

# Jumping on the Climate Change Bandwagon?

Explaining variation in inter-governmental organisation behaviour

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# Research Questions

*Why do international organizations bandwagon on the climate change regime?*

*And how can we explain variation in bandwagoning behaviour?*

# Structure

- Defining Bandwagoning
- Climate Change and Bandwagoning
- Comparison: UNHCR and IOM
- Explaining Bandwagoning
- Conclusion

# Defining Bandwagoning

- When an IGO strategically links its regime to another (Jinnah 2011).
- Includes: publications of speeches, policy papers or reports that substantiate a link.
- Distinct from cooperation.

# Contributions

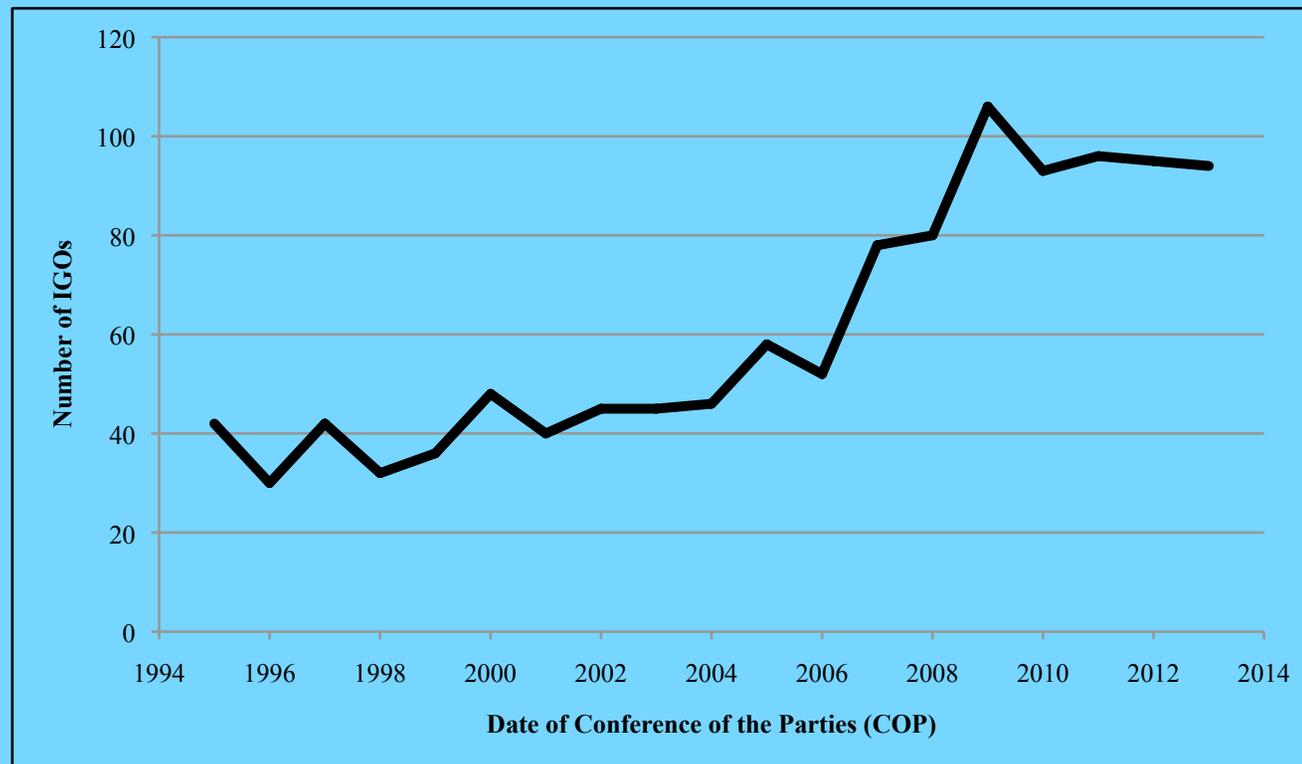
**Bandwagoning** – varies in terms of extent and nature (not binary)

Explain **variation** in bandwagoning

1. Functional organisations more opportunistic
2. Normative organisations more reluctant

Trace how **existing organisations** are responding to climate change

# Attendance at the UNFCCC



# Case Study Comparison

UNHCR and IOM had no mandate for climate change displacement

Both attended UNFCCC in 1998, 2007, 2008, 2009, 2011 and 2012.

Compare: first engagement, staff resourcing, inter-agency work, operations.

# First Engagement

# Staff Resourcing

# Inter-Agency Standing Committee (IASC)

# Operations

# 1. Statist Accounts



## 2. Substantive Issue-Linkage

A real, or perceived to be real, causal relationship between two issue-areas (Betts 2010).

# 3. Resource Dependency Theory

IOs seek tangible and intangible resources to survive (Bierman 2009; Gest and Grigorescu 2011).

Bandwagon to:

- Tap new financial resources (Axelrod 2011)
- Access expertise in a new issue (Jinnah 2011)
- Increase organisational relevance (Conliffe 2011)

# Organizational Type and Bandwagoning

IGO Type	Defining Characteristic	Case Study
<b>Functional</b>	No mandate to promote norms or supervise law.	IOM: bandwagoned to a greater extent
<b>Normative</b>	Mandate to supervise international law.	UNHCR: more reluctant to bandwagon

# Conclusion

- Overall inter-governmental organisations **have increasingly bandwagoned** on climate change
- **Variation** in extent of bandwagoning – UNHCR vs. IOM
- **Organisational type** explains this variation

# Limitations and Next Steps

**Generalisability** – hypothesis generating, need to examine other cases.

**Relationship between bandwagoning and regime complexity and fragmentation**

**Normative and policy implications** – when is bandwagoning good?