19.130 VISUAL IDENTITY

Received: a Council paper from the Vice-Chancellor dated 23 July 2019 regarding the Visual Identity (document VUWC 19/83).

Noted:
1. that the Council paper was taken as read.
2. that there was strong support for the adoption of Te Herenga Waka as the University’s new Māori name (with the exception of Ms Houpapa).
3. that there was support for the Visual Identity refresh leading to future renaming of Faculties to include the word ‘Wellington’. The Chancellor asked that this occur on a case by case basis with empathetic implementation of the name changes including referring back to Council for final approval for the Faculties listed under resolution points 2 and 3 once individual faculties have discussed the matter.
4. that it was agreed to include Law in the list under resolution 2 for reasons of consistency and to provide the Law Faculty with the option to implement the change at some time in the future following discussion.
5. that following a briefing from the Director, Victoria International and the Pro Vice-Chancellor and Dean, Victoria Business School the proposed new names for both Victoria International (Wellington University International) and the Victoria Business School (Wellington School of Business and Government) were supported. It was agreed that these changes should be implemented as soon as practical.
6. that Council considered the two logo options and there was majority support for ‘logo two’. It was agreed that this be approved subject to final design completion.
7. that further to Minute 19.124(2) the Chancellor reminded Council that without prejudicing its commercial position the University will publicly release the Council paper as soon as possible once the commercial matters have been resolved.

Resolved:
1. that Council approves the adoption of Te Herenga Waka as the University’s new Māori name.
   
   Bargh/Hunter
   Carried
   190122
   Against: Houpapa

2. that Council supports the following names subject to the Vice-Chancellor ensuring that individual Faculties have engaged as considered appropriate and subsequently bring a recommendation back to Council for final approval:
Wellington Faculty of Education
Wellington Faculty of Engineering
Wellington Faculty of Graduate Research
Wellington Faculty of Health
Wellington Faculty of Humanities and Social Sciences
Wellington Faculty of Science
Wellington Faculty of Law

Paviour-Smith/Allen
Carried
190123
Against: Sos/Houpapa

3 that Council supports the following name subject to the Vice-Chancellor ensuring that the Faculty has engaged as considered appropriate and subsequently bring a recommendation back to Council for final approval:

Wellington School of Architecture

Paviour-Smith/Allen
Carried
190124

4 that Council approves the following name to replace Victoria Business School:

Wellington School of Business and Government

Paviour-Smith/Walsh
Carried
190125
Against: Sos/Houpapa

5 that Council approves the following name to replace Victoria International:

Wellington University International

Paviour-Smith/Judge
Carried
Against: Sos/Houpapa
190126

6 that subject to design finalisation, Logo Two as presented in document VUWC 19/83 be approved as the main logo for day-to-day use for the University.

Paviour-Smith/Walsh
Carried
190127
Against: Sos/Houpapa/Lawrence