce subject area, as set out below, or you may choose your own combination of courses as long as it is approved by the Associate Dean (Students) as a coherent programme of study.

These programmes are open to graduates, though students near the end of their degree may take some courses for the Certificate or Diploma as long as their degree is completed before the Certificate or Diploma is awarded.

### **Diploma Specialisations**

If you have already passed one or more of the courses required for a specialisation, you may substitute an approved course of equal or greater value if necessary to meet the total points requirements; for approval, contact the Undergraduate Coordinator.

#### **Public Management**

- (a) PUBL 211, 311; and
- (b) At least 80 further points, of which at least 60 are at 300-level, in courses selected from PUBL 203, PUBL 205, PUBL 300-399, MGMT 200-399

#### **Public Policy**

- (a) PUBL 201, 210
- (b) PUBL 310; three further courses from PUBL 300-399

If you are putting together your own programme, talk to the Undergraduate Coordinator and see the Associate Dean (Students) for approval of your programme before you enrol.

## GRADUATE DIPLOMA IN ARTS

The **Graduate Diploma in Arts (GDipArts)** is a qualification enabling students to specialise at an advanced level in areas not included in their BA. It may be used as a transitional qualification providing a pathway from a BA to the BA (Hons) degree in a specific area.

The Diploma is a one year full-time or up to four years' part-time programme of study. Courses within the specialisation of Public Policy are chosen in consultation with the Undergraduate Coordinator.

For more information on programme requirements and how to enrol, contact the Faculty of Humanities and Social Sciences ([www.victoria.ac.nz/fhss](http://www.victoria.ac.nz/fhss)).

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## COURSE INFORMATION

A list of Public Policy courses offered at the Undergraduate level follows, including these details:

- Course code, CRN (Course Reference Number), title, points value, period taught (see note below)
- Coordinator (academic staff in charge of the course)
- Prerequisites (a course you must have passed before you may enrol into this course)
- Restrictions (if you have passed a course listed as a restriction, then you can't take this course)
- Timetable (lecture days and times)
- Location (room and campus)
- Assessment (what coursework counts towards your final mark and how much of your final mark each is worth)
- Set Texts (books or sets of student notes needed for your course)

**Note:** The period in which the course is offered is indicated at the end of the title line.

1/3 means the course is offered in Trimester 1 (March – July)

2/3 means the course is offered in Trimester 2 (July – November)

3/3 means the course is offered in Trimester 3 (November – February)

**100-LEVEL COURSES**

| <b>FCOM 111</b>         | <b>CRN 17242</b>   | <b>GOVERNMENT, LAW AND BUSINESS</b> | <b>15 POINTS</b> | <b>[1/3]</b> |
|-------------------------|--|-------------------------------------|------------------|--------------|
|                         | <b>17243</b>   |                                     |                  |              |
|                         | <b>17244</b>   |                                     |                  | <b>[2/3]</b> |
|                         | <b>17245</b>   |                                     |                  |              |
|                         | <b>28422</b>   |                                     |                  |              |
| Coordinator:            | Simon Chapple  |                                     |                  |              |
| Timetable and Location: | L1 (1/3, CRN 17242): Monday and Wednesday, 2.10pm – 3.00pm, in MC LT103, Kelburn<br><br>L2 (1/3, CRN 17243): Monday and Wednesday, 4.10pm – 5.00pm, in MC LT103, Kelburn<br><br>L3 (2/3, CRN 17244): Wednesday and Friday, 3.10pm – 4.00pm, in MC LT103, Kelburn<br><br>L4 (2/3, CRN 17245): Wednesday and Friday, 9.00am – 9.50am, in KK LT303, Kelburn<br><br>L5 (2/3, CRN 28422): Wednesday and Friday, 10.00am – 10.50am, in HM LT205, Kelburn |                                     |                  |              |
| Restrictions:           | FCOM 110   |                                     |                  |              |
| Assessment:             | Please refer to course outline   |                                     |                  |              |
| Set Texts:              | Please refer to course outline   |                                     |                  |              |

This course sets the context for the BCom degree acquainting students with the legal and governmental environment that New Zealand firms operate in.

**NOTE:** This course includes the written communication module which is required to be completed by all students completing the BCom degree.

| <b>PUBL 113</b> | <b>CRN 13094</b>                     | <b>SOCIAL AND PUBLIC POLICY:<br/>VALUES AND CHANGE</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--------------------------------------|--|------------------|--------------|
| Coordinator:    | Graham Hassall                       |  |                  |              |
| Timetable:      | Tuesday and Thursday 9.00am – 9.50am |  |                  |              |
| Location:       | SU MT228, Kelburn                    |  |                  |              |
| Restrictions:   | SPOL 111 and 112 or SPOL 113         |  |                  |              |
| Assessment:     | Please refer to course outline       |  |                  |              |
| Set Texts:      | Please refer to course outline       |  |                  |              |

This course focuses on the values and ideologies that underpin social policy and public policy in New Zealand. The course will examine the economic, political, and institutional arrangements within New Zealand which impact upon policy development and implementation.

**NOTE:** This course is taught jointly with SPOL 113.

**200-LEVEL COURSES**

| <b>PUBL 201</b> | <b>CRN 2005</b>                        | <b>INTRODUCTION TO PUBLIC POLICY</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--|--------------------------------------|------------------|--------------|
| Coordinator:    | Jonathan Boston                        |                                      |                  |              |
| Timetable:      | Tuesday and Thursday 11.30am – 12.20pm |                                      |                  |              |
| Location:       | GB LT1, Pipitea                        |                                      |                  |              |
| Prerequisites:  | FCOM111 or PUBL 113 or POLS 111        |                                      |                  |              |
| Assessment:     | Please refer to course outline         |                                      |                  |              |
| Set Texts:      | Please refer to course outline         |                                      |                  |              |

An introduction to the study of public policy and policy analysis, models of policymaking and the policy process and the contribution of economics and politics to the study of public policy.

| <b>PUBL 203</b> | <b>CRN 2085</b>                        | <b>INTRODUCTION TO PUBLIC ECONOMICS</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--|---|------------------|--------------|
| Coordinator:    | Eric Crampton                          |   |                  |              |
| Timetable:      | Tuesday and Wednesday 12.40pm – 1.30pm |   |                  |              |
| Location:       | GB LT3, Pipitea                        |   |                  |              |
| Prerequisites:  | ECON 130 or PUBL 113                   |   |                  |              |
| Restrictions:   | PUBL 209                               |   |                  |              |
| Assessment:     | Please refer to course outline         |   |                  |              |
| Set Texts:      | Please refer to course outline         |   |                  |              |

Analysis of the roles of government in a modern economy. Topics include contemporary market failures including imperfect competition, externalities, missing information, destructive strategic behaviour, and inefficient saving; decision-making in the public sector; taxation, income distribution and labour market incentives.

**NOTE:** This course is offered for BA students, and is taught jointly with PUBL 209. The course prescription will also draw elements from the course prescription for PUBL 209.

| <b>PUBL 205</b> | <b>CRN 2087</b>  | <b>DEVELOPMENT POLICY AND MANAGEMENT</b> | <b>20 POINTS</b> | <b>[2/3]</b> |
|-----------------|--|--|------------------|--------------|
| Coordinator:    | Jaikishan Desai  |  |                  |              |
| Timetable:      | Monday and Thursday 11.30am – 12.20pm                            |  |                  |              |
| Location:       | GB LT4, Pipitea  |  |                  |              |
| Prerequisites:  | PUBL 201 or 210 or at least 60 pts from the BCom or BA schedules |  |                  |              |
| Assessment:     | Please refer to course outline                                   |  |                  |              |
| Set Texts:      | Please refer to course outline                                   |  |                  |              |

An introduction to the concepts, methods and theories of development policy. The course focuses upon the problems facing third world countries today arising from external influences, including globalisation. Consideration is given to the design and implementation of policies aimed at raising living standards, improving social equity and maintaining environmental sustainability.

| <b>PUBL 209</b> | <b>CRN 18155</b>               | <b>INTRODUCTION TO PUBLIC ECONOMICS</b> | <b>15 POINTS</b> | <b>[1/3]</b> |
|-----------------|--------------------------------|---|------------------|--------------|
| Coordinator:    | Eric Crampton                  |   |                  |              |
| Timetable:      | Tuesday and Wednesday          |   | 12.40pm – 1.30pm |              |
| Location:       | GB LT3, Pipitea                |   |                  |              |
| Prerequisites:  | ECON 130 or PUBL 113           |   |                  |              |
| Restrictions:   | PUBL 203                       |   |                  |              |
| Assessment:     | Please refer to course outline |   |                  |              |
| Set Texts:      | Please refer to course outline |   |                  |              |

This course explores the roles of government, community and the private sector in achieving economic, social and environmental well-being. Incentives, behaviour and the design of policies are analysed for selected topics, including taxation, public expenditure, and social and environmental issues.

**NOTE:** This course is offered for BCom students, and is taught jointly with PUBL 203. The course prescription will also draw elements from the course prescription for PUBL 203.

| <b>PUBL 210</b> | <b>CRN 28263</b>               | <b>POLICY ANALYSIS METHODS AND PRACTICE</b> | <b>20 POINTS</b> | <b>[2/3]</b> |
|-----------------|--------------------------------|---|------------------|--------------|
| Coordinator:    | Jaikishan Desai                |   |                  |              |
| Timetable:      | Wednesday and Thursday         |   | 1.40pm – 2.30pm  |              |
| Location:       | RH LT2, Pipitea                |   |                  |              |
| Prerequisites:  | PUBL 201                       |   |                  |              |
| Restrictions:   | X PUBL 306 in 2015 or earlier  |   |                  |              |
| Assessment:     | Please refer to course outline |   |                  |              |
| Set Texts:      | Please refer to course outline |   |                  |              |

This course offers an introduction to key policy theories and methods underpinning problem formulation and policy design. Policy examples from New Zealand and overseas help students develop crucial skills for engaging with contemporary policy issues. The focus is on gathering and analysing evidence, investigating public values and stakeholder interests, assessing options, and presenting policy advice effectively.

| <b>PUBL 211</b> | <b>CRN 28262</b>   | <b>INTRODUCTION TO PUBLIC MANAGEMENT</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--|--|------------------|--------------|
| Coordinator:    | Wonhyuk Cho  |  |                  |              |
| Timetable:      | Thursday 12.40pm – 2.30pm  |  |                  |              |
| Location:       | RH MZ03, Pipitea   |  |                  |              |
| Prerequisites:  | PUBL 201 or at least 35 ECON, ENVI, GEOG, HRIR, IBUS, LAWS, MGMT, POLS, or SPOL points |  |                  |              |
| Assessment:     | Please refer to course outline   |  |                  |              |
| Set Texts:      | Please refer to course outline   |  |                  |              |

This course explores the implementation of public sector programmes and policies. Students develop fundamental skills of relevance for managing departments, programmes and interfaces with politics, citizens and organized groups. The course blends theoretical insights pertaining to public integrity, accountability, and leadership, with professional practice examples from New Zealand and abroad.

**300-LEVEL COURSES**

| <b>PUBL 303</b> | <b>CRN 2092</b>                         | <b>PUBLIC SECTOR ECONOMICS</b> | <b>20 POINTS</b> | <b>[2/3]</b> |
|-----------------|---|--------------------------------|------------------|--------------|
| Coordinator:    | Girol Karacaoglu                        |                                |                  |              |
| Timetable:      | Wednesday and Friday 2.40pm – 3.30pm    |                                |                  |              |
| Location:       | GB LT1, Pipitea                         |                                |                  |              |
| Prerequisites:  | ECON 201 or (ECON 130 and PUBL 203/209) |                                |                  |              |
| Restrictions:   | ECON 307                                |                                |                  |              |
| Assessment:     | Please refer to course outline          |                                |                  |              |
| Set Texts:      | Please refer to course outline          |                                |                  |              |

This course considers the economic analysis of the role of the state, covering market failure and government failure, and related policy instruments. Applications of theory will be made in the areas of taxation, social security and education.

This course satisfies part C of the requirements for the ECON major.

**NOTE:** This course is taught jointly with ECON 307.

| <b>PUBL 304</b> | <b>CRN 2093</b>                           | <b>CABINET GOVERNMENT</b> | <b>20 POINTS</b> | <b>[2/3]</b> |
|-----------------|---|---------------------------|------------------|--------------|
| Coordinator:    | Chris Eichbaum                            |                           |                  |              |
| Timetable:      | Tuesday 10.00am – 11.50am                 |                           |                  |              |
| Location:       | TTR 203, Kelburn                          |                           |                  |              |
| Prerequisites:  | At least 20 200-level PUBL or POLS points |                           |                  |              |
| Restrictions:   | POLS 381                                  |                           |                  |              |
| Assessment:     | Please refer to course outline            |                           |                  |              |
| Set Texts:      | Please refer to course outline            |                           |                  |              |

This course examines Cabinet Government, in New Zealand and other Westminster systems, including the role of Cabinet in policymaking, conventions such as individual and collective responsibility, prime ministers and cabinets, and challenges posed by network governance.

| <b>PUBL 307</b> | <b>CRN 28290</b>   | <b>ENVIRONMENTAL POLICY AND GOVERNANCE</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--|--|------------------|--------------|
| Coordinator:    | Valentina Dinica   |  |                  |              |
| Timetable:      | Wednesday 2.40pm – 4.30pm  |  |                  |              |
| Location:       | RH MZ03, Pipitea   |  |                  |              |
| Prerequisites:  | At least 15 points from PUBL 201, 205, 210, 211, ENVI/GEOG 214, GEOG/BIOLOG 222, LAWS 318, 325, MGMT 206, SARC 233, TOUR 250 |  |                  |              |
| Restrictions:   | PUBL 207 in 2015 or before   |  |                  |              |
| Assessment:     | Please refer to course outline   |  |                  |              |
| Set Texts:      | Please refer to course outline   |  |                  |              |

This course examines a wide range of environmental, biodiversity and sustainability challenges from policy and governance perspectives, with illustrations from New Zealand and overseas.

| <b>PUBL 310</b> | <b>CRN 28264</b>               | <b>INNOVATIONS IN PUBLIC POLICY</b> | <b>20 POINTS</b> | <b>[1/3]</b> |
|-----------------|--------------------------------|-------------------------------------|------------------|--------------|
| Coordinator:    | Karl Löfgren                   |                                     |                  |              |
| Timetable:      | Thursday 2.40pm – 4.30pm       |                                     |                  |              |
| Location:       | RH LT2, Pipitea                |                                     |                  |              |
| Prerequisites:  | PUBL 201 and 210               |                                     |                  |              |
| Assessment:     | Please refer to course outline |                                     |                  |              |
| Set Texts:      | Please refer to course outline |                                     |                  |              |

This course explores modern theoretical thinking on policy and collaborative governance arrangements. Students extend their policy skills by learning how to examine the relationships between policy design, participatory policy processes and institutions. Best practices worldwide are illustrated for complex policy challenges facing 21<sup>st</sup> century societies.

| <b>PUBL 311</b> | <b>CRN 28265</b>               | <b>EMERGING PERSPECTIVES IN PUBLIC MANAGEMENT</b> | <b>20 POINTS</b> | <b>[2/3]</b> |
|-----------------|--------------------------------|---|------------------|--------------|
| Coordinator:    | Brad Jackson                   |   |                  |              |
| Timetable:      | Friday 9.30am – 11.20am        |   |                  |              |
| Location:       | RHLT3, Pipitea                 |   |                  |              |
| Prerequisites:  | PUBL 211                       |   |                  |              |
| Assessment:     | Please refer to course outline |   |                  |              |
| Set Texts:      | Please refer to course outline |   |                  |              |

This course investigates recent theories in public management, public leadership and strategic management. It examines new and innovative practices relating to public governance and the relationships between different actors and forms of practice. Students enhance their public management skills by understanding how to operate in hybrid organisations, public-private-partnerships, and community governance.

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## OFFICIAL SCHOOL INFORMATION

Official notices of the School are communicated via your ITS email account and Blackboard.

## COURSE MATERIALS

### Course Readings

Textbooks may either be bought from VicBooks (Student Union Building, Kelburn Campus and Rutherford House, Pipitea Campus) or from other bookshops. A second-hand book sale is also held by VUW Student Association. Course materials are also available from the Student Notes Distribution Centre in the Student Union Building or the Talis System in Blackboard. Course Coordinators will advise you which outlet has the reading material for their course.

### Course Outlines

At the beginning of each course students receive via blackboard an electronic Course Outline. This contains all the necessary information about the course including the number of class meetings, their types and times, booklists, assignments, tests and examinations and mandatory course requirements (minimum class work in order to complete the course).

Course outlines from previous years can be accessed on the course finder on the VUW website at: [www.victoria.ac.nz/study/programmes-courses/courses](http://www.victoria.ac.nz/study/programmes-courses/courses)

## CLASS FORMATS

### Lectures

Each course usually includes weekly lectures at which new material is presented. In addition, courses usually also include discussion and reinforcement sessions, such as tutorials, seminars, or audio-visual classes. Some classes involve practical work such as fieldtrips or Noho Marae.

### Tutorials

These generally last 50 minutes and involve small groups of students meeting with a staff member, or graduate student tutor. Tutorials provide the opportunity to discuss course content, course work and readings, and to exchange ideas and become acquainted with other course members. Oral tutorials focus on practising speaking skills.

### Seminars

A seminar is a class discussion group that centres on set readings or on courses prepared and presented by students.

## EXAMINATIONS

Please note that students enrolled in courses that have a final examination are expected to be available in the relevant examination period. In 2018, these are: 15 June – 4 July and 26 October – 17 November. Exam timetables are normally published in mid-April and mid-August.

## VICTORIA ABROAD (Overseas Exchange for Victoria Students)

As a Victoria University student, you have the chance to complete part of your Victoria degree at a world-class institution overseas while paying domestic fees. Victoria has exchange agreements with a number of universities in other countries, including Canada, Greece, Japan, the Netherlands, Singapore, Sweden, Tahiti and the United States. Under these agreements it is possible to spend up to a year overseas taking courses that will be credited to your degree (Note that 300-level courses for any BCom major should normally be taken at Victoria unless authorisation is given by the School and approved by the Associate Dean (Students) or Faculty Manager).

Victoria Aboard students are expected to meet their own travel/living expenses, but are eligible for Study Link loans and allowances. Victoria International will provide some grant funding to all successful applicants. For more information, please go to the Victoria Aboard website [www.victoria.ac.nz/exchange](http://www.victoria.ac.nz/exchange)

## SCHOLARSHIPS AND AWARDS

For details on scholarships and awards, please consult the *VUW Awards Handbook* (available from the Scholarships Officer) and keep an eye on school noticeboards.

Students should also check out the Prizes and Scholarships database, accessible at: [www.victoria.ac.nz/study/student-finance/scholarships](http://www.victoria.ac.nz/study/student-finance/scholarships)

## ACADEMICS — RESEARCH AREAS

**Dr Barbara Allen**

**BA(Hons) RMC Canada, MBA Ottawa, PhD Carleton**

**Senior Lecturer**

*Strategic public procurement; commissioning; social bonds; performance*



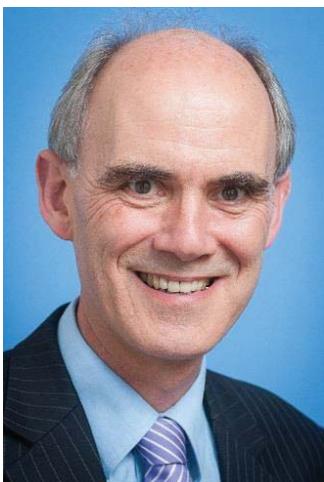
After completing a PhD in Public Policy from the School of Public Policy and Administration at Carleton University, Ottawa, Barbara held roles at the University of Nottingham, the University of Warwick and the University of Birmingham in the UK. Barbara specializes in public procurement and is interested in problems at the nexus of the public, private and social sectors. In recent years Barbara gained considerable expertise in commissioning, working closely with numerous organizations on their outcome-based approaches to service delivery. Since coming to New Zealand, Barbara has continued work around social (impact) bonds and social investment and was the Lead Author on the School of Government's Performance Improvement Framework (PIF) Review commissioned by the State Services Commission. She has published many book chapters, reports, conference papers and journal articles in such journals as *Public Money and Management*, *Journal of Public Procurement* and *Government Information Quarterly*. Barbara teaches across the undergraduate and graduate programmes and coordinates the Graduate Pathway Programme and the associated scholarship. Barbara was previously an Officer in the Royal Canadian Air Force, and an Operations Manager for a transportation company serving the education sector.

**Dr Jonathan Boston**

**MA(Hons) Cant, DPhil Oxf**

**Professor of Public Policy**

*Child poverty; anticipatory governance; the 'good society'*



Jonathan Boston holds a Personal Chair in Public Policy. He has previously served as Director of the Institute for Governance and Policy Studies (IGPS). Over the years, his primary areas of research have included public sector management, tertiary education, research funding, social policy and climate change. He was a member of the New Zealand Political Change Project, based at Victoria University (1995 - 2003), which explored the behavioural, institutional and policy implications of electoral reform in New Zealand. During 2000 - 2001, he served as a member of the Tertiary Education Advisory Commission. He subsequently helped design, implement and evaluate the Performance-Based Research Fund for the Tertiary Education Commission. During 2012, he served as co-chair of the Expert Advisory Group on Solutions to Child Poverty in New Zealand. His most recent books include: *Governing for the Future* (Emerald 2017), *Safeguarding the Future* (BWB 2017) and *Social Investment: A New Zealand Policy Experiment* (BWB 2017)

**Dr Wonhyuk Cho**  
**BA MPA PhD Seoul**  
**Senior Lecturer**

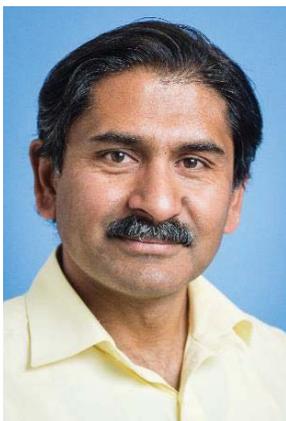
*Performance management; human resource administration; organisational behaviour*



Wonhyuk is Senior Lecturer in Public Management at the School of Government. Prior to his appointment at the Victoria University of Wellington, Wonhyuk has held academic roles with the School of Public Affairs and Administrations at the University of Kansas, Centre for Government Competitiveness, Korean Institute of Public Affairs, and the Graduate School of Public Administration at the Seoul National University. Wonhyuk is an expert in public performance management and his current research interests include result-oriented reform, bureaucratic behaviour, public safety, and government-citizen communication. Wonhyuk's research articles have appeared in leading international journals including *Public Administration Review (PAR)*, *Journal of Public Administration Research & Theory (JPART)*, *Local Government Studies*, and *Public Performance & Management Review*. He has been involved in research projects funded by diverse public and non-profit institutions including city government of Kansas City in Missouri, William T. Kemper Foundation, Johnson County Public Library in Kansas, National Research Foundation of Korea, and Korea Communications Commission.

**Dr Jaikishan (Jaiki) Desai**  
**MSc PhD UNC Chapel Hill**  
**Senior Lecturer**

*Health economics; behavioural economics; development economics; demography; gender; poverty*



Jaiki Desai is an applied economist with research interests in health, economic psychology, economic development, gender, and demography. He joined Victoria University in November 2009 after almost 20 years of work in international development with the World Bank and other multilateral organisations, private research organisations in the United States, and the governments of Mozambique, The Bahamas, Nigeria, Mongolia, and Vietnam. He teaches undergraduate and postgraduate courses in development policy, policy research methods, and economics and policy.

**Dr Valentina Dinica**  
**MA Bucharest, MSc Manc, MEM Amsterdam, PhD Twente**  
**Senior Lecturer**

*Governance for sustainability and resilience; environmental policy; policy analysis*



Valentina gained her PhD degree at Twente University in The Netherlands, where she worked as a Senior Researcher between 2003 and 2009. She has been teaching in several European countries and in New Zealand on a wide range of areas, since 1999: environmental policy and governance; governance and innovation for sustainability; policy analysis: theory and methods; participatory policy processes; renewable energy policies; sustainable tourism; Protected Area governance; climate mitigation policies. Valentina has published over 70 papers, drawing on research grants from local, regional and national European governments, and European Union funds, totalling over \$1 million NZD. Valentina is a member of the Editorial Board for the *International Journal of Sustainable Society*, *International Journal of Policy Studies*, and *Policy Quarterly* (New Zealand) and a reviewer for top journals, including *Nature*, *Energy Policy*, and *Journal of Sustainability Tourism*.

**Dr Chris Eichbaum**  
**MA Cant, MPubPol ANU, PhD Massey**  
**Reader in Government**

*Governance and public administration*



Chris Eichbaum is Associate Dean (Learning and Teaching) in the Victoria Business School and a Reader in Government in the School of Government. Originally from Christchurch, Chris has held public service appointments in Canberra and Wellington, taught at a number of New Zealand universities, and spent a total of four years working as a Ministerial and Prime Ministerial Advisor. Chris' current research interests include the role and accountability of ministerial advisors, governance and public administration, and the political economy and institutions of central banking. He also has an interest in policy institutions and processes within an Australasian context, and in social democratic politics and public policy.

**Dr Graham Hassall**  
**BA(Hons) Syd, BEd NSW, PhD ANU**  
**Associate Professor in Public Policy and Public Administration**

*Governance; constitutionalism; public policy; conflict resolution*



Graham Hassall is an Associate Professor in Public Policy and Public Administration in the School of Government. He has previously taught in Australia, Papua New Guinea, Switzerland, and Fiji. Current research interests focus on the Pacific Islands, in such areas as public policy processes, e-Government, and leadership. He is also interested in comparative public policy and management across the Asia-Pacific, and in global institutions and policy processes, particularly the operation of the United Nations Organisation.

**Dr Brad Jackson**  
**BSc(Hons) Bristol, MA Br Col, PhD Lanc**  
**Professor of Public and Community Leadership**

*Place-based leadership and governance; public sector leadership development; social enterprise and innovation*



Brad Jackson is a former Head of the School of Government, Head of the School of Management and the Director of the Centre for the Study of Leadership at Victoria University of Wellington. He was the inaugural Fletcher Building Employee Education Trust Chair in Leadership and the Co-Director of the New Zealand Leadership Institute at The University of Auckland Business School. Brad has published six books—*Management Gurus and Management Fashions*, *The Hero Manager*, *Organisational Behaviour in New Zealand*, *A Very Short, Fairly Interesting and Reasonably Cheap Book About Studying Leadership*, *Demystifying Business Celebrity* and *Revitalizing Leadership*. He edited the *Sage Handbook of Leadership* and *Major Works in Leadership*. Brad is currently a director of the Toi Whakaari New Zealand Drama School. He is also a Fellow of the Australian and New Zealand Academy of Management, The Leadership Trust and the Lancaster Leadership Centre. He was formerly co-editor of the journal, *Leadership*, Vice-Chair of the International Leadership Association and a Board Member of the Australian and New Zealand School of Government and the Ākina Foundation.

**Dr Girol Karacaoglu**  
**BA MBA *Bogazici*, PhD *Hawaii***  
**Professor of Policy Practice**

*Integrated environmental, social and economic policy for intergenerational wellbeing*



Girol Karacaoglu is the recently appointed Head of School of Government. He came to VUW from the New Zealand Treasury, where he was Chief Economist. Before then, he was the Chief Executive of the Co-operative Bank of New Zealand for nine years. His previous roles included General Manager at Westpac NZ, Chief Economist at the National Bank of NZ, and lecturer in Economics at Victoria University of Wellington. His academic fields of specialisation were in Monetary and Financial Economics, International Finance, Econometrics, Corporate Accounting and Finance. His current research interest is in public policy - an integrated approach to economic, environmental, social and economic policies towards improving intergenerational wellbeing.

**Dr Karl Löfgren**  
**BA MSc *Roskilde*, PhD *Copenhagen***  
**Associate Professor in Public Policy**

*Public policy; governance; democracy; electronic government and public management*



Dr Karl Löfgren is an Associate Professor in the School of Government. He has previously held academic positions with Copenhagen University, Malmö University and Roskilde University, and has contributed to teaching in several subjects under political science and public administration. Current research interests include: digital government, big data and surveillance, democratic audit of new forms of local democracy, and public management reforms. Recent publications include contributions to *Information Polity*, *Public Policy and Administration*, *International Journal of Public Administration*, and *Journal of Consumer Policy*.

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