



## Science Communication & Public Engagement Research project

### Introduction:

This study aims to collect information about how and why science researchers conduct public outreach, and how this correlates with the experience or expectations of other parties associated with the activity (e.g. audience members, funders, science organisations). This is part of a larger research project aimed at understanding and assessing scientist-led science communication. This research is funded and led by the Science in Context research group at Victoria University of Wellington, New Zealand.

The content submitted as part of the Pounamu online game is publicly available. The researchers listed below will be analysing this content in order to understand the motivations both for scientists and participants to engage in such activities. In addition, if you provide an email you may be contacted and asked to complete a voluntary and confidential online survey that further explores your experience of this game.

### Confidentiality:

**All data obtained from participants will be kept confidential and any attributions will be restricted to Foresight Engine usernames.** All written material will be kept in a locked file, and electronic information kept in a password-protected area, restricted only to the investigators. Primary data will be destroyed at the conclusion of the research.

This survey has received ethics approval from Victoria University of Wellington.

### Participation:

By agreeing to participate in the Pounamu game, you consent for any content that you submit to be publicly accessible, and for the following researchers to

- Collect data submitted by you
- Release information that includes this data to others (your Foresight Engine username and associated quotes may be included within this data set)
- Publish and present data collected in this research, including quotations attributable to your Foresight Engine username
- Release identifying information only with written consent

### Questions about the Research and your Rights as a Research Participant:

If you have questions regarding this study, or would like to be kept informed about the research, please contact:

Dr Rhian Salmon ([Rhian.Salmon@vuw.ac.nz](mailto:Rhian.Salmon@vuw.ac.nz)) or  
Dr Rebecca Priestley ([Rebecca.Priestley@vuw.ac.nz](mailto:Rebecca.Priestley@vuw.ac.nz)).