

# Doing business in Asia?

BNZ can support your business in the region.

## Get the support your business needs.

#### BNZ has a wealth of resources to help you achieve your business goals.

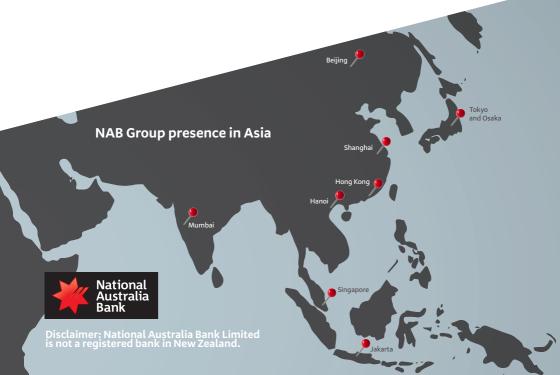
If you want to drive maximum advantage from the growing Asian markets, your business needs a banking partner who is strongly placed to help you in the region. Our specialised teams across New Zealand work closely with the National Australia Bank (NAB) Group's global teams to service your operations in Asia.

At BNZ, we understand that Asia presents great opportunities for local businesses looking to expand and are ready to put our expertise and network connections in key Asian markets at your service.

As a member of the NAB Group, we can give you access to the capabilities and resources that NAB has built up in Asia for over 40 years. NAB offers onshore business banking services, as well as introductions to key local professional, industry and government contacts.

## NAB Group resources in Asia.

With personnel on the ground throughout the region, NAB can help you access opportunities across China, Singapore, Hong Kong, Japan, India, Indonesia and Vietnam.





# Select the right product mix for your business.

Every company's trade requirements are unique. Our specialists can put together the ideal suite of products and services for your particular trading needs.

- > **Trade specialists**: Our BNZ trade specialists can help you with trade finance, transactional services, working capital, cross-border risk management, end-to-end supply chains and other market solutions.
- Foreign exchange specialists: Manage your foreign currency risk and receive support around structuring and execution of foreign exchange transactions with the help of a BNZ foreign exchange specialist.
- > **FX online:** Buy or sell currencies, lock in live rates and make international payments with our user-friendly platform. Our mobile app enables you to remain on top of things while you're on the move.
- Foreign currency accounts: Hold a wide range of currencies and convert them when you choose.
- Asia business team: Tap into the expertise of our Asia business team to discuss the wider aspects of doing business in Asia. They have a wealth of experience in global trade, cross-border investment and business internationalization.

## Beyond Banking.

BNZ offers value-add services to support your business in Asia.

**Knowledge and networks:** Through the NAB Group's network, we can introduce you to business partners and professional service providers in New Zealand and Asia. Receive practical tips on expanding your business operations in Asian markets, including how to navigate cultural and language barriers.

**Expert advice:** Receive market insights from Asian business expert Professor Siah Hwee Ang of Victoria University, who heads up the BNZ-sponsored joint research initiative on effective engagement with Asia.

**Growth opportunities:** Find out about opportunities for Asian investment in your business through us, to support your aspirations for business growth.

#### Contact us.

Speak to your local BNZ Partner. Email BNZPartnersAsia@bnz.co.nz, or call 0800 269 424.

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