

Culture+Context is an innovative programme that creatively and critically explores evolving theories, concepts and historical ideas that contribute to design within contemporary culture, blending both studio practice and theoretical investigation.

Recommended minors:

Cultural Anthropology, Art History, Asian Studies, English Studies, Film, Geography, Marketing, Maori Studies, Management, Media Studies, Music, Sonic Arts, Pacific Studies, Philosophy, Psychology, Sociology

Industrial Design brings together the art of designing manufactured products and systems with the imagination required to make them extraordinary. It provides the knowledge and skills required to design products from commercial to domestic, real to virtual and practical to poetic.

Recommended minors:

Psychology, Management, Marketing, Media Design

Media Design uniquely combines communication and interaction design. It explores how people interface with digital technology, such as post-production, interactive media, and gaming design through focused, practice-based experimentation, theoretical investigation and interdisciplinary thinking.

Recommended minors:

Computer Science, Film, Sonic Arts, Psychology

First-year example:

BDI specialising in Industrial Design, with a minor in Management

1/3	2/3
DSDN 101 15 pts	DSDN 104 15 pts
DSDN 111 15 pts	DSDN 141 15 pts
WRIT 101 20 pts	DSDN 171 15 pts
DSDN 144 15 pts	MGMT 101 15 pts
125 points	

Specialisation	Minor
Elective	

Degree Requirements

- The BDI requires 360 points in total.
- At least 240 points must be from the BDI schedule.
- 200 points must come from 200 and 300-level courses (second and third-year courses), including 120 points from the BDI schedule.
- 80 points must come from 300-level courses with at least 60 from the BDI schedule.

Specialisation

- A specialisation is a focus area within a degree. Each specialisation has a number of core courses. You must successfully complete the core courses at each year level before moving to the next level.
- There are three specialisations in the BDI (listed on the left). You will need to select one for your degree.
- Any of the three specialisations can also be taken as a major in certain other degrees (e.g. BA, BCA, BSc). We recommend contacting Student Recruitment, Admission and Orientation to discuss this further.

Minors

- Students may also select up to two minors. A minor subject will be studied throughout your degree, but will include fewer courses than your specialisation.
- **Culture+Context** students are required to include at least one minor; **Industrial Design** and **Media Design** students can also add a minor if they wish.

Electives

- If you have space left over in your first year after meeting the degree requirements (and any minor requirements) you can include electives.

Tips

- BDI students will be required to take eight courses in their first year (unless studying part-time). These need to be balanced evenly across the year.
- You will need to start planning your minor(s) in your first year. Have a look at the second-year courses to see what prerequisites are required. Feel free to talk to Student Recruitment, Admission and Orientation for minor options.

Culture+Context	
First-year Culture+Context consists of a total of eight 100-level courses outlined below. Students must include at least one minor and one additional 100-level DSDN course of their choosing within their first-year programme of study.	
First-year requirements	
DSDN 101 (1/3) Design Visualisation 15 pts	DSDN 171 (2/3) Design in Context 15 pts
DSDN 111 (1/3) Ideas and Principles of Design 15 pts	One further 100-level DSDN course from the BDI Schedule 15 pts
WRIT 101 (1/3) (2/3) (3/3)* Writing English 20 pts OR WRIT 151 (1/3)* Writing in English as a Second Language 20 pts	
45 points (three courses) consisting of 100-level elective courses or minor requirements.	

Industrial Design	
First-year Industrial Design consists of a total of eight 100-level courses outlined below. Students can include a minor within their programme of study.	
First-year requirements	
DSDN 101 (1/3) Design Visualisation 15 pts	DSDN 104 (1/3) (2/3) (3/3) Digital Creation 15 pts
DSDN 111 (1/3) Ideas and Principles of Design 15 pts	DSDN 141 (2/3) Experimenting with Materials 15 pts
WRIT 101 (1/3) (2/3) (3/3)* Writing English 20 pts OR WRIT 151 (1/3)* Writing in English as a Second Language 20 pts	DSDN 171 (2/3) Design in Context 15 pts
30 points (two courses) consisting of 100-level elective courses or minor requirements.	

Media Design	
First-year Media consists of a total of eight 100-level courses outlined below. Students can include a minor within their programme of study.	
First-year requirements	
DSDN 101 (1/3) Design Visualisation 15 pts	DSDN 112 (2/3) Introduction to Interaction Design 15 pts
DSDN 111 (1/3) Ideas and Principles of Design 15 pts	DSDN 142 (1/3) (2/3) Creative Coding 15 pts
WRIT 101 (1/3) (2/3) (3/3)* Writing English 20 pts OR WRIT 151 (1/3)* Writing in English as a Second Language 20 pts	DSDN 171 (2/3) Design in Context 15 pts
30 points (two courses) consisting of 100-level elective courses or minor requirements.	

*A candidate with 14 credits level 3 NCEA in one of English, History, Art History, Classics, Geography or Economics may substitute the WRIT requirement with another 100-level course offered by Victoria University.