



FACULTY OF COMMERCE AND ADMINISTRATION

TE TAUHOKOHOKO, TE WHAKAHAERE

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IMPORTANT DATES

To find lists of important dates, including enrolment deadlines, accommodation, scholarships and deadlines for international student dates, visit the following websites:

www.victoria.ac.nz/home/study/dates.aspx

www.victoria.ac.nz/accommodation

www.victoria.ac.nz/scholarships

www.victoria-international.ac.nz

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Welcome from the Dean

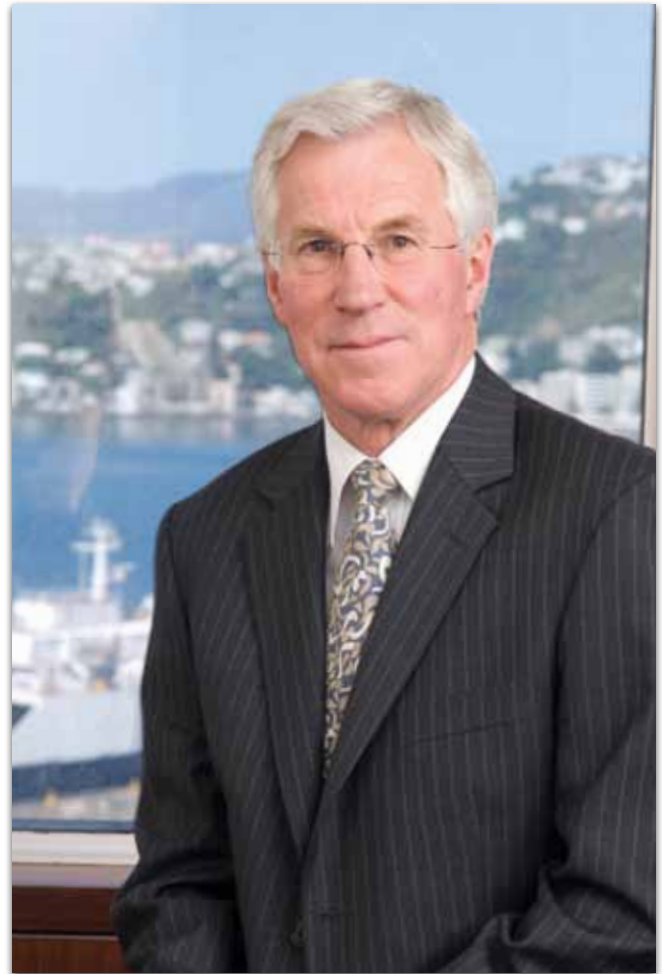
Welcome to the Faculty of Commerce and Administration at Victoria. It is our policy to continually strive to provide the highest-quality education where teaching and research are informed by the scholarship and research undertaken by our teaching staff. They are highly qualified, dedicated and enthusiastic; many are pre-eminent in their fields of research within New Zealand and have international reputations for the quality of their work.

The Faculty is proud to hold international accreditations from many global organisations. These accreditations speak to the quality of our programmes and of the University itself. The Faculty is the first in New Zealand to have obtained accreditation from the Association to Advance Collegiate Schools of Business in both Business and Accounting.

Our programmes are designed to provide you with the knowledge and skills needed for future careers in business and the public sector. They cover a broad range of subjects and the curriculum continues to develop and change with new courses introduced to meet the requirements of a rapidly changing environment. In addition to passing on knowledge and ideas, we aim to develop your creative and critical thinking skills, as well as your capacity to lead and communicate effectively.

There are many other advantages associated with being a student at Victoria. These include the central location of capital city campuses with access to theatre, music, cafés and other forms of entertainment, as well as superior recreation and childcare facilities. You will also meet and make friends with a wide range of people from differing backgrounds and cultures. Teaching and learning are informed by our close proximity to a vibrant business, financial and public policy centre.

I hope you give consideration to undertaking commerce at Victoria as it is an exciting, challenging and fulfilling study choice, which will provide you with a diverse range of knowledge and skills. I look forward to welcoming you to our Faculty.



Bob Buckle
Pro Vice-Chancellor and Dean of the Faculty

Welcome from the Associate Dean (Students)

Warm greetings.

If you come to Victoria to study commerce I am sure that you will find your studies satisfying as well as rewarding. Our qualifications have been designed to equip you for a successful future in today's exciting commercial and public policy arenas. You will be able to gain a thorough understanding of subjects relevant to your own interests and the career that you have chosen.

My job as Associate Dean is to coordinate all matters in relation to students within the Faculty, which includes overseeing the approval of your choice of courses each year, monitoring the quality of teaching and dealing with any academic issues that you have not been able to resolve within schools.

I look forward to being of assistance to you at Victoria.



Colin Jeffcoat
Associate Dean (Students)



About the Faculty

The Faculty of Commerce and Administration is one of New Zealand's leading providers of quality teaching and research. With more than 500 staff and 5,000 students, it is a vibrant, exciting and engaging place to learn and study.

The Faculty is superbly positioned in the centre of the capital city, with extensive contacts in the private and public sectors, non-governmental organisations and professional bodies. It has a long and successful history of academic excellence and a reputation that makes Faculty staff highly sought after both in New Zealand and overseas for research and advice.

The Faculty offers a broad range of programmes that cater for the various requirements of the commercial, financial, administrative and academic worlds. These range from the undergraduate (Bachelor's) degrees in Commerce and Administration (BCA) and Tourism Management (BTM), to certificate and graduate diploma programmes for a variety of learning needs (see page 12 for more information). Beyond that, the Faculty has excellent research facilities and resources for those wishing to further their study to Honours and Master's levels, postgraduate certificates and diplomas (usually for students with substantial work experience) or doctoral level (PhD).

Our undergraduate degrees may be combined with each other or with degrees from other faculties in a conjoint or double degree programme; for example, combining commerce with science or law. Because a number of courses can be credited to both degrees, two three-year degrees can be completed in four to five years.

Accreditation

The Faculty of Commerce and Administration is proud of its long tradition of strong links with international academic and professional bodies. The Faculty is the first in New Zealand to have obtained accreditation in both Business and Accounting from AACSB—the Association to Advance Collegiate Schools of Business. Fewer than 1% of business schools worldwide hold this distinguished hallmark of excellence. AACSB International was founded in 1916 and is the largest global accrediting body for business schools that offer undergraduate, Master's and doctoral degrees in business and accounting. Other area-specific accreditations are shown below.

Information Studies

Our Information Studies programmes include the Master of Information Studies and the Postgraduate Diploma and Certificate in Information Studies. They are accredited by the Records and Information Management Professionals Australasia (RIM Professionals Australasia). RIM Professionals Australasia represents over 3,000 records and information management professionals across Australia, New Zealand and Malaysia.

MBA

Our Master of Business Administration (MBA) and International MBA (offered in Hong Kong) were awarded international accreditation by the British-based Association of MBAs, or AMBA, in 2008. AMBA is an internationally-recognised global standard for all MBA programmes and offers the only professional membership association for more than 9,000 MBA students and graduates, accredited business schools and MBA employers.



Tourism

Our Bachelor of Tourism Management BTM(Hons) and Master of Tourism Management programmes were granted TedQual certification by the World Tourism Organisation in 2006 and gained re-accreditation in 2009. TedQual certification is awarded after independent external auditing of degrees and of the University as a whole. The World Tourism Organisation developed the TedQual certification system to contribute to the quality and efficiency of tourism education and training. TedQual certification provides assurance that these degrees meet worldwide standards.

Accounting

Our accounting programmes hold accreditations from four organisations:

The New Zealand Institute of Chartered Accountants (NZICA), the only New Zealand-based professional accounting body, representing nearly 30,000 members in New Zealand and overseas.

CPA Australia, one of the largest accounting bodies in the world with a membership of more than 132,000 finance, accounting and business professionals across the globe and a 25,000-strong student base.

Chartered Institute of Management Accountants (CIMA) UK, a leading membership body founded in 1919 that offers an internationally-recognised professional qualification in management accounting, focusing on accounting for business.

Association of Chartered Certified Accountants (ACCA), the global body for professional accountants with nearly 500,000 members and students in 170 countries and 82 offices around the world.



Careers

Our degrees are designed to provide a broad educational foundation and creative and critical thinking skills, as well as specialist skills in your chosen field. Employers value this breadth and flexibility of skills in thinking, communication and the global perspective that our programmes provide.

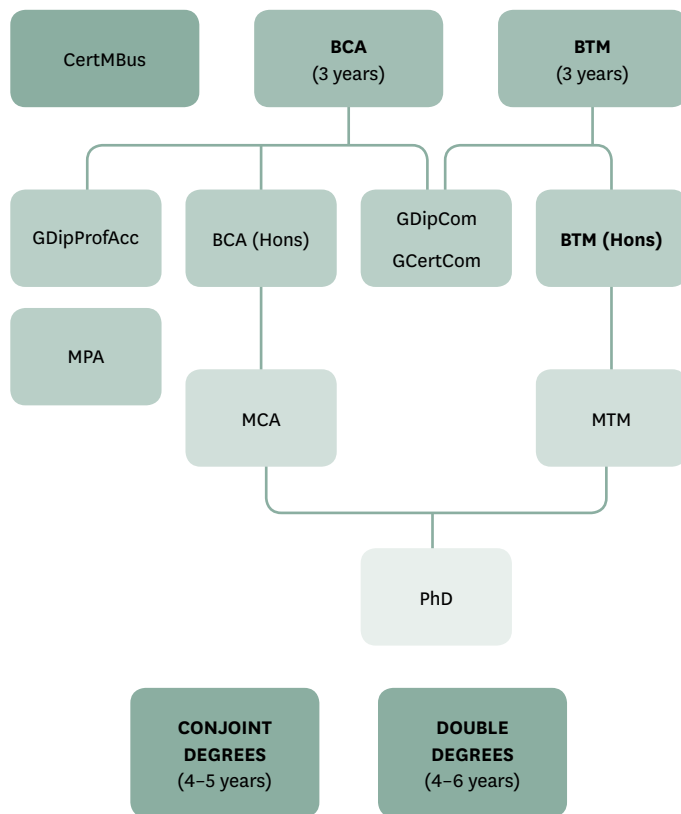
Commerce graduates have skills useful in many professions and may become managers, accountants, economists, analysts and entrepreneurs in businesses or the public sector both in New Zealand and overseas. Other possible roles include financiers, marketers, researchers, econometricians, financial advisers, working with Māori enterprises, exporters and importers, human resource managers, tourism analysts and operators, information management and e-Commerce specialists, media professionals and policy analysts.

Part-time study

Most students who study part time do so because of other commitments such as work or family. Many find these commitments make it harder to concentrate on study. Different courses interrelate, so it is easier for full-time students to gain knowledge of the whole programme. Full-time students may also have better access to facilities and resources, which makes their study more effective.

If you are planning to study part time it is important not to underestimate the workload as sometimes part-time students take on too much—we recommend part-time students take just one course per trimester at first.

What do we offer?



- ☒ **Bachelor of Commerce and Administration (BCA)**—a three-year first degree in Commerce involving advanced study in one or more of 13 major subject areas.
- ☒ **Bachelor of Tourism Management (BTM)**—a three-year first degree in Tourism Management with some commerce study and possible electives in non-commerce areas.
- ☒ **Conjoint degrees**—a programme combining a BCA or BTM with any other first degree (for example, arts, law, music and science) for students with a B- average or better—typically takes one or two years less to complete than it would to do the two degrees separately.
- ☒ **Graduate Diploma in Commerce (GDipCom)**—a two-trimester programme (longer if part time) for graduates in any area and involving advanced study in commerce (specialisations possible in any BCA subject area or Public Management or Tourism Management). A one-trimester Graduate Certificate in Commerce (GCertCom) is also available.
- ☒ **Graduate Diploma in Professional Accounting (GDipProfAcc)**—a fourth year of accounting and related subjects following a BCA in Accounting (or similar) degree.
- ☒ **Certificate in Māori Business (CertMbus)**—a two-trimester (longer if part time) certificate for students wanting an introduction to the study of Māori Business.
- ☒ **Bachelor of Commerce and Administration Honours (BCA Hons)**—a two-trimester programme following a BCA and providing advanced study in most commerce subject areas.

Post-experience programmes

For more information on the range of post-experience programmes we offer (including the MBA), visit

www.victoria.ac.nz/fca/study-careers/postgraduatestudy

Bachelor of Commerce and Administration (BCA)

The BCA programme is designed to equip you for a successful future in today's exciting commercial environment. It provides a strong foundation of the essentials required for work in all areas of public administration and private business, while enabling you to focus your degree to suit your interests and career plans.

- ▣ The number of places available in commerce courses for 2012 is limited, so apply as early as possible, preferably by mid-December.
- ▣ Our online enrolment system will be open from October 2011. Complete the enrolment application covering all the courses you wish to take in 2012.
- ▣ The degree normally requires three years of full-time study over two trimesters each year. It may be possible to complete in a shorter time by taking extra courses. Contact the Faculty Student and Academic Services Office for more information.
- ▣ There is a compulsory core of seven 100-level courses.
- ▣ Most courses are taught on campus and attendance at classes is expected.
- ▣ You must choose at least one major from the list (right).

BCA majors

- ▣ Accounting (ACCY)
- ▣ Commercial Law (COML)
- ▣ Economics (ECON)
- ▣ e-Commerce (ELCM)
- ▣ Finance (FINA)
- ▣ Human Resource Management and Industrial Relations (HRIR)
- ▣ Information Systems (INFO)
- ▣ International Business (IBUS)
- ▣ Management (MGMT)
- ▣ Māori Business (MBUS)
- ▣ Marketing (MARK)
- ▣ Public Policy (PUBL)
- ▣ Taxation (TAXN)

An additional major can be chosen from those offered for the BA and BSc degrees.

Additional BCA subject areas (not majors)

- ▣ Communications Studies (COMM)
- ▣ Econometrics (QUAN)

Minors

To obtain a minor in a commerce subject area (including Tourism Management), include in your programme at least 60 points at 200 level or above in that subject area, with at least 15 points at 300 level. Minors in non-commerce areas are also possible; include at least 60 points at 200 level or above from the relevant major requirements, with at least 15 at 300 level.

Structure of the BCA degree

- ▣ 360 points of which at least 180 must be above 100 level.
- ▣ Seven 100-level core courses (105 points)—Accounting, Economics, Government, Law and Business, Information Systems, Management, Marketing and Statistics for Business.
- ▣ Major requirements (typically seven or eight courses, 105–120 points).
- ▣ Electives or additional majors (typically 9 or 10 courses).

Planning your first-year programme

A standard full-time programme for your first year of study is four 15-point courses in each of the two main trimesters. (Good students may be able to cope with five courses per trimester from their second year.) You should include FCOM 111 Government, Law and Business and as many of the other core courses as possible in your first-year programme, together with courses required for your chosen major subjects, as follows:

- ▣ Economics and Finance majors should include ECON 130 and 140, plus QUAN 102 (or STAT 193) and either QUAN 111 or MATH 141 (or 142) and 151.
- ▣ e-Commerce and Information Systems majors should include INFO 101 and 102.
- ▣ Human Resource Management and Industrial Relations, Management and Māori Business majors should include MGMT 101.
- ▣ Accounting majors should include ACCY 111 and ECON 130.
- ▣ Taxation majors should include ACCY 111.
- ▣ Students not advancing in Accounting or Taxation should take ACCY 130 rather than ACCY 111.

The remaining courses required to make up the desired workload can be chosen from other 100-level BCA courses, or from 100-level courses offered for other first degrees.

Staff information

For information on the staff teaching in the Faculty of Commerce and Administration and their research interests, see the Faculty website www.victoria.ac.nz/fca/staff

More information about the BCA, major requirements and available courses can be found:

- ▣ in the *Guide to Enrolment* (available early October)
- ▣ online at www.victoria.ac.nz/coursecatalogue
- ▣ from the Enrolment Office
enrolment-enquiries@vuw.ac.nz
- ▣ in the online *FCA Undergraduate Prospectus*, available from fca-sao@vuw.ac.nz or www.victoria.ac.nz/fca/study-careers/academic-prospectuses.aspx

For information about the summer programme (January–February), visit www.victoria.ac.nz/summer

Bachelor of Tourism Management (BTM)

The BTM is designed to create opportunities for employment in management positions within the tourism industry. At the same time, it equips students with a wide range of transferable skills that might be applied to other sectors, and provides a sound platform for graduate study.

- ☒ The BTM has been awarded TedQual (Tourism Education Quality) certification by the United Nations World Tourism Organisation, a testimony to the quality and international recognition of the degree.
- ☒ There are various ways you can gain admission to Victoria University in 2012. For more information, visit www.victoria.ac.nz/admission
- ☒ Early application for 2012 is recommended. Our online enrolment system will be available from October 2011. Complete the enrolment application covering all the courses you wish to take in 2012.
- ☒ The degree normally requires three years of full-time study over two trimesters each year. It may be possible to complete in a shorter time by taking extra courses. Contact the Faculty for more information.
- ☒ The programme gives you the opportunity to participate in a range of educational experiences: field trips, research activities and work experience provided by the practicum.

Information about the BTM and available courses can be found:

- ☒ in the *Guide to Enrolment* (available early October)
- ☒ online at www.victoria.ac.nz/coursecatalogue
- ☒ from the Enrolment Office
enrolment-enquiries@vuw.ac.nz
- ☒ in the online *FCA Undergraduate Prospectus*, available from fca-sao@vuw.ac.nz or www.victoria.ac.nz/fca/study-careers/academic-prospectuses.aspx

For information about the summer programme (January–February), visit www.victoria.ac.nz/summer

Structure of the BTM degree

- ☒ 360 points of which at least 180 must be above 100 level.
- ☒ Core Tourism courses at 100 and 200 level (six courses, 120 points).
- ☒ Commerce electives (five courses, 75 points).
- ☒ 300-level Tourism electives (three courses, 60 points).
- ☒ 300-level Tourism practicum (15 points).
- ☒ Other electives from Commerce, Tourism Management or related areas (typically six courses).

Planning your first-year programme

A standard full-time programme for your first year of study is 55–60 points in each of the two main trimesters. You should include all of the 100-level TOUR courses, together with three 100-level commerce electives chosen from ACCY 130 (or 111 if planning to advance in Accounting or Taxation), COML 111, ECON 130, INFO 101, MARK 101, MGMT 101 and QUAN 102 plus other elective courses.

Staff information

For information on the staff teaching Tourism Management at Victoria and their research interests, see Victoria Management School's website www.victoria.ac.nz/vms/staff



WELLINGTON CABLE CAR

Other programmes

Conjoint degrees

Many commerce students enrol concurrently for two degrees; for example, combining a BCA or BTM with a Bachelor of Arts (BA), Laws (LLB) or Science (BSc) in a conjoint programme.

The amount of study involved is less than that required for two separate degrees because of cross-crediting (counting some courses towards both degrees). Such a programme can still require five years of full-time study, although it is possible for an able student to complete a conjoint programme in four years. Such early completion should be attempted only if you have a good school record and are willing to accept an above-average workload.

Taking two degrees offers the possibility of extensive interdisciplinary work. For example, many Victoria BCA students are interested in law and find a BCA/LLB programme attractive, while tourism students commonly complete BCA/BTM or BA/BTM programmes. If you are interested in environmental or development issues you might combine a BCA in Economics with a BSc in Environmental Studies or Development Studies. For a career in the diplomatic service you could combine a BCA with BA studies in Modern Language Studies and/or Political Science. There are many other combinations that can be designed to suit your interests and ambitions.

Enrolment in a conjoint programme normally occurs in your second year of study; to enter/stay in the programme requires a B- average or better in the preceding year.

Double degrees

If concurrent study (or maintaining a B- average) is not possible, then you can still complete a second degree subsequently, though with less cross-crediting.

Graduate Diploma in Commerce

Victoria's Graduate Diploma in Commerce is a flexible qualification designed for commerce graduates who want to move into a new specialist area, or for graduates in other areas who want to gain a commerce qualification with only one year of further study.

The programme is open to all graduates, although students near the end of their first degree may take some courses for the Diploma, providing they complete the degree before graduating with the Diploma. The Diploma is equivalent to two trimesters of full-time study, although it may take longer depending on the specialisation or the sequencing of the courses chosen.

The courses selected for the Diploma must total at least 120 points at 200 level or above, with at least 75 points at 300 level. Your course of study can follow a specialisation within a commerce subject area, as set out below, or you may choose your own combination of courses as long as it is approved by the Associate Dean (Students) as a coherent programme of study. Contact colin.jeffcoat@vuw.ac.nz for more information.

If you have already passed one or more of the courses required for a specialisation you may substitute an approved course of equal value.

Specialisations are available in:

Accounting	Management
Commercial Law	Māori Business
e-Commerce	Marketing
Economics	Public Management
Finance	Public Policy
Human Resource Management and Industrial Relations	Taxation
Information Systems	Tourism Management
International Business	

For specialisation requirements, see the online *FCA Undergraduate Prospectus* at www.victoria.ac.nz/fca/study-careers/academic-prospectuses.aspx

Graduate Certificate in Commerce

The Graduate Certificate in Commerce is a qualification similar to the Graduate Diploma but requiring only 60 points at 200 level or above, of which at least 30 must be at 300 level. Specialisations are available in the same subject areas as listed for the Diploma. Alternatively, a Certificate including courses in several areas may be completed without a specialisation if it is approved by the Associate Dean (Students) as a coherent course of study.

See the *FCA Undergraduate Prospectus or Guide to Enrolment* for details of specialisation requirements and courses.

Graduates are sometimes allowed to enrol in a course without the stated prerequisites—talk to the relevant Undergraduate Course Coordinator about this possibility.

If you are putting together your own programme, contact Dr Colin Jeffcoat, Associate Dean (Students) in the Faculty of Commerce and Administration at colin.jeffcoat@vuw.ac.nz for approval of your programme before you enrol.

Graduate Diploma in Professional Accounting

The Diploma is primarily of interest to students wishing to gain admission to New Zealand Institute of Chartered Accountants (NZICA) CA College or other accounting professional bodies. The Diploma is usually taken as a further year of study after completion of a BCA (or other degree), as a 120-point qualification.

Further information about the Diploma can be found on the School of Accounting and Commercial Law's website www.victoria.ac.nz/sacl and in the School's prospectus. Alternative means of fulfilling the academic requirements for NZICA or other professional accounting bodies are discussed on pages 20–21.

Certificate in Māori Business

The programme for this Certificate includes a course in Māori society and culture, one course in Management, three second-year courses in Māori Business and three electives. It can also serve as a stepping-stone to the BCA degree, since the courses covered in the Certificate can all be counted towards a BCA, perhaps with a major or minor in Māori Business.

The programme is open to any student eligible to study at university and accepted by the Associate Dean (Students) as having sufficient education and experience to proceed successfully with the proposed course of study. The Certificate is equivalent to two trimesters of full-time study, although it can be taken part time over a longer period. For more detailed advice, contact the Māori Business Group in Victoria Management School at māori-business@vuw.ac.nz

School of Accounting and Commercial Law

Te Kura Kaute, Ture Tauhokohoko



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Bachelor of Commerce and Administration

- ☒ Accounting
- ☒ Commercial Law
- ☒ Taxation

Graduate and postgraduate qualifications

- ☒ Graduate Certificate and Diploma in Commerce (Accounting, Commercial Law, Taxation)
- ☒ Graduate Diploma in Professional Accounting
- ☒ Bachelor of Commerce and Administration with Honours
- ☒ Master of Commerce and Administration
- ☒ Master of Professional Accounting
- ☒ PhD

Related research institute

- ☒ Centre for Accounting, Governance and Taxation Research

Accounting and Commercial Law at Victoria

The School of Accounting and Commercial Law at Victoria is responsible for teaching accounting as part of both the BCA core and the Accounting major. The School also teaches commercial law as part of both the BCA core and the Commercial Law major. In addition, the School offers a major in Taxation.

Members of the School are actively engaged in research in areas such as accounting, taxation, sustainability, intellectual property, competition law and various aspects of corporate governance. The Centre for Accounting, Governance and Taxation Research promotes the School's research activity.

The School maintains excellent relationships with the accounting and legal professions and business and government communities. The current staff continue the School's long tradition of involvement with the business community and financial markets through their work with the accounting and legal professions and regulatory boards. A number of our staff have held senior positions in accounting firms, government organisations and policy-making bodies. Many are called upon to provide expert advice on complex business disputes and problems and to give submissions and commentary on various aspects of the law, taxation and accounting policies affecting business.



Accounting

Accounting is often referred to as the language of business, and is a vital aspect of business throughout the world—from securing finance for a new business, helping the business prepare fair and accurate reports of profit and business activity and advising on how best to manage revenues and costs, to listing on the share market. As firms and financial markets become global, accounting and accounting qualifications have become even more international. Accounting is also a fundamental element in helping government and not-for-profit sectors deliver their goods and services.

At Victoria you will not be exposed to endless repetitive calculations or bookkeeping exercises. We teach in a manner that focuses on the ideas behind accounting which will help you develop valuable skills. To study accounting you need to be comfortable with numbers, but you also need to be able to communicate—written and interpersonal skills are just as important as numeracy.

No previous study of accounting is expected, however studying towards any profession, including accounting, is never going to be without challenge. The hard work will be well rewarded, financially and otherwise, as you progress in your career.

Commercial Law

The law impacts on all business activity. Whether dealing with customers, suppliers or employees, or protecting the physical and intellectual assets of your business, it is essential that business people have some knowledge of the appropriate legal issues. An understanding of commercial law and its operation will aid both those who make business decisions and those who advise others on business decisions.

Commercial law:

- ☒ enables students to read and understand laws made by Parliament that are relevant to business, and the Court decisions on the application of those laws
- ☒ equips students with the tools to recognise the legal implications of business activities
- ☒ provides students with an understanding of the policies that drive legal developments within a commercial context.

The School offers a range of courses in commercial law that can substantially broaden your understanding of the areas of commerce that you are focusing on in your study. These include contracts, which are an essential element of every business transaction, the laws underpinning various options for structuring your business or company, the law relating to employment and human resource management, legal issues for e-Commerce, marketing law and competition law, law for the banking industry and the laws relevant to international trade.

Taxation

The impact of taxation is a key aspect of financial and corporate decision-making. No person or business wants to pay more tax than they are legally obliged to. An understanding of tax is therefore a vital component of a commerce degree, especially in accounting.

Due to its unique location alongside the pillars of the New Zealand tax system (Parliament, the Treasury, the Inland Revenue Department and the courts) the School is able to offer a range of up-to-date taxation courses that will broaden your understanding of domestic and international taxation. A Taxation major or minor covers areas such as New Zealand personal and corporate income tax systems, GST regimes, international tax law, double tax treaties, tax policy development and tax administration practices.

Centre for Accounting, Governance and Taxation Research

The Centre for Accounting, Governance and Taxation Research (CAGTR) is responsible for bringing researchers together with accounting and legal professionals and representatives of business and the public sector in ongoing discussion and exploration of accounting, governance and taxation issues that have potential impact on the Asia-Pacific region. This is achieved through seminars, working papers and conferences. The Centre runs a Business Links seminar series for the business and public sector communities where leading academics and professionals present on current issues. The Centre's Working Paper series publishes research conducted by School staff and others on topics that are relevant to the work of the Centre and of interest to the constituency.

The Centre has organised a number of conferences over the last few years. The Tax Policy conference in 2009 led to the Centre—in partnership with the Treasury and Inland Revenue—facilitating the work of the Tax Working Group to address key medium-term tax policy challenges facing New Zealand. Following a public conference held in December that year, the Group's report was subsequently issued in January 2010 and it had a major impact on the shape of the Government's tax measures announced in the 2010 Budget. In February 2010 the Centre held a conference on the possible adoption of International Public Sector Financial Reporting Standards by New Zealand public sector entities. In October 2010 the Centre held a conference on the new regulatory framework for Financial Reporting and Auditing. The principal focus of the Centre's work in 2011 is on Māori resource management and governance.

Further information on the work of the Centre is available at www.victoria.ac.nz/sacl/cagtr

Judy Brown's Marsden project

A three-year Marsden-funded project led by School of Accounting and Commercial Law Professor Judy Brown aims to challenge accounting's traditional business focus.

The research project 'Dialogic Accounting: The Challenge of Taking Multiple Perspectives Seriously' was recently awarded \$685,000 in Marsden funding and seeks to help open traditional accounting to critical scrutiny, as well as providing alternatives that recognise the needs of various stakeholder communities.

"Accounting has traditionally focused on meeting the information needs of financial markets and maximising shareholder wealth," says Professor Brown.

"It has downplayed or ignored many issues of concern in contemporary society, including questions about corporate accountability, sustainability and social justice."

The project aims to foster new 'dialogic' forms of accounting that enable groups such as environmentalists, ethical investors, unions and indigenous communities to co-develop accountings that take account of their own political and value standpoints.

The research will build on Professor Brown's published work on 'democratising accounting'.

"We will be drawing on ideas and findings from contemporary political theory and a number of other disciplines to inform our research. Researchers and practitioners in various fields are increasingly recognising the need for more plural approaches in organisations and society, and this work offers valuable lessons for accounting," says Professor Brown.

"We will also be seeking to develop new theory and practice by working with academics from various disciplines and potential beneficiaries of the research such as NGOs, activists, environmentalists, unions and Māori in a participatory learning and action research group.

"The broader aim of the research is to contribute to national and overseas initiatives on sustainability, corporate social responsibility, participatory development and governance at community, organisational and civil society levels. Multi-perspectival approaches to accounting have the potential to inform discussion and debate in all these areas."

Professor Brown will work on the project with Professor Jesse Dillard, a leading international researcher in critical accounting and social and environmental accounting and two PhD researchers—Sendirella George and Farzana Tanima. Professor Trevor Hopper, one of the School of Accounting and Commercial Law's Adjunct Professors and a 'founding father' of critical accounting, will also act as an advisor on the project. Several members of the School's Philosophy, Ethics and Social Theory and Social and Environmental Accounting research interest groups are also working on closely related projects and will participate in the action research group.

The Marsden Fund is regarded as a hallmark of research excellence and supports innovative and ambitious projects at the international cutting edge of their disciplines. The Fund is administered by the Royal Society of New Zealand on behalf of the Government.

Professor Brown's grant is one of nine standard grants awarded to Victoria academics this year across the Faculties of Science, Humanities and Social Sciences, Architecture and Design, Commerce and Administration, Education, and Engineering, and one of seven awarded by the Social Sciences panel for the whole of New Zealand.

Susan Corbett's New Zealand Law Foundation project

The aim of Susan's research project, titled 'Archiving Our Culture in a Digital Environment: Does New Zealand Copyright Law Facilitate Effective Digitisation Practices in Cultural Institutions?', is to propose a framework for copyright law that will permit the ongoing and effective digital archiving of New Zealand's cultural heritage for future generations. Although the potential benefits offered by digital technologies for archiving cultural entities are already being explored by cultural institutions throughout the world, in many countries, including New Zealand, archiving law is struggling to keep up with technology. In addition, technological development is so rapid that although new possibilities for archival best practice are available, the law that would permit their application is not in place. The new challenge for legislatures is to develop appropriate cultural property laws for digital culture and for digital preservation. The project includes analysis of interviews with staff at seven cultural institutions regarding digitisation practices, literature review and analysis of overseas practices, and recommendations for New Zealand legislation.



Kapil Patel

Current BCA/LLB student

I have had an interest in accounting since high school so it was a natural step to pick it up at university. As I progressed through my BCA, Finance and Taxation started to grow on me so I added them to my majors. Law held the attraction in that it complemented my accounting degree, but also because it would be practical in a commercial environment that is heavily regulated.

The programme has been challenging but that was expected. From an academic point of view it has made me think about the subjects in ways in which I never would have thought about them before. It has given me insight as to why things are the way they are and how they should be. From a practical point of view, the programme has given me skills that can be used in the workforce and that are of direct relevance.

Hopefully once I graduate I will be picked up by an accounting firm. I intend to spend the following years working towards my chartered accountancy qualification and sitting my bar exam. After that I will just have to wait and see where life takes me!



Mark Glendenning

Current BCA student

I like business and I like helping other people. I decided accounting would be the best avenue for me to give something back to society while also allowing me to explore my passion.

I didn't know what to expect when I first started studying, but the lecturers here are really passionate about what they teach as well as being extremely talented. The University itself is truly world-class. It offers an extensive range of courses and the facilities and support to help you excel.

Wellington has a lot going for it! It's a vibrant and creative place to live with heaps going on. The business atmosphere is inspiring and studying right next to the Government and Supreme Court is uplifting. People in Wellington are politically aware, well educated and open minded.

In 2012 I aim to finish my studies by completing the Honours programme in Accounting. In the long run I hope to move into management positions—but before I begin working I want to travel to see the world from different perspectives.



Binh Bui

Lecturer

The Accounting programme offered at Victoria is intellectually challenging and requires hard work and diligence. The programme appeals to students because it teaches them the practical skills and knowledge they need to get into and excel in the accounting-related workforce, while developing core competencies such as independent learning and critical thinking. Academically, students find the programme interesting because we try to teach them to think from different perspectives and angles, thus broadening and 'liberating' their minds.

Traditionally, students choose to come to Victoria to get an internationally-recognised degree in a friendly and academically-sound environment. Victoria is increasingly recognised at an international level for its teaching and research excellence. The various recognitions that Victoria has achieved—including the double business-accounting AACSB accreditation—distinguishes Victoria from other Australasian universities and assures the students of a quality education. Furthermore, being located in 'the coolest little capital of the world' helps—the students learn a lot from the Wellington lifestyle that goes beyond just studying and getting a degree.

The accounting profession

Accounting, like other professions such as law and medicine, has professional bodies that regulate members' behaviour, promote issues relevant to the profession and determine the entry requirements for membership of their organisations.

The professional bodies to which Victoria is currently accredited are:

- ☒ New Zealand Institute of Chartered Accountants (NZICA)
- ☒ CPA Australia
- ☒ Chartered Institute of Management Accountants (CIMA), UK
- ☒ Association of Chartered Certified Accountants (ACCA).

Each professional body has different requirements that must be met before full membership of the body can be obtained. The requirements cover three areas:

- ☒ academic or university study (both length of study and courses required to be taken)
- ☒ professional study
- ☒ professional experience.

New Zealand Institute of Chartered Accountants (NZICA)

The New Zealand Institute of Chartered Accountants promotes the interests of over 33,000 accounting professionals in 90 countries throughout the world. NZICA members benefit from our association with the Global Accounting Alliance. This body represents the interests of over 775,000 accounting professionals worldwide.

For those students wishing to pursue an advanced career in accounting in New Zealand, membership of the Institute is usually required by the employer, whether the employer is a major corporation, a government agency or a chartered accounting firm.

For more information on NZICA's practical experience and professional competence requirements, see the Institute's website **www.nzica.com/students**

At Victoria, students will be able to meet the Institute's CA College academic requirements through a BCA degree that includes specified courses in accounting and business.

The Institute's academic requirements can also be satisfied by completing the Master of Professional Accounting (MPA) programme.

CPA Australia

With a membership of more than 129,000 finance, accounting and business professionals across the globe, and a 25,000-strong student base, CPA Australia is one of the largest accounting bodies in the world. While based in Australia, CPA Australia has branches and divisions around the world including New Zealand, London and in a number of Asian countries.

For further details about CPA Australia, see their general website www.cpaustralia.com.au or their student-dedicated website www.cpacareers.com.au

Accreditation for CPA Australia at Victoria can be met by means of a BCA degree with a major in Accounting, including specified courses.

CPA Australia's academic requirements can also be satisfied by completing the Master of Professional Accounting (MPA) programme.

Chartered Institute of Management Accountants (CIMA), UK

CIMA, founded in 1919, is a leading membership body that offers an internationally-recognised professional qualification in management accounting that focuses on accounting for business. For further information about CIMA, see their website www.cimaglobal.com

Accreditation for CIMA, (UK) at Victoria can be satisfied through a BCA degree with a major in Accounting; specified courses are required.*

* Subject to re-accreditation of our programmes by CIMA for 2012.

Association of Chartered Certified Accountants (ACCA)

ACCA is a global body for professional accountants with nearly 500,000 members and students in 170 countries and 82 offices around the world. Its members are employed in industry, financial services, the public sector and in public practice. Accreditation at Victoria requires a BCA degree with a major in Accounting, including specified courses.

For further information about ACCA, see their website www.accaglobal.com

Further information

Further information about planning your course of study towards a professional accounting qualification can be found on the School of Accounting and Commercial Law website www.victoria.ac.nz/sacl

As the above academic requirements are based around a BCA in Accounting, the recommended first-year programme for the Accounting major as described in the BCA section (ACCY 111, ECON 130 and as many of the other core courses as possible) is a good starting point for course planning. Those wanting to join the accounting profession should also take ECON 140 and QUAN 111 in their first year. Students can meet the full academic requirements of NZICA and CPA Australia and gain exemption from specified CIMA and ACCA papers through careful choice of their courses.

School of Economics and Finance

Te Kura Ohaoha Pūtea

SCHOOL OF ECONOMICS AND FINANCE

Level 3, Rutherford House, 23 Lambton Quay, Pipitea Campus

Phone 04-463 5380

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Email sef@vuw.ac.nz

Website www.victoria.ac.nz/sef

Bachelor of Commerce and Administration

- ▣ Economics
- ▣ Finance

Graduate and postgraduate qualifications

- ▣ Graduate Certificate and Diploma in Commerce (Economics, Finance)
- ▣ Bachelor of Commerce and Administration with Honours
- ▣ Master of Commerce and Administration
- ▣ Master of Arts
- ▣ Master of Applied Finance
- ▣ PhD

Related research institute

- ▣ New Zealand Institute for the Study of Competition and Regulation

Economics and Finance at Victoria

What are some of the most important issues facing society today? World poverty? The cost and sustainability of energy and fuel? Does the cost of living, housing and taxes in New Zealand make it more attractive for many Kiwis to live in Australia?

It is likely that you've considered how these issues affect your life or the lives of others. At the School of Economics and Finance we tackle real-world problems with real-world consequences, of which you are an integral part. Welcome aboard.

Our teaching programme is divided into three main areas or 'disciplines'—Economics, Finance and Econometrics. As you read through our brief descriptions you'll see that these are linked to each other and to many other areas. Even if your main focus isn't economics, finance or econometrics, many of the analytical tools, core principles and ways of thinking will help benefit you in your studies.



Economics

Economics is a social science that focuses on many of the major choices facing a modern society. It seeks a clearer understanding of how organisations, firms, markets and national and global economic systems work. Topics include the study of different types of markets, the determination of incomes and employment, income distribution, international trade and capital flows, inflation and business cycles, understanding economic history to inform current analysis and the effects of government policies.

Economics provides a foundation for careers in many fields including accounting, business, finance, marketing, management, public policy and taxation. It complements subjects such as Finance, Law, Accounting, Human Resource Management and Industrial Relations, Marketing and Management, as well as other social and natural sciences including Philosophy and Applied Mathematics.

Finance

An understanding of financial markets is essential to understanding a modern economy. There are four main areas in finance: financial contracts, financial institutions, financial decision-making by firms and portfolio choices. Equities, bonds, futures contracts and options are the basic financial contracts that are analysed in finance courses. As an example of this, the classic financial institution is a bank that accepts deposits and issues loans. The Reserve Bank oversees the banking system and manipulates it to implement monetary policy. Financial decision-making by firms comprises the choice of investment projects, the financial contracts that finance them and dividend policy. Finally, individuals must choose which assets they wish to hold and which liabilities they wish to issue. This then leads to the matter of how the prices of financial assets are determined.

Econometrics

Econometrics is the branch of economics concerned with the empirical estimation of economic relationships. Econometrics uses economic theory, data and statistical theory—refined into econometric techniques—to measure and test relationships between economic variables. The econometric approach is a valuable skill in many other areas of commerce (including marketing and accounting) and the social sciences; it can be used whenever the aim is to give empirical backing and context to theoretical reasoning.

Although not offered as a major, econometrics may be taken as a minor if you include four courses from: QUAN 201, QUAN 203, ECON 301, ECON 303 and FINA 304.



Nond Maolanon

BCA(Hons)

When I was a young boy in Bangkok, my mother would take me to the stock exchange once in a while and made me wait while she did some trading. I thought it was extremely boring. However, as I grew up, I started to wonder what went on in the markets: how did they operate, and why do some people do so well in them?

The Bachelor of Commerce and Administration majoring in Finance and Economics gave me a solid foundation in the techniques used in today's markets as well as some knowledge of human behaviour. It incorporated mathematics, statistics and a touch of programming, with a heavy emphasis on the intuition behind the numbers, which is exactly what I was looking for.

I have just completed my Honours degree in Finance. I am looking at either going into the workforce or continuing with a Master's. I believe that it is always good to leave options open—a flexible plan is the best plan.

George Hollobon

Current BCA student

I have always had an interest in business and economics as I believe the finance sector is the fastest growing and most influential sector of society, and is becoming more and more vital in the modern economy. I expect my Bachelor of Commerce and Administration majoring in Economics and Finance will be invaluable for a career within the finance industry.

Wellington is a great place to study and live. As well as offering a wide range of music and sporting events and a very cool culture, the city embraces style and innovation, which is important in the business world. In addition, as the seat of government Wellington hosts many major economic players, such as the Reserve Bank of New Zealand and the Treasury. Victoria's connection to these institutions has helped me gain a scholarship for economics and finance from the Reserve Bank of New Zealand.

My plans for the future include completing Honours and then travelling overseas to further my career in banking, possibly to London or New York. From there, who knows? Maybe I'll be the next Governor of the Reserve Bank!



Cheyne Cudby

Current BCA/LLB student
Ngāpuhi

I studied economics throughout school and found it was something that came naturally to me. Although I did not initially start out majoring in economics, I decided I really enjoyed learning about the theories underlying our economy, and its relevance to everyday life. I decided to continue with economics after having a taste of it in the compulsory first-year courses and realising how well it related to my career goals.

I also like that I have to really push myself in order to succeed. The programme can be challenging, but that also means that it is very rewarding. There is tough competition in both economics and law, but knowing you are among such a high-calibre group of students is very encouraging. I am forced to keep on top of my game, and feel I gain a lot out of my courses.

I am interested in working for the Commerce Commission, or for a tax or corporate law firm. The options are endless, which can make it hard to choose!



School of Government

Te Kura Kāwanatanga

SCHOOL OF GOVERNMENT

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Phone 04-463 6599

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Email sog-info@vuw.ac.nz

Website www.victoria.ac.nz/sog

Bachelor of Commerce and Administration

- ☒ Public Policy

Graduate and postgraduate qualifications

- ☒ Graduate Certificate and Diploma in Commerce (Public Management, Public Policy)
- ☒ Bachelor of Commerce and Administration with Honours
- ☒ Master of Commerce and Administration
- ☒ Master of (and Postgraduate Certificate and Diploma in) Public Management
- ☒ Master of (and Postgraduate Certificate and Diploma in) Public Policy
- ☒ Master of Public Administration (Executive)
- ☒ PhD
- ☒ Doctor of Government (DGov)

Victoria's location in New Zealand's capital city makes it an excellent place at which to study Public Policy, Public Management and Public Administration.

The School of Government, established in July 2002, has responsibility for teaching and research in these three areas. It is an internationally respected centre for learning, research and professional development in public sector issues and management. The School's strength, expertise and excellence are enhanced by a number of disciplinary approaches and its relationships with other institutions.

It is distinguished by:

- ☒ a strategic focus and leadership thinking on issues that are critical to the public sector and the wider New Zealand and international community
- ☒ strong partnerships with other institutions, particularly central government, regional and local government and other academic institutions in New Zealand and overseas.

The School offers an undergraduate major in Public Policy in both the BCA and BA degrees, as well as postgraduate study in Public Policy and Public Management. Also offered is the Master of Public Administration (Executive) in conjunction with the Australia-New Zealand School of Government (ANZSOG).



What is public policy?

As a field of academic study, public policy is about how public policies—whether economic, social or environmental—are designed, implemented and evaluated in the central, regional, local and international domains. It is about describing or analysing the arena of public policy as it is today, and determining (and debating and contesting) how things might be in the future. It also evaluates how citizens and non-governmental organisations are involved in, or seek to be engaged with, the various stages of the policy process.

There are a number of reasons for studying public policy:

- ▣ Public policy is, by its very nature, an area of inquiry that brings a number of different disciplines into play (including, among others, political science, philosophy, economics and law).
- ▣ Graduates in public policy are in demand—government and non-government organisations need individuals who can bring creativity, technique and commitment to the challenges of policy-making.
- ▣ It is an intellectually stimulating and rewarding area of inquiry.
- ▣ It provides an excellent foundation study for public management.

Research in the School focuses on:

- ▣ policy decision-making, including public engagement and sustainability
- ▣ health economics and health services policy
- ▣ public management/administration and governance, including performance management, strategy, e-government, local government and comparative government.

The School has a large group of postgraduate students, many of whom work in central or local government and study part time. There are students completing Honours degrees, and a range of post-experience Master's (and Certificate and Diploma) programmes in Public Policy, Public Management and Public Administration. There are also significant and growing enrolments in PhD and professional doctorate programmes.

Wellington offers tremendous opportunities to link academic and practitioner interests in teaching and research. The School has strong links with a range of central, regional and local government organisations, and with the non-government sector. These links underpin regular seminars and workshops, and provide opportunities for postgraduate students to complete applied research and, in some cases, internships.



Rachel Brookie

Current BCA/BA student

I took a whole range of courses in my first year and found that my interest in politics, government and economics was perfectly suited to a major in Public Policy. Public Policy shapes how a country is run so it will always be relevant to understanding government and current events.

Being located in Wellington, the University has easy access to politicians, business leaders and the public sector. We often get politicians and leaders in their fields come to talk to our classes.

What I like most about my majors is how well they complement each other. My BA papers have broadened my interests and my BCA papers have given me the practical skills for starting my career.

Studying with the only School of Government in the country is an opportunity I would not have had anywhere else. As well as giving me the skills to start my career, Victoria also provides opportunities to be close to jobs that are relevant to my study interests.

Next year I will finish off my Honours programme in Public Policy. I'm looking forward to the internship course, which allows me to work and gain practical experience working either in Parliament or in a government department.



Graham Hassall

Associate Professor

I have found that students are interested in identifying where theory meets practice. They want to further their understanding, not only of ideas but of how ideas can have practical effect. Many students appreciate the opportunity to learn how policy and government operate in other countries, and to learn about international mechanisms for policy coordination, such as through the United Nations, the WTO and the World Bank.

Victoria University has an international outlook and is interested in examining every aspect of New Zealand's place in the Asia-Pacific and in the world. It has a diverse student population as well as academics drawn from around the globe, and provides students with excellent support programmes and physical facilities.

With this broad supportive environment, the School of Government focuses on research that furthers our understanding of what governments can do to improve the lives of citizens and to promote the public interest. The location of the Pipitea Campus—near the CBD, Parliament, the courts and all the key government departments and agencies—facilitates access to the nation's public and private sector leadership during these vital years of study.



Germana Nicklin

Current PhD student

I'm interested in the dynamics of strategy and policy—particularly how politicians and officials use stories in moving from direction-setting through to action. I have chosen to explore this area from the perspective of border management, and how it contributes to the Australian and New Zealand Governments' joint strategic objective for a Single Economic Market.

Choosing a topic that is relevant to my 'day job' in the New Zealand Customs Service is helping me juggle full-time work with part-time study. I am finding a constant interplay between the two, each feeding the other and enhancing my experience and delivery of both. While being embedded in the topic has its challenges, I am also finding that my own deep knowledge of border management provides a richness that would be much harder to get otherwise.

There was no doubt in my mind which institution to choose for my PhD. Throughout my Master's of Public Policy and Postgraduate Diploma in Strategic Studies, I consistently benefited from relevant and up-to-date teaching from the School of Government. As a mature student who has worked in the public service for over 30 years, it was very important to me that the teaching rang true with my own experience.



School of Information Management

Te Kura Tiaki, Whakawhiti Kōrero

SCHOOL OF INFORMATION MANAGEMENT

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Phone 04-463 5103

Fax 04-463 5446

Email sim@vuw.ac.nz

Website www.victoria.ac.nz/sim

Bachelor of Commerce and Administration

- ☒ Communications Studies
- ☒ e-Commerce
- ☒ Information Systems

Graduate and postgraduate qualifications

- ☒ Graduate Certificate and Diploma in Commerce (e-Commerce, Information Systems)
- ☒ Postgraduate Certificate and Diploma in Information Studies (specialising in Library Science, Archives and Records Management)
- ☒ Postgraduate Certificate and Diploma in Information Management
- ☒ Bachelor of Commerce and Administration with Honours
- ☒ Master of Commerce and Administration
- ☒ Master of Information Management
- ☒ Master of Information Studies
- ☒ PhD

Information Management at Victoria

The School of Information Management offers programmes and courses in the area broadly defined as information management and systems. This includes studies of information technology as applied in organisations; e-Commerce; as well as the internet's role in business and public sector settings, library, archives and records management and communications studies.

Studying information management provides you with a solid foundation in information and communications technologies, and the roles these technologies play in modern organisations. This can range from helping organisations build and implement information systems, designing business solutions that are built and delivered via the internet, understanding the role and management of both traditional and electronic libraries and archives, to learning how cultural differences influence the ways in which individuals communicate using IT.

The growth in demand for knowledge and qualifications in the area of information management has been astounding. Job opportunities for our graduates with private and public sector employers are very strong.



Information Systems (IS)

Computers are to IS what telescopes are to astronomy. The subject of IS focuses on the use and application of computer technology to business and society, not the computers themselves. Basic computer literacy is required in every job in today's market and a solid understanding of the capabilities of information systems is essential for all management positions.

Modern business strategies demand a thorough understanding of how and where to use information technology and knowledge management techniques to create innovative business opportunities.

Communications Studies

When employers specify what skills they want graduates to have, communication skills are always near the top of the list—in order to make an impact in any organisation, effective communication skills are essential.

Communications Studies courses will give you an understanding of how communication works within organisations, how new technology and the internet are affecting communications and how to leverage personal communication skills.

In the BCA, Communications Studies fits well with information systems and e-Commerce studies, and is also integrated with parts of management studies. Currently there is no Communications Studies major available.

e-Commerce

A rapidly developing area in the modern business environment is e-Commerce—the application of information technologies (especially the internet) to improve standard business processes and to create totally new ways of doing business. e-Commerce is being adopted by organisations worldwide and demand for graduates with skills in this area is expected to continue rising for the foreseeable future.

At Victoria, e-Commerce is offered from 200 level. Topics include the impact of e-Commerce on traditional management systems, supply chain management, business-to-business and business-to-consumer transaction relationships and the legal and ethical implications of new business methods. Also covered are the security and privacy considerations of e-Commerce, internet marketing and data warehousing, electronic money and online payment systems, customised manufacturing and changing relationships between citizens and government.



Information Studies (MIS)

Throughout the world a Master's degree has become the standard professional qualification in information professions such as corporate information management, library and archives management and many other information-related activities in both the private and public sectors.

The Master of Information Studies (previously called the Master of Library and Information Studies, MLIS) is designed to equal the best offered in North America, the United Kingdom and Australia. Strong in both management and information technology, it is specifically geared to ensure its graduates have the knowledge, skills and flexibility required of today's information managers to meet the challenges of a dynamic, changing environment.

Information Studies courses are also offered for a Postgraduate Diploma and Postgraduate Certificate.

Information Management (MIM)

The ability to effectively manage information technology, systems and services is critical to the success of businesses, governments and non-profit organisations worldwide. From business analysts to chief information officers, a career in ICT can be a pathway to the top.

To achieve that success you need to know more than just information technology. You also need to be able to apply that knowledge in the context of people and organisations. The Master of Information Management degree addresses all three of these domains—technology, people and organisations—so you can increase your capabilities for a career in this exciting field.

Research highlights

Information management entails the organisation, retrieval, acquisition, processing and delivery of information. It impacts many facets of our daily life. Research in the School of Information Management is therefore multi disciplinary, covering the complementary and interlocking areas of information systems, e-commerce, e-government, library and information science, archives and records management, communications, and data and knowledge management. The School's research findings appear regularly in world-class academic journals—for which many of the staff also provide editorial services. These insights have achieved acclaim from private and public sector organisations, along with individuals and communities involved in information management practices and pursuits.

Professor Sid Huff was honoured with an Association for Information Systems Fellowship in 2010. This award recognises his outstanding contributions to the information systems discipline in terms of research, teaching and service. Professor Miriam Lips is the New Zealand researcher of an EU-funded project, *Living in Surveillance Societies*. The objective of the project is to advance knowledge about living and working in the surveillance age, to better understand the impact of enhanced surveillance and to make recommendations about its future governance and practice. Dr Sydney Shep received her second Marsden grant to investigate how the typographical journal print genre constructed a sophisticated global communication network called 'the printers' web'. Sydney aims to produce a book-length work examining how the complex mesh of informational webs kept people together during a period of massive technological change and large-scale migration. Associate Professor Sebastian Link received his second Marsden grant to equip the eXtensible Markup Language (XML) with business intelligence. XML is the industry standard for data exchange and integration over the internet, and a key technology for the Semantic Web. Sebastian aims to establish classes of business rules that can both meet the information requirements of organisations and be managed efficiently by dedicated XML engines.

Recently, staff in the School have published textbooks on topics as diverse as the *Organisational Culture for Information Managers* (Dr Gillian Oliver), *The Dynamics of International Information Systems* (Associate Professor Hans Lehmann), *Critical Factors for Successful e-Learning* (Associate Professor Lalita Rajasingham) and *Leadership in the Digital Enterprise* (Professor Pak Yoong). Tony Hooper has co-edited the first New Zealand edition of *Using MIS*, a textbook with contributions from staff teaching in management information systems. Dr Janet Toland has edited the book *Return to Tomorrow: 50 Years of Computing in New Zealand* that explores the history of information and communication technologies and computing in New Zealand.

Research students are a multicultural group contributing to the diversity of interests in the School—check out their profiles at www.victoria.ac.nz/sim/research/research-students.aspx. Doctorial candidate Marta Vos, for example, is supported by a GS1 New Zealand PhD Scholarship. She aims to identify the barriers to, and the opportunities for, the use of RFID technology to make the business of government more effective and efficient. Dr Tiong-Thye Goh and student assistant Yen-Pei Huang have devised software that scans popular social networking sites—such as Facebook—for teen bloggers at risk of harming themselves or others. The School is proud of its six PhD students who graduated in May 2011.

This is all evidence of the strong, vibrant research culture in the School of Information Management.



Jessica Slade

BA, current BCA(Hons) student

I have always been intrigued by technology and how organisations can utilise it to improve their business processes and strategies. Information is a vital resource within organisations and it should be used strategically to increase productivity. I want to be able to take the knowledge and skills that I acquire from this programme and use them to make the world a better place to live in.

Victoria University has provided me with a lot of opportunities to grow as a person and really think outside the square. The programme I am enrolled in really encourages students to articulate their opinions on various issues and to not be afraid to debate issues with students and lecturers.

In 2010 I worked as a Research Assistant in Victoria's School of Information Management. This experience gave me more confidence in communicating effectively with people and gave me an advantage in terms of my Honours programme because I was able to gain a greater understanding of the various qualitative research skills and techniques used within the course.

Victoria has also given me the opportunity to meet people from all over the world and from different walks of life.



Natalia Pritchard

Current BCA student

I was drawn towards the BCA because of the transferable skills it teaches, and the large amount of variety and flexibility that the degree offers in papers and majors. The BCA has lived up to my expectations, continually challenging the way I think about and process information.

Victoria University has been a great place to study. It has a fantastic amount of student services, which I often take advantage of, from essay checks to free health care. I was pleased to be offered a job as a Research Assistant at the end of my first trimester at university. As well as these opportunities, Victoria also offers a number of networking events where you can meet the organisations you want to work for.

In the short term, I plan to finish my BCA. In the medium term, I want to be part of a company that helps to eliminate waste in the supply chain. In the long term, I want to increase allergy awareness and open an environmentally-friendly store that caters to those with allergies.



Dr Jean-Grégoire Bernard

Senior Lecturer

I believe that, independently of their ultimate choice of major, all commerce students need to acquire the skills to manage information technology. Information technology is ubiquitous nowadays, in all spheres of business.

The courses offered by the School of Information Management equip students with the necessary toolbox to navigate the hype surrounding IT innovations. Students learn to understand and to discern truly disruptive technologies from passing fads. They also get the opportunity to actually design and build IT-enabled business models which solve real-world problems. In other words, most students find that they can have a concrete impact through their understanding of information technology.

Victoria's size allows for close relationships between students and teachers—students are more than just ID numbers! At Victoria, students get the opportunity to have a genuine interaction with teachers in and outside class, which greatly enriches their learning experience. Victoria has an amazing number of opportunities that are just waiting for you to take initiative, pick them up and run with them.



School of Marketing and International Business

Te Kura Hokohoko, Pakihi ki te Ao



SCHOOL OF MARKETING AND INTERNATIONAL BUSINESS

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Bachelor of Commerce and Administration

- ☒ Marketing
- ☒ International Business

Graduate and postgraduate qualifications

- ☒ Graduate Certificate and Diploma in Commerce (International Business, Marketing)
- ☒ Bachelor of Commerce and Administration with Honours
- ☒ Postgraduate Diploma in Marketing
- ☒ Master of Commerce and Administration
- ☒ PhD

Marketing and International Business at Victoria

Companies today operate in an environment in which marketing and international business are essential. Successful businesses are reliant on effective state-of-the-art marketing, and a thorough understanding of global dynamics. Our programmes reflect these trends, building on core knowledge and contemporary perspectives essential to an in-depth understanding of the modern world. The School of Marketing and International Business offers programmes at undergraduate and postgraduate levels. We also contribute to executive-level education through the Master of Business Administration and the Postgraduate Diploma in Marketing programmes. Our academic staff have the knowledge and experience that enable them to contribute uniquely to our programmes. They are active in research, which they bring to the classroom to enrich students' learning. Individual and School-level links and joint projects with business and government organisations also bring relevance to teaching and research in the School which allows our graduates to succeed in today's workplace. Whatever your career aspirations, the School offers programmes and expertise that will help you achieve that goal.

Students come from New Zealand and overseas and range from first-year students, to seasoned professionals and entrepreneurs looking for new perspectives to give them an edge.

Many students continue to postgraduate study in the School, while others gain employment in sought-after positions in business and government. The School is active in Victoria's international exchange programme, enabling students in the



School to study for one or two trimesters at one of a range of universities worldwide. International students also come to study at Victoria through the Study Abroad programme, and can usually include the School's courses in the degree programmes of their home institution.

Marketing

What is marketing?

Marketing is not only advertising, persuasion and selling. When done well, it satisfies both the needs of customers and the objectives of organisations in ways that contribute to society and its wellbeing.

Marketing is, increasingly, a vital component of all business. It plans and executes the processes that all organisations undertake to achieve the exchange of goods, services and ideas between people.

Why is marketing worth studying?

All organisations have customers, so all organisations need employees who can understand their customers and engage them in mutually beneficial long-term relationships.

Knowledge of marketing provides a better understanding of the flow of goods and services from producers to consumers in a way that effectively matches supply and demand and accomplishes the economic, legal, technological, political, environmental and social objectives of society.

Marketing graduates are sought all over the world in business and government. They can be found at all levels of business, from hi-tech industries producing innovative goods and

services, through to retail and hospitality. Gaining a marketing degree can provide many opportunities for employees and the organisations in which they work.

International Business

What is international business?

International business is the study of business and management across borders. It includes such things as globalisation and the impacts of the global environment on organisations, trade and trade policy, foreign direct investment, strategies of global firms, strategic alliances and exporting, and international management, including cross-cultural and international human resource management.

Why study international business?

It has become essential for business managers, policy-makers and researchers involved in the global economy to understand international business. In the 21st century, goods, services and knowledge flow across country borders much more easily than in the past. For business, the implications of these flows and the increased mobility of human resources are profound. On one hand, global competition has become more intense, while on the other, opportunities for cooperation across borders have never been greater. Long-term survival of businesses, and indeed entire economies, depends on how well these forces are understood and leveraged. Students of international business will be considerably advantaged in these respects when they embark on their careers.

Working in international business

A huge range of opportunities exists for applying knowledge and skills in international business. Additional capabilities in the areas of marketing and/or management are valuable complements to an international business degree in the workplace. An interest in policy alongside international business is useful for careers in government, particularly in the areas of trade and investment and export development. International business is an exciting field, requiring an interest in world events, and the ability and motivation to keep up to date with economic and political changes.

Honours programmes

The School offers BCA(Hons) programmes in both Marketing and International Business. Major corporations and government organisations increasingly require at least an Honours degree for entry into high-level positions. Indeed, any career path is enhanced with the experience and qualification that an Honours degree provides.

Victoria has one of the most respected programmes in New Zealand and produces highly valued professionals. Our Honours graduates are highly marketable in the corporate and government sectors and also well placed to continue their studies for a Master's degree or a PhD.

Honours programme in Marketing

The School offers a full BCA(Hons) programme in Marketing which may include electives in International Business. Students gain a thorough grounding in core marketing disciplines and exposure to burgeoning areas such as e-Commerce, international marketing and consumer behaviour.

Entry to the programme requires a BCA (including at least 45 points from 300-level Marketing courses) or a similar Bachelor's degree or Graduate Diploma in Commerce. Students' grades should indicate their potential to successfully complete a postgraduate degree. The programme comprises six courses and a written dissertation on a topic of interest, and requires two trimesters of full-time study (or four trimesters part time).

Honours programme in International Business

Victoria offers places in the Honours programme in International Business to high-performing students who have completed a BCA in International Business, or a similar Bachelor's degree or Graduate Diploma in Commerce. Entry to the BCA(Hons) is competitive and grades in a candidate's earlier degree will provide an indication of their potential to successfully complete a postgraduate degree.

Skills in problem-solving, analysis, knowledge integration and conceptualisation, within the context of globalisation and the international business environment, are among those developed in the programme.

The programme comprises six courses and a written dissertation on a topic of interest. It requires two trimesters of full-time study (or four trimesters part time). Students are provided with a thorough grounding in the core international business discipline and gain exposure to a variety of other contemporary areas, including global competitive strategy, multinational enterprise activity and issues relating to the internationalisation of small- and medium-sized enterprises.

Master of Commerce and Administration (MCA) and PhD

The MCA and PhD programmes are offered in both Marketing and International Business. The MCA is a one-year thesis programme usually preceded by a one-year taught Honours programme, which includes a short research dissertation preparing students for MCA study. Entry into the PhD programme is generally via a successfully completed MCA (or equivalent) degree. Exceptional performance at Honours level may allow direct entry into PhD study.

The PhD programme requires three years of full-time study in which students are required to complete a research thesis under the supervision of a senior academic with relevant research interests. At the discretion of the School Research Committee, PhD candidates may also need to take some taught courses. Part-time study for a PhD may be accepted in some circumstances.

Academic staff in the School offer expertise across a wide range of research areas in both marketing and international business to support students studying at Master's and PhD levels. Students are encouraged to work within the School and are able to access a range of facilities to support their study.

Research and consultancy

The School's staff are actively engaged in high-quality academic research and consultancy in a range of areas relating to both the theory and practice of marketing and international business. Many are internationally renowned in their field and attract prestigious external funding. Application of research findings in business and government settings is an important consideration in the research staff undertake. For example, staff members engage in research and debate with senior staff in businesses, government departments, industry associations and other public and private sector organisations.

Research and consulting interests of the School's staff include:

- ⊞ performance in the services sector
- ⊞ internationalisation and service recovery
- ⊞ sponsorship in the creative and performing arts industries
- ⊞ social marketing
- ⊞ distribution
- ⊞ brand management
- ⊞ exporting and international competitiveness
- ⊞ international strategy and management
- ⊞ foreign direct investment
- ⊞ media communications
- ⊞ public-private partnerships
- ⊞ cross-cultural management.



Kitty Song

Current BCA student

I'm an international student majoring in Marketing and International Business. I chose my majors because the courses are interesting and fun. They really ignite my passion for being a successful student and fire up my enthusiasm towards the lectures, tutorials and assignments.

The lecturers, staff and tutors here are very professional and I can see that they absolutely love doing their job. They are very supportive, which has made such a difference in my university life.

The assignments I've done have given me a lot of opportunities to study not only theoretically but also practically, through doing marketing reports for real businesses and researching their target customers.

I've been tutoring for the School of Marketing and the School of Information Systems for about a year now. Tutoring is a life-changing experience. It has really challenged me, but I'm so satisfied to see how much I'm getting out of it and how much my students appreciate my help.

In Wellington I have achieved great rewards at university, met my best friends and have found my anchor.



Kelly-Ann Barrett

Current BCA student

I knew I wanted a degree in business—and international business seemed like the perfect choice. I selected marketing as well because I enjoy working with people and it sounded like a lot of fun.

The combination of marketing and international business has turned out to be great. They really complement each other and I find the knowledge of business helps in marketing and vice versa.

Victoria University is a great place to study. I've had the opportunity to lead tutorials for MARK 101 Principles of Marketing, and to be a mentor in the Manaaki Pihipihinga programme.

I will graduate early next year and plan to work in New Zealand to gain experience for a year or two. Then, depending on how my New Zealand career is progressing, I would like to move to Europe where I travelled and worked for three and a half years, maybe back to Dublin. My dream job would be creating marketing plans for companies entering new products into foreign markets.



Garreth Heatley Stevens

Current BCA(Hons) student

When I started at Victoria, I selected Management as a major as I have spent my spare time over the years managing small businesses. Economics was also a passion of mine, then I got a taste for marketing. There is something special about marketing that you can't find elsewhere.

Over the course of my degree I've learnt that you have to continuously work at lifting your game—but that should not stop you from putting the hard yards in early. What most students don't know is that faculties have their eye on bright students, and their commendations are invaluable when approaching the working world.

Victoria has welcomed me into their postgraduate programme which has helped me grow as a professional and an academic. Tutoring has also been an opportunity that has gifted me with miles of experience. This last year alone has taught me a lot about the power of university study, and I would not trade it for anything.



Ataria Sharman

Current BCA/BA student
Ngāpuhi, Te Arawa

I have never had any doubt about studying commerce at university. Business has always fascinated me and I love looking at the marketing and management strategies of businesses and analysing their strengths and weaknesses.

I have loved every step of my journey here. Victoria University has more than surpassed my expectations of what studying would be like. There are many tutors and lecturers who I still remember because of the memorable experiences I had in their classes. In 2008 I started as a first-year student at Māori Orientation Day—today I'm a fourth-year student and marketing tutor with so much more confidence and belief in my ability. It has been a wonderful experience.

I think Wellington is the best place in the world to live. Sitting on the sunny waterfront with some food after a commerce lecture down at Pipitea—what else could you possibly ask for?

My plans are to grow a great entrepreneurial idea that I will use to eventually start my own business when I have the capital and the experience.

Victoria Management School

Te Kura Whakahaere o Wikitōria

VICTORIA MANAGEMENT SCHOOL

Level 10, Rutherford House, 23 Lambton Quay, Pipitea Campus

Enquiries: Reception Room 1022

Phone 04-463 5397

Fax 04-463 5084

Email vms@vuw.ac.nz

Website www.victoria.ac.nz/vms

Bachelor of Commerce and Administration

- ▣ Human Resource Management and Industrial Relations
- ▣ Management
- ▣ Māori Business

Bachelor of Tourism Management

Certificate in Māori Business

Graduate and postgraduate qualifications

- ▣ Certificate in Management Studies
- ▣ Graduate Certificate and Diploma in Commerce
- ▣ Bachelor of Commerce and Administration with Honours
- ▣ Bachelor of Tourism Management with Honours
- ▣ Postgraduate Diplomas in Business Administration and Human Resource Management
- ▣ Master of Commerce and Administration
- ▣ Master of Business Administration
- ▣ Master of Management Studies
- ▣ Master of Tourism Management
- ▣ PhD

Victoria Management School (VMS)

VMS makes you think differently about the future of management, and each year more than 3,000 students take up the challenges offered by the School.

These students have recognised the importance of having both a critical awareness of how commercial and public organisations operate and a degree of managerial and policy expertise.

Through its undergraduate, certificate, diploma and extensive postgraduate and professional programmes, VMS is one of New Zealand's leading providers of management-related education. This year more than 1,000 students will graduate from our programmes, with well-developed analytical skills and a strong understanding of the key issues facing modern organisations.

VMS is located on the Pipitea Campus, downtown in the heart of Wellington, directly opposite New Zealand's Parliament Buildings, and within walking distance of the capital's business district, cafés, bars, restaurants, sports and entertainment venues and shopping. It is adjacent to the railway station and is a central departure point for many of the city's suburban bus routes. Rutherford House, with its new teaching and office facilities, provides a unique opportunity within New Zealand for a wide range of interactions between students, faculty staff and professionals from business and government.



Research at VMS

VMS has a large group of postgraduate students whose research benefits from their academic staff colleagues operating at the cutting edge of their respective disciplines, and engaging with their international networks in creating new approaches to management and business. This enthusiasm inspires their interactions in the lecture room, and when supervising research projects and theses.

Industrial Relations Centre

The Industrial Relations Centre (IRC) provides a forum for research into industrial/employment relations, human resource management and labour markets. It also stages an annual series of Employment Agreement seminars around the country to report to practitioners on wages and conditions contained in its comprehensive database of Collective Employment Contracts and Agreements.

Human Resource Management and Industrial Relations

Human Resource Management and Industrial Relations (HRIR) is about managing employment relations, and deals with every aspect of those relations, from recruitment and selection to international employment relations and salaries and wages. It is a major that makes you valuable—the skills you learn apply to any business anywhere in the world.

Management

Managing is a human activity that involves both people and analytical skills. The study of management provides insights into the operation of organisations—how people behave, how decisions are made and how strategies are chosen, what provides a source of sustainable advantage, how innovations are generated and achieving an effective alignment of the organisation with its environment.

It introduces a multicultural perspective and addresses management in large and small enterprises, as well as in commercial, industrial, not-for-profit organisations and government-owned and operated institutions.

Māori Business

With the return of many assets to Māori ownership, and the development of strategic investment, a huge demand has opened up for young business people with a strong knowledge of Māori business. While strong in land-based resources, Māori business has expanded to cover all aspects of the economy including tourism, technology, fisheries, property development and related businesses in the service sector. There is a flexible range of course options—from the 60-point minor in Māori Business and the 120-point Certificate in Māori Business to the BCA major in Māori Business.

Tourism Management

As a tourism destination, New Zealand's beautiful landscapes, clean environment and friendly people attract an increasing number of visitors, especially those who wish to experience the freedom and adventure activities the country has to offer. The Bachelor of Tourism Management (BTM) is designed to prepare you for a management position in the business of tourism within New Zealand or overseas.

You will be studying how tourism works, how tourism businesses operate, the behaviour of the tourist and the impact of visitors on a country. You will be looking in depth at the industry, so you can enter it with a firm grasp of how it has grown, how it works and how it is continuing to develop.



Simon Scott

BCA(Hons) and current PhD student

Shortly after completing an Honours degree at Victoria Management School in 2009, I started my PhD in Management. Since then, I've developed specialist knowledge in the area of strategic management. A PhD at Victoria has been a great and challenging way to make a contribution to the field of management. After studying other people's work for years, I've relished the opportunity to create something others might want to study.

Studying for a PhD at Victoria means being self-motivated and self-directed. But my supervisors are always available to give the support that I need from time to time. As my project develops, they change their roles to facilitate my development—from setting clear tasks in the early days, to giving practical advice about how to go about my research as I get further along.

Victoria's links to business have been invaluable for my project. I have secured funding and explored options to study businesses that would not be available through other institutions.



Christian Schott

Senior Lecturer, Tourism Management

I have always had a fascination with different countries and cultures. While travelling around Europe this fascination developed into a passion that has since guided my education and professional direction. It was initially triggered by a curiosity about the travel motivations of young tourists—why they travel and what they do on their trips—and led to my PhD thesis on the link between the lifestyles of young people and their travel motivation.

Since arriving in New Zealand in 2002 my passion for tourism has expanded to focus on the management of the impact that tourists have on a destination. Tourism is a very significant component of the New Zealand landscape, economy and way of life; it is the country's most important economic sector, employing one in 10 New Zealanders.

Victoria is close to important national tourism organisations, has a vibrant and supportive teaching and research culture and a specialised Tourism Management Group consisting of staff with diverse international backgrounds and teaching and research specialisations. The Tourism Management Group strives to be in close contact with its students, uses engaging and innovative teaching techniques and actively seeks to prepare them for a managerial career path in tourism.



Kirsty Canning

Current BCA/BTM student

My decision to study towards a Bachelor of Tourism Management (BTM) came from an interest in events management. I chose to support this with a Bachelor of Commerce and Administration (BCA) majoring in Marketing and Human Resources and Industrial Relations. This provides a good base for me to enter the tourism industry with the flexibility to work in any of these areas.

For me, one of the standout features of the BTM is the academic staff. They are genuinely interested in the subject area, which translates into enthusiastic teaching. The smaller class sizes result in more personalised teaching and interaction with staff.

The core courses create a broad understanding of the tourism industry, with both academic theories and practical examples. Another highlight of the course is the field trips, where students gain first-hand experience interacting with and researching the Wellington tourism industry.

I have gained invaluable knowledge over my degree that I will be able to apply to my future career in the tourism industry. After gaining practical experience I hope to return to Victoria Management School to complete postgraduate study.

Vic OE (Overseas Exchange for Victoria students)

As a Victoria student you have the chance to complete part of your degree by attending one of more than 100 world-class institutions throughout 30 countries, all while studying towards your Victoria degree and paying normal Victoria tuition.

There is considerable value in having an international study component to your degree. The benefits include increasing your cultural awareness, the possibility of learning another language and studying subjects not offered at Victoria.

Eligibility

In order to be eligible for exchange, you should:

- ▣ be enrolled as a full-time student at Victoria (at the time of application)
- ▣ have completed the core 100-level Commerce requirements
- ▣ be an academically strong student who has achieved a B average or better in all studies at Victoria
- ▣ be able to demonstrate that you would be a good ambassador for Victoria.

Both domestic and international students are eligible for Victoria OE (international students pay Victoria international fees).

Application deadlines

- ▣ 16 January 2012 (for study in Trimester Two, 2012)
- ▣ 16 July 2012 (for study in Trimester One, 2013)

Note: University of California applications should be submitted as early as possible, no later than November 28 or May 28.

Exchange destinations

Exchange agreements are in place between Victoria and universities throughout the UK and Europe, Asia and North and South America. Some of the universities that the Faculty of Commerce and Administration has agreements with are:

- ▣ Bocconi University, Milan, Italy
- ▣ University of Groningen, The Netherlands
- ▣ Uppsala University, Sweden
- ▣ Lancaster University, United Kingdom
- ▣ Purdue University, USA
- ▣ University of California, USA
- ▣ National University of Singapore, Singapore.

For a full list of the universities the Faculty of Commerce and Administration has exchange agreements with, go to **www.victoria.ac.nz/exchange**

Funding

Students are eligible for StudyLink Loans and Allowances as per normal and a travel grant of up to \$2,000. There are also other scholarship opportunities available for high-achieving students, and accommodation subsidies and travel grants are offered at specific locations. The Faculty of Commerce and Administration has introduced an Undergraduate Exchange Scholarship with a value of \$3,000 for a one-trimester exchange or \$5,000 for a full-year exchange. For the most up-to-date information, check the website.

STUDENT EXCHANGE OFFICE

Victoria International
Level 2, Easterfield Building, Kelburn Parade
Phone 04-463 6794 or 04-463 5667
Email exchangestudents@vuw.ac.nz
Website www.victoria.ac.nz/exchange

Transferring students

While most BCA students begin their study at Victoria, it is possible to transfer from other tertiary institutions and gain some credit or exemptions for courses passed there. However, not all courses offered by other institutions are recognised for full credit by Victoria and you should consult staff at the Student and Academic Services (SAS) Office for advice on possible exemptions and/or transfer of credits.

www.victoria.ac.nz/fca/studenthelp

Study elsewhere

If you are a student at Victoria and wish to take a course or courses at another institution, you must apply for permission beforehand if you want to use that credit towards your Victoria qualification. Ask at the SAS Office for a Certificate of Proficiency (COP) form—enrolment will only be allowed if you:

1. have had two or more failures in a particular compulsory 100-level course and wish to substitute an approved substitute course elsewhere, or
2. have failed the last course required to complete a BCA or BTM and wish to take an approved course outside Wellington because of domestic, financial or other considerations, or
3. are in good standing (at least a B- median grade over all courses attempted) and wish to take an approved programme elsewhere (eg. if going on an approved student exchange), or
4. can make a good academic case for taking a particular approved course or courses elsewhere (eg. if wanting to take a course relevant to your chosen major that is not available at Victoria or to progress more quickly with your degree at a time when domestic, financial or other considerations force you to leave Wellington).

You should also be aware that:

- ☒ normally only one COP enrolment under case (1) left will be allowed per student
- ☒ in general, courses taken elsewhere may not be substituted for 300-level courses required for a BCA major or for any of the 300-level Tourism courses required for the BTM, and then only with the written approval of the relevant Head of School or Undergraduate Director
- ☒ the total amount of transferred credit in the BCA is limited to 240 points, and that is possible only when the external qualification is very similar in structure and content to the BCA and has not been completed. No additional courses may be credited once the maximum has been reached.



Te Pūtahi Atawhai

Te Pūtahi Atawhai is a free mentoring programme for Māori and Pacific students at all undergraduate levels for the Faculties of Commerce and Administration and Humanities and Social Sciences.

At 100 level mentees and mentors are paired up by courses, and, at 200 and 300 levels, by subject. Mentors are second-year, third-year or postgraduate students of any ethnicity who volunteer to participate in the programme. Mentors have already passed the course with a good grade so have valuable tips and skills to pass on. They are also trained in peer-assisted teaching and learning and study skills. Mentoring one-on-one or small-group sessions are held for an hour each week, fortnightly or just before assignments are due. Mentors can also assist via email.

The programme offers

- ☒ academic help
- ☒ group discussions
- ☒ mentoring spaces at Kelburn and Pipitea Campuses
- ☒ postgraduate students' network
- ☒ Pacific Support Coordinator and Kaiakiaki Māori Support Coordinator
- ☒ referrals to other services throughout the University
- ☒ social networks and links with other Māori and Pacific groups on campus
- ☒ a computer suite connected to the student network for you to complete your assignments and access information.

Scholarships

Pacific and Māori support at Victoria University

Pacific and Māori students at Victoria University can access the Pacific Support Coordinator or Māori Support Coordinator who assist with the transition of Māori and Pacific students into university life. They also help students cope with academic studies by disseminating information on services that can help, as well as by making appointments with services on a student's behalf, taking students to services that will help and by providing information on scholarships.

To register

To register to participate in this programme as a mentor or mentee, or for any other type of support, contact the Unit Administrator on 04-463 6974 or fill in the online registration forms on our website at www.victoria.ac.nz/tpa

TE PŪTAHI ATAWHAI

14 Kelburn Parade back courtyard or Level 2, Railway West Wing

Email te-putahi-atawhai@vuw.ac.nz

Victoria has a range of scholarships and awards available to students including hundreds of scholarships for first-year undergraduate students.

Victoria Excellence Scholarships are awarded on academic merit. Students who have their NCEA Level 2 Certificate endorsed with Excellence are encouraged to apply. Applicants with alternative qualifications (eg. CIE or IB) will be assessed on a case-by-case basis. In 2012 the majority of these scholarships will be awarded at \$5,000 with a small number being awarded at \$10,000, which will be competitively awarded. Applications close on **1 October**.

Victoria Achiever Scholarships are offered to academically-able students who are of Māori or Pacific descent, have a disability, can demonstrate financial hardship or were educated at a decile 1–3 school. These scholarships aim to encourage students who may otherwise be unable to attend Victoria University. In 2012 the majority of these scholarships will be awarded at \$5,000 with a small number being awarded at \$10,000, which will be competitively awarded. Applications close on **1 October**.

Applying for scholarships

Eligibility criteria for all scholarships may change, so it is essential that scholarship details are checked on the website www.victoria.ac.nz/scholarships prior to application. Up-to-date information and application forms are available from the Scholarships Database accessed from the Scholarships webpage.

Frequently asked questions

Do I have to choose my BCA major(s) in my first year?

No, you can decide on your major(s) at any time before graduation. However, as most majors are built on particular 100-level courses, it is best to plan for the most likely options in your first year.

Do I have to pass all of the BCA core courses in my first year?

No—although it makes sense to do as many as possible in your first year, there is no requirement to pass (or even enrol in) all core courses before progressing. You must, however, enrol in FCOM 111 Government, Law and Business in your first year.

Can I start one degree and switch to another one later?

Certainly, you can usually carry over most of the courses passed to another degree.

Can I transfer passes at another university or polytechnic to a Victoria degree?

Yes, most tertiary-level study will earn you credits towards our programmes. See page 47 for more information.

Do I have to enrol for the whole year?

All students should enrol in courses covering the whole year. You may be able to enrol in some courses in Trimester Two but this will be subject to space.

Do I have to go to classes?

We expect that students will attend lectures, tutorials, workshops and other classes—that's what you pay for. In some courses attendance is compulsory and if you don't attend you may fail even though you have obtained good marks in the course assessment. To find out, check the mandatory requirements section of the course outline.

Am I limited to two majors for the BCA degree?

No—you can have as many as you want. Our student records system only displays two, but all will be listed on your degree certificate.

Can I withdraw from courses at any time?

You can withdraw at any time during the first three-quarters of the course (during the first nine weeks of a course taught over a 12-week trimester), but you need to do it in the first two weeks to get all of your fees refunded.

Are there any opportunities for study overseas?

Yes, we have exchange agreements with quite a few universities around the world (see Vic OE on page 46). Exchange study should be scheduled for the fourth and/or fifth trimesters of your degree.



Contacts

GENERAL ADVICE ON THE BCA

Dr Colin Jeffcoat, Associate Dean (Students)

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GENERAL ADVICE ON THE BTM

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04-463 5720

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tourism@vuw.ac.nz

ACCOUNTING AND COMMERCIAL LAW

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Email sacl-undergrad@vuw.ac.nz

COMMUNICATIONS, E-COMMERCE AND INFORMATION SYSTEMS

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ECONOMICS AND FINANCE

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PUBLIC POLICY

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sog-info@vuw.ac.nz

Key dates

2011

AUGUST–OCTOBER

Liaison Officers visit schools for course planning

26 AUGUST

Study at Vic Day

OCTOBER

Guide to Enrolment available

1 OCTOBER

Online enrolment opens

Halls of Residence applications due

Victoria Excellence and Achiever Scholarship applications due

4 OCTOBER

Application deadline for courses in 2011/12 summer trimester

1 NOVEMBER

Victoria Graduate Awards and Victoria Master's (by thesis) Scholarship applications due

Victoria Doctoral Scholarship applications due

14 NOVEMBER

Summer trimester begins

21 NOVEMBER–9 DECEMBER

Course Planning Weeks for first-year students, Kelburn Campus and Auckland

1 DECEMBER

International students' first-year applications due for February 2012 intake

10 DECEMBER

Application due date for all limited-entry degrees and courses for 2012

2012

10 JANUARY

Application due date for all other degrees and courses for 2012

Discretionary Entrance applications deadline for first trimester 2012

27 FEBRUARY–2 MARCH

New Students' Orientation Week

1 MARCH

Victoria Doctoral Scholarship applications due

5 MARCH

First trimester begins

1 JULY

Victoria Doctoral Scholarship applications due

16 JULY

Second trimester begins

1 NOVEMBER

Victoria Graduate Awards and Victoria Master's (by thesis) Scholarship applications due

Victoria Doctoral Scholarship applications due

19 NOVEMBER

Summer trimester begins

FACULTY OF COMMERCE AND ADMINISTRATION

Student and Academic Services

Phone 04-463 5376

Fax 04-463 5360

Email fca-sao@vuw.ac.nz

Level 1, Railway West Wing

Pipitea Campus

Wellington 6011

New Zealand

Victoria University of Wellington

PO Box 600

Wellington 6140

New Zealand

STUDENT RECRUITMENT, ADMISSION AND ORIENTATION

Phone 0800 VICTORIA (842 867)

04-463 5374

Fax 04-463 5193

Email course-advice@vuw.ac.nz

Website www.victoria.ac.nz/futurestudents

Level 1, Hunter Building

Gate 2, Kelburn Parade

PO Box 600

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