

Pathways

Media Studies students can elect to focus on particular areas by following one or more of the pathways listed below. These pathways are not compulsory, but students may use them to structure their Media Studies major if they wish to do so.

Media Studies pathway 1	200-level courses	300-level courses
Television	202, 207, 208	301, 302, 306, 308, 312
<p>This pathway explores the operations, influence and ongoing significance of television. It allows students to examine how television functions in contemporary society, and how it has responded to industrial, cultural and technological changes, through the analysis of relevant:</p> <ul style="list-style-type: none">• contexts and industries• institutions and policies• genres and forms• audiences and representations		
Relevant other subjects: Film, Political Science and International Relations, Public Policy		

Media Studies pathway 2	200-level courses	300-level courses
Media and identity	201, 205, 208	305, 306, 308, 309, 310
<p>This pathway examines the role of the media in relation to identity construction by analysing cultural production, media representation, social norms and reception by media audiences. A range of identity categories is covered, including:</p> <ul style="list-style-type: none">• gender and sexuality• race and ethnicity• indigeneity and national identity• age, disability and class		
Relevant other subjects: Sociology, Cultural Anthropology		

Media Studies pathway 3	200-level courses	300-level courses
Media politics and news	201, 207, 208	304, 308, 309, 312, 313
<p>This pathway explores the relationships between the media, society and public. It analyses the media's role in providing different groups in society with news and information. Topics include:</p> <ul style="list-style-type: none"> • political and commercial influences on media • news production and representation of world events • civic engagement and the public sphere • media policy and regulation 		
Related subjects: Political Science and International Relations, Public Policy		

Media Studies pathway 4	200-level courses	300-level courses
Visual culture	202, 203, 206	301, 302, 304, 310, 314
<p>This pathway examines visual media, including television, digital media, news media and advertising. The importance of the visual in cultural and social life is examined through:</p> <ul style="list-style-type: none"> • the close analysis of images and other media texts • theory explaining the significance of vision and visual media • analysis of specific attributes of key visual media industries 		
Related subjects: Art History, Film		

Media Studies pathway 5	200-level courses	300-level courses
Popular culture and music	202, 203, 205	302, 305, 306, 308, 313
<p>This pathway focuses on popular culture and popular music in relation to numerous dimensions of everyday life. They are examined with reference to various areas:</p> <ul style="list-style-type: none"> • individual and collective identities • cultural production and consumption • culture as a site of negotiation and resistance • the role played by technologies and new media 		
Related subjects: Sociology, Music, History		

Media Studies pathway 6	200-level courses	300-level courses
Digital media and technology	203, 206, 208	304, 305, 308, 309, 313
<p>This pathway allows students to interrogate the role of digital media in contemporary societies. By analysing a range of technologies and associated platforms, industries, policies and uses, students examine the relationship between digital media and a variety of sociocultural issues, including:</p> <ul style="list-style-type: none"> • identity and community • citizenship and democracy • surveillance and privacy • production, consumption and labour 		
<p>Related subjects: Design, Information Studies, Computer Science</p>		

Media Studies pathway 7	200-level courses	300-level courses
Media in Aotearoa/New Zealand	201, 202, 205	308, 310, 312, 313, 314
<p>This pathway offers students a focus on the media produced in Aotearoa/New Zealand. It allows students to examine New Zealand media within global and historical frameworks and analyse:</p> <ul style="list-style-type: none"> • narratives of nationhood surrounding New Zealand media • media institutions, media policy and media texts • the relationship between media and national identity, Indigeneity and migrancy 		
<p>Related subjects: Māori Studies, Pacific Studies, History, Political Science and International Relations</p>		