



CANZ

COMPETITIVE ADVANTAGE NEW ZEALAND

The Evolution of Competitive Capability

PGSF Research Contract No VICX0308

This research network has collaborators at Victoria University of Wellington, Otago, Waikato and Massey (Albany) universities.

It is hosted at

Victoria Management School
Victoria University of Wellington

<http://www.vuw.ac.nz/canz/>

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World Famous in New Zealand: How New Zealand's Leading Firms became World-class Competitors, Auckland University Press, June 2001.

Campbell-Hunt, Brocklesby, Chetty, Corbett, Davenport, Jones, and Walsh.

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- [Vega Industries Ltd.](#), *Hayden Johnston and Lawrence Corbett*, May 2004
- [Buckley Systems Ltd.](#), *Charles Campbell and Lawrence Corbett*, July 2003
- Pumpkin Patch Ltd, *Lawrence Corbett and Jude Barlow*, July 2002
- [Deltec Telesystems Ltd](#) *Charles Campbell and Lawrence Corbett*, April 2002
- [Nuplex Industries Ltd.](#) *Ken McCarthy and Douglas Mabey*, August 2001
- [Foot Science International.](#) *Hayden Johnston*, March 2001
- [The Criterion Group.](#) *Colin Campbell-Hunt*, April 2000
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- [Svedala Barmac Ltd.](#), Ken McCarthy and Colin Campbell-Hunt, April 2000

PEER-REVIEWED PAPERS

Published and Submitted

2006

Manufacturing strategy, the business environment and operations performance in small low tech firms

(under revision for *International Journal of Production Research*)

Corbett

The quest for business excellence: balancing the prescribed and the constructive

(under revision for *International Journal of Operations and Production Management*)

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Coping with turbulence: New Zealand manufacturers managing change

(forthcoming 2006 *International Journal of Knowledge, Culture and Change Management*)

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Jones and Smith

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"Jack be nimble, Jill be quick ", HR Capability and Organisational Agility in the New Zealand Public and Private Sectors
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Thinking and Acting: complexity management for a sustainable business, in "Tackling industrial complexity", Frizelle, G. and Richards, H., (eds.) Institute for Manufacturing, University of Cambridge, England, April 2002, 83-96.

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CONFERENCE PAPERS

2006

4th ANZAM Operations Management Symposium

Wellington, June 6-7

Long-run manufacturing strategy and operations performance in cyclical industries

Corbett

Annual Conference on Corporate Strategy

Berlin, May 19-20

Capabilities, operations strategies and internationalization: evidence from a small isolated economy

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12th IFAC Symposium on Information Control Problems in Manufacturing

Saint-Etienne, May 17-19

Operations strategy and implementing ICTS: The recipe for success

Corbett

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Corbett

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Quebec, 9-12 July, 2005.

Clustering at the Edge: Growing Businesses of Global Reach from Thin Local Soil

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Campbell-Hunt

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Yeppoon, June 2005

Business Excellence Programs and Award Scores: Effort and reward

Corbett and Angell

2004

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Johannesburg, South Africa 20-23 June 2004
Interorganizational and interpersonal networks and the development of a boat
building district in New Zealand
Agndal and Chetty

18th Association of Industrial Relations Academics of Australia and New Zealand
Conference
Noosa, 2004
Good life in the Bleak House
Bryson and May

Australia and New Zealand Academy of Management Conference
Dunedin, 2004
The 'Barbed Wire Barrier' in Business Excellence in New Zealand
Corbett and Angell

Australia and New Zealand Academy of Management (ANZAM) Conference,
Dunedin, December 2004
The Founder is Going Fishing: An Exploratory Study of New Zealand High-Tech
Company Sales to Offshore Buyers
Davenport

ANZAM Operations Management Symposium
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Business Excellence Programs and Award Scores: effort and reward: some
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Edith Cowan University, Perth, 4 December 2003
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Washington DC, November 2003
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Washington DC, November 2003
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Manchester, July 2003
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Monterey CA July 5-8, 2003
A strategic approach to internationalisation: a 'traditional' versus 'born global' approach
Chetty and Campbell-Hunt

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Kauai, HI April 16-20, 2003
'Factors Influencing Continuous Improvement Toward Business Excellence in New Zealand: A Quality Tools Approach'
Angell and Corbett

Advances in the Economic and Social Analysis of Technology (ASEAT) Conference,
Manchester, April 2003
"SME Access to Technological Knowledge: Perhaps Proximity Doesn't Matter?"
Davenport

2002

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Paris, September 22-25, 2002
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Campbell-Hunt and Chetty:

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Campbell-Hunt
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Jones and Finlay

Off The Map in the Global Economy, An International Symposium, Wellington,
20-21 November 2001

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Campbell-Hunt and Chetty

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conference, University of Waikato, 16 November 2001

"Managing Knowledge in New Zealand Business"
Davenport
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Australia and New Zealand Communication Association (ANZCA) Conference,
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The last refuge of the scoundrel? Discourses of Nationalism and Organisation.
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Evolving Order: Organisations as Cognitive Systems
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Paths to Internationalisation Amongst Small to Medium Sized Firms: A Global versus Regional Approach
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"New Zealand and the World - The Impacts of Globalisation Social, Economic and Cultural Dimensions", a seminar held in Wellington, 22 June 2001, to prepare a summary paper for the 14th AASSREC Conference to be held in Hanoi in October 2001.

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March 28 2001. Orlando
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15-16 February 2001, Waikato University, Hamilton
Keynote Address: How Leaders Influence the Evolution of Competitive Capabilities
Campbell-Hunt
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Davenport and Campbell-Hunt

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3-6 December 2000, Sydney
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How Owners Influence the Evolution of Competitive Capability
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Papers included:

- The Bow that Shot the Arrow of Time: Technology as a Source of Competitive Discontinuity, *Davenport*
- Time and Coherence in Strategic Resource Accumulation, *Campbell-Hunt*
- The Arrow of Time: An Operations Management Perspective, *Corbett*
- A Lifetime to Build; A Moment to Lose: Employment Relations as a Source of Advantage, *Walsh*
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- The Arrow of Time: A Systems Perspective on the Role of Knowledge in Managing the Organisation-Environment Interface, *Brocklesby*

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The Evolution of Competitive Capability: Configurations, Trajectories and the Role of Production Interventions

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3-6 October 1999, Berlin

The Evolution of Competitive Capability: New Theory from a Natural Experiment in Strategic Deconstruction

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October 2004

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SEMINARS AND PRESENTATIONS

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New Zealand Business Excellence Foundation Knowledge Hour
Auckland, Hamilton, Christchurch and Wellington, 25-26 October 2005
Corbett
The founder is going fishing
NZ Software Association, Auckland, October 2005
Davenport

2003

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Davenport,
"Competitive Advantage New Zealand: The human foundations",
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Annual Conference, Wellington, June 23, 2003
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9 May 2003
Campbell-Hunt and Chetty

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Building competitiveness from a regional base, Otago Southland Employers'
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World Famous in New Zealand, Address to *Fast Forward* Companies (Southern
Region), Dunedin, 5 June 2002
World Famous in New Zealand, Seminar, Porirua Business Network, Porirua,
28 May 2002.
World Famous in New Zealand, Address to NZ Post New Ventures Conference,
Wellington, 17 May 2002
Putting the Passion Back into Pine Management, Keynote Address, New Zealand
Forest Industries International Conference, Rotorua, 12 March 2002
World Famous in New Zealand, Seminar, New Zealand Benchmarking Club,
Wellington, 25 March 2002
World Famous in New Zealand, Seminar, New Zealand Centre for Innovation and
Entrepreneurship, Unitec, Auckland, 22 March 2002
Innovation - the key to global markets, Keynote Address, Innovate Conference,
5-7 March, Christchurch

Innovation - the key to global markets, New Zealand Institute of Public Administration Innovation Seminar, Wellington, February 21, 2002
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Advice to preparation of Prime Minister's Science and Innovation Advisory Council Report, November 2001.
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World Famous in New Zealand, Presentation to Halls Transport, South Auckland Health, Waitemata Health, South Auckland District Health Board, 25 October 2001.
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Can our ‘national culture’ become ‘competitive advantage’? Problems of culture, nationalism, and commodification in the ‘new economy’, Stout Research Center. 3 October 2001, *Jones*
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Growing competitive organisations – the role of leaders, Management Development Centre presentation to public sector senior managers, 2 July 2001.
World Famous in New Zealand – the Policy Issues, Seminar for policy ministries and agencies: Treasury, MORST, FRST, MED, Trade NZ, hosted by Ministry of Economic Development, 20 June 2001, *Campbell-Hunt, Corbett, Davenport*
“World Famous in New Zealand” book launch, by the Prime Minister to an invited audience of business leaders, politicians and policy advisors, 19 June 2001
The last refuge of the scoundrel? What ‘patriotism’ and ‘nationalism’ have to do with organisational life, 17 May 2001, Department of Management, University of Otago, Dunedin. *Jones*
Management Development Consortium, 18 May 2001, Wellington
Brocklesby and Campbell-Hunt
Management Department, University of Otago, 21 March 2001, Dunedin.
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Turnaround Managers' Association, Seminar, Wellington, 22 May 2000.
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OBJECTIVE 2 – PRODUCTIVITY

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Evans and Quigley

The Importance of Economic Profit and EVA: economic profit is not EVA?
Submitted to Chartered Accountant Journal of New Zealand
Boles de Boer

PRESENTATIONS & SEMINARS

Presentation to Shareholder Council, Global Dairy Co, August 2001
Evans

Seminar on New Zealand Dairy Industry and Global Dairy Co, July 2001
New Zealand Institute for the Study of Competition and Regulation
Evans