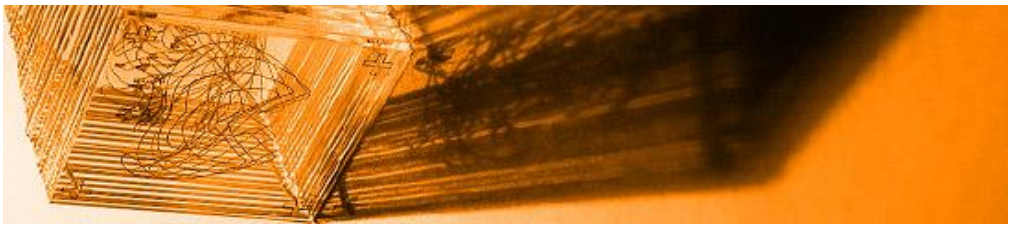
TE WHARE WĀNANGA O TE ŪPOKO O TE IKA A MĀUI
VICTORIA
UNIVERSITY OF WELLINGTON

FACULTY OF ARCHITECTURE & DESIGN
Te Wahanga Waihanga-Hoahoa



DSDN144

PHOTOGRAPHICS

Course Outline
Trimester 2, 2014

GENERAL

Trimester 2; 15 points

ASSESSMENT

100% internal by assignment

CLASS TIMES AND LOCATIONS

LECTURES:		THURSDAY	12:40 – 14:00	Room: VS LT2
STUDIO:	STREAM A & B	THURSDAY	14:10 – 15:30	Room: VS 204
	STREAM C & D	FRIDAY	12:40 – 14:00	Room: VS 204

COORDINATOR

Coordinator

Name: *Leon Gurevitch*
Email: *leon.gurevitch@vuw.ac.nz*
Teaching fellows: Linda lee
linda.dsdn@gmail.com
Matt Paterson
matt.dsdn@gmail.com
Room: *VS1.21*
Phone: *TBA*
Office Hours: TBA

For Tutor details please visit the course blog via: blackboard.vuw.ac.nz

COMMUNICATION OF ADDITIONAL INFORMATION

Any changes or additions to this Course Outline will be discussed and agreed with the class, and conveyed via email or through the course blog on the School of Design Teaching and Learning website: blackboard.vuw.ac.nz

PRESCRIPTION

This course is an introduction to the photographic design principles, theories and methodologies. Through the completion of three projects, students will acquire a fundamental understanding of digital photography techniques.

COURSE CONTENT

This course is an introduction to photographic design principles, theories and methodologies. Through the completion of three assignments, students will acquire a fundamental understanding of digital photography techniques, such as digital capture, studio lighting, image manipulation and image output. Lectures will introduce students to a broad range of photographic practices, reviewing the innovative work made primarily by contemporary photographers. Students will also be required to read and discuss various texts that will be distributed throughout the duration of the course.

COURSE LEARNING OBJECTIVES

Students who pass this course will be able to:

1: Understand and utilise basic and advanced camera skills and aspects of Photoshop

2: Assemble a photographic series to communicate a basic cultural narrative

3: Demonstrate development and clarification of your ideas through photographic processes and techniques

4: Engage in a number of academic theories of photography and demonstrate an understanding of artist precedents.

5. Present your photographic work coherently communicating its strengths and weaknesses using appropriate design language.

TEACHING FORMAT

The weekly lecture will be both a theory and technical session followed by a weekly tutorial session. Tutorial sessions are where you consider and discuss ideas, readings, images and theories illustrated in the lectures. There may also be the opportunity for practical skills to be taught in these sessions so it is advisable to bring your camera if you have one. The tutorial is also an opportunity for you to discuss each other's work and ideas. This is a course designed to provoke creative output and critical thinking, therefore active participation in lecture and tutorial discussion is expected.

Student Workbooks:
You will need 1 x A4 work book in which you will demonstrate your creative thinking and photographic process. Your workbook will be a central part of your assessment and is required for all three of your assignments.

All course materials, project descriptions, important dates, reference materials and required readings will be available on the course blog, located on the School of Design Teaching and Learning website, see: blackboard.vuw.ac.nz

MANDATORY COURSE REQUIREMENTS

There are no specific mandatory course requirements other than those listed under Assessment.

WORKLOAD

Attendance and participation is an important aspect of the learning process, and you are required to attend all lectures and tutorials.

If extraordinary circumstances arises that require you to be absent from some class sessions, you should discuss the situation with the Course Coordinator as soon as possible.

You should expect to spend around 150 hours on this course, including both scheduled class time and independent study. Typically this involves around 10 hours per week during the 12 teaching weeks, with the balance during the mid-trimester break, study week, and examination period.

Please check out the link below with information on Studio Courses:

www.victoria.ac.nz/fad/faculty-administration/current-students#studioculturepolicy

Students with course timetable clashes are responsible for discussing these with their Course Coordinators. Students who then choose to remain enrolled in such courses must recognise that it is their sole responsibility to seek information from peers, Blackboard and other sources, and catch up on course material they may miss because of clashes.

ASSESSMENT

Assessment items and workload per item		**Due**	**%**	**CLO's**
1	Project 1: Space Assessment requirements include: workbook evidence of design process, digital files and presentation	14 Aug	25%	1, 2, 3, 4,
2	Project 2: Light Assessment requirements include: workbook evidence of design process, digital files and presentation	18 Sept	25%	3, 4, 5.
3	Project 3: Time Assessment requirements include: workbook evidence of design process, digital files and presentation	9 Oct	30%	3, 4, 5.
4	Progress Based Assessments Assessment requirements include: 10 x Weekly studio based tasks executed and submitted in studio. Each PBA is worth 1% with an additional 10% of the assessment calculated accumulatively upon skill and/or knowledge progression over the trimester.	Jul 24, 31. Aug 7, 14, 21. Sept 11, 18, 25. Oct 2, 9.	20%	1, 2, 3, 4,

The School has a long tradition of providing *critical review* of student work as it progresses especially in design projects. For further information please refer to the Website below:

www.victoria.ac.nz/fad/faculty-administration/current-students/faqs#criticalreview

All grades posted during this course are only provisional results until confirmed by the School Examiners Committee which meets after the examination period.

Note: Victoria's grading system has been changed for 2014 with the introduction of a new C- grade.
http://www.victoria.ac.nz/students/study/progress/grades

SUBMISSION AND RETURN OF WORK

Each student is responsible for ensuring their work is submitted to their Course Tutor or Course Coordinator on time and in the required format. Work submitted late must be submitted to the Course Coordinator. Late submissions will be penalised as set out below, unless an extension is approved by the Course Coordinator.

EXTENSIONS

In the event of illness or other extraordinary circumstances that prevent you from submitting and/or presenting a piece of work on time, or that you feel adversely affect the quality of the work you submit, it is important that you discuss your circumstances with the Course Coordinator as soon as possible so that appropriate arrangements may be made. You should complete an Application for Extension form (available from the Faculty Office) for the Course Coordinator to approve. You will also need to provide suitable evidence of your illness or other circumstances. In an emergency, or if you are unable to contact the Course Coordinator, you should advise the Faculty Office of your situation.

PENALTIES

If no extension has been approved, the following penalties will be applied:

- Failure to personally present work at any scheduled graded review will result in an automatic failing grade of E (maximum mark of 39%) for the work being reviewed;
- Work submitted late will receive a failing grade of E (maximum mark of 39%);
- Any work not submitted within 5 working days of the due date will be recorded as a non-submission (0%).

REQUIRED MATERIALS AND EQUIPMENT

Students will need to provide all materials and equipment as necessary for the completion of required work.
Please check the website link below for the standard requirements:
www.victoria.ac.nz/fad/faculty-administration/current-students/faqs#materialsandequipment

Required: 8GB (minimum) USB drive and 1 x A4 workbook.

Desirable: Digital still camera (at least 8 mega pixel and with the ability for manual control) and Tripod

Additional costs: Digital output/ colour printing

Photographic Equipment:

The University has a limited number of digital ‘bridge’ cameras and portable lighting kits with various attachments and accessories which may be borrowed by students enrolled in DSDN 144. The equipment is available from Student Reprographics on the ground floor (next to the photography studio). It may be booked up to two days in advance, however a deposit is required. It is advisable that students own their own camera or have access to such equipment if possible. Details will be discussed in class.

SET TEXTS

Text lists will be provided in project briefs and PBAs.

RECOMMENDED READING

Additional readings will be made available on the course website.

SCHEDULE OF SESSIONS

Week Month	Day	Date	Lecture	Location	Time	Assessment
Week 29 July	M	14				**Trimester 2 begins**
	TU	15				
	W	16				
	TH	17	Lecture 1	LT2	12:40 – 14:00	**Project 1 Handout**
	F	18				
Week 30 July	M	21				
	TU	22				
	W	23				
	TH	24	Lecture 2	LT2	12:40 – 14:00	**PBA1, Draft Proposal Project 1**
	F	25	Withdrawal refund			***This is the last date you can withdraw from a Tri 2 course with a full refund.***
Week 31 July/August	M	28				
	TU	29				
	W	30				
	TH	31	Lecture 3	LT2	12:40 – 14:00	**PBA2 First Shoot Project 1**
	F	1				
Week 32 August	M	4				
	TU	5				
	W	6				
	TH	7	Lecture 4	LT2	12:40 – 14:00	**PBA3**
	F	8				
Week 33 August	M	11				
	TU	12				
	W	13				
	TH	14	Lecture 5	LT2	12:40 – 14:00	**Project 2 Handout PBA4 Hand in/present Project 1**
	F	15				
Week 34 August	M	18				
	TU	19				
	W	20				
	TH	21	Lecture 6	LT2	12:40 – 14:00	**PBA5 First shoot and Proposal Project 2**
	F	22				
Week 35 August	M	25				**Mid-trimester break**
	TU	26				
	W	27				
	TH	28				
	F	29				
Week 36 September	M	1				
	TU	2				
	W	3				
	TH	4				
	F	5				**Mid-trimester break ends**
Week 37 September	M	8				
	TU	9				
	W	10				
	TH	11	Lecture 7	LT2	12:40 – 14:00	**PBA 6**
	F	12				
Week 38 September	M	15				
	TU	16				
	W	17				

	TH	18	Lecture 8	LT2	12:40 – 14:00	**Project 3 Handout** **PBA7** **Hand in/present Project 2**
	F	19				
Week 39 September	M	22				
	TU	23				
	W	24				
	TH	25	Lecture 9	LT2	12:40 – 14:00	**PBA8**
	F	26	Course Withdrawal			***After this date the Associate Dean's approval is required for withdrawal from Tri 2 Courses.***
Week 40 September/ October	M	29				
	TU	30				
	W	1				
	TH	2	Lecture 10	LT2	12:40 – 14:00	**PBA9**
	F	3				
Week 41 October	M	6				
	TU	7				
	W	8				
	TH	9	Lecture 11	LT2	12:40 – 14:00	**Hand in/present Project 3**
	F	10				
Week 42 October	M	13				
	TU	14				
	W	15				
	TH	16				
	F	17				
Week 43 October	M	20				**Study/Examination Period**
	TU	21				
	W	22				
	TH	23				
	F	24				**Examination Period**
Week 44 October	M	27				**Labour Day – Public Holiday**
	TU	28				
	W	29				
	TH	30				
	F	31				
Week 45 November	M	3				
	TU	4				
	W	5				
	TH	6				
	F	7				
Week 46 November	M	10				
	TU	11				
	W	12				
	TH	13				
	F	14				
	S	15				**Examination period ends**

CLASS REPRESENTATIVES

The Faculty of Architecture and Design operates a system of Class Representatives in 100-level courses, and Year Representatives in each of the professional disciplines. Student Representatives are elected during a class session in the first week of teaching. All Student Representatives will be listed on the STUDiO notice board in the Atrium, and the relevant Representatives are also listed on studio notice boards. Student Representatives have a role in liaising between staff and students to represent the interests of students to the academic staff, and also in providing students with a communication channel to STUDiO and the Student Representation organiser.

Class Rep name and contact details

STUDENT FEEDBACK

The Course Coordinator will discuss feedback from previous students at an appropriate time during the course.

Student feedback on University courses may be found at www.cad.vuw.ac.nz/feedback/feedback_display.php**.**

OTHER IMPORTANT INFORMATION

The information above is specific to this course. There is other important information that students must familiarise themselves with, including:

- Academic Integrity and Plagiarism: www.victoria.ac.nz/home/study/plagiarism
- Aegrotats: www.victoria.ac.nz/home/about/avcacademic/publications2#aegrotats
- Academic Progress: www.victoria.ac.nz/home/study/academic-progress (including restrictions and non-engagement)
- Dates and deadlines: www.victoria.ac.nz/home/study/dates
- Faculty Current Students site: www.victoria.ac.nz/fad/faculty-administration/current-students
- Grades: http://www.victoria.ac.nz/students/study/progress/grades
- Resolving academic issues: www.victoria.ac.nz/home/about/avcacademic/publications2#grievances
- Special passes: www.victoria.ac.nz/home/about/avcacademic/publications2#specialpass
- Statutes and policies including the Student Conduct Statute: www.victoria.ac.nz/home/about/policy
- Student support: www.victoria.ac.nz/home/viclife/studentservice
- Students with disabilities: www.victoria.ac.nz/st_services/disability
- Student Charter: www.victoria.ac.nz/home/viclife/student-charter
- Student Contract: www.victoria.ac.nz/home/admisenrol/enrol/studentcontract
- Turnitin: www.cad.vuw.ac.nz/wiki/index.php/Turnitin
- University structure: www.victoria.ac.nz/home/about
- VUWSA: www.vuwsa.org.nz