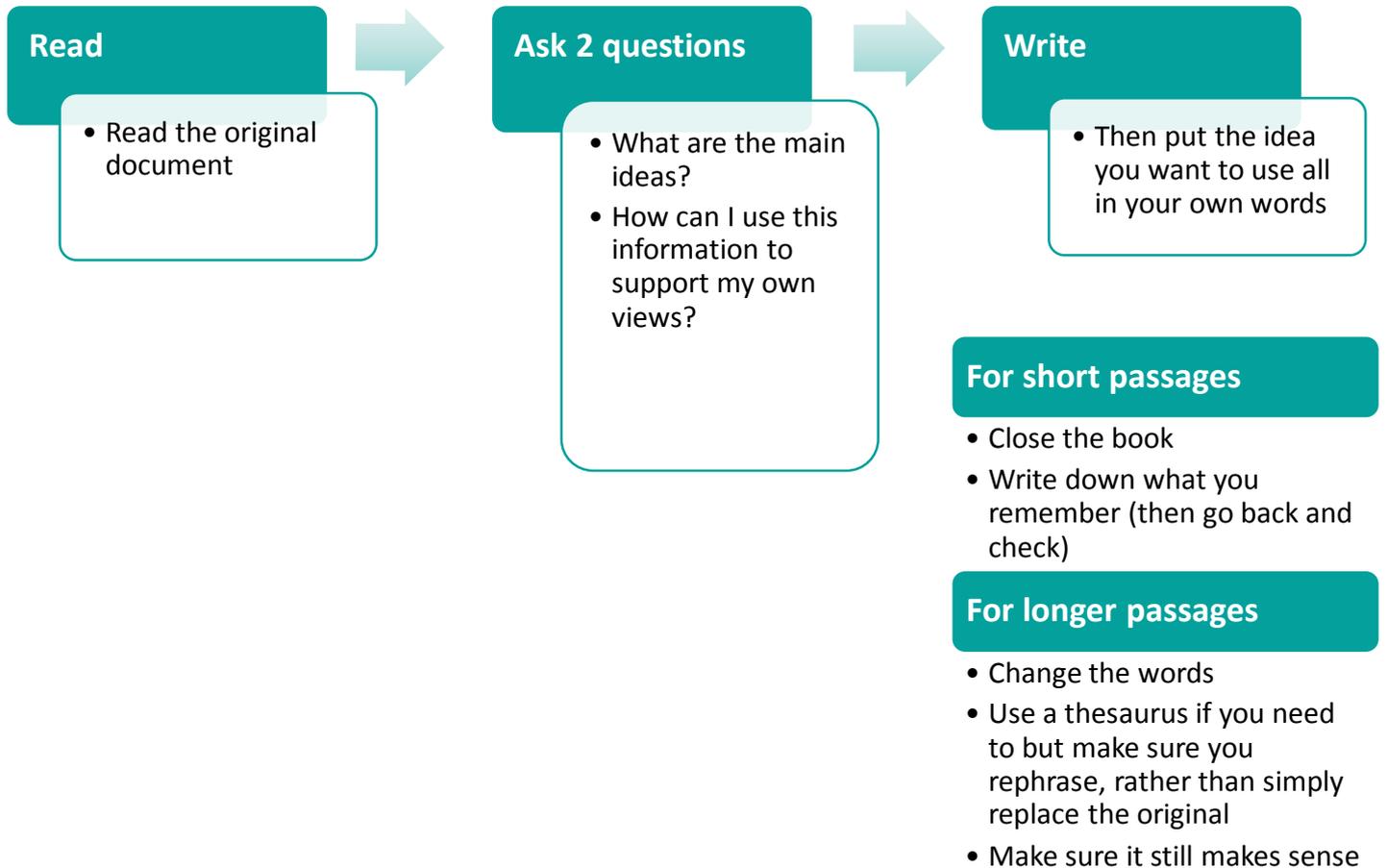




EFFECTIVE PARAPHRASING



Example

Original passage: taken from a Political Science textbook: Politics in New Zealand (3rd ed.) by Richard Mulgan

There have clearly been strong pressures on electorate MPs to give a high priority to their constituents' problems. Under the previous electoral system, it was the popularity of the nationwide party rather than of the local MP which largely determined people's votes. Even so, the personal vote could have some effect and MPs had an incentive to be helpful to constituents, particularly in marginal electorates. With MMP, the incentive for electoral MPs is even stronger. The separation of the electorate from the party vote means that voters can choose a local candidate from any party and still give their support to their preferred nationwide party. The personal vote is therefore worth much more" (Mulgan, 2004, p.131).



Related resources:
Effective Reading

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How could you use this information? That will depend on your assignment question. For example, if you are asked to discuss the changed role of MPs under MMP, then you could use it to support your own views:

Although MPs have always focused on their electorates, under MMP they now may be even more motivated to help their constituents with their problems. Not only is this work rewarding but it also provides substantial benefits. Voters place a high premium on their MP's availability and this can be translated into votes at election time. The local member can receive votes from constituents who may not normally support that particular party but who value the work the member has done in the area (Mulgan, 2004). With the increased size of electorates, this can mean a significant rise in workload for many MPs.

If you can do this, you are showing that you can

- effectively incorporate material from your course readings (and that you understand what you have read)
- reference your sources correctly and
- justify the significance of your readings to support your argument.



Now it's your turn

Original passage: taken from a Management 101 textbook

“Competitive advantage arises when an organisation acquires or develops an attribute or combination of attributes that allows it to outperform its competitors. These attributes can include access to natural resources, such as high grade ore or inexpensive power, or access to highly trained and skilled personnel – human resources. New technologies such as robotics and information technology – either to be included as part of the product, or to assist in making it – are often important sources of competitive advantage” (Campling et al., 2008, p. 204).

Try putting it into your own words to express what you want to say: